THE CASH BOX

VOLUME XVI | MAY 28, 1955 | NUMBER 36

Fabor Robison, president of Abbott and Fabor Records, is teaching those Cuban lovelies, the DeCastro Sisters, how to make a "Boom-Boom-Boomerang" climb the charts. It's their hot follow-up to their smash hit, "Teach Me Tonight". Robison has consistently hit the charts with both pop and country records ever since he started his labels several years ago.

BRILLIANT
PERFORMANCES AND SOUNDS

RALPH FLANAGAN

HAS A BIG FOLLOW-UP TO
"I BELONG TO YOU"!

ON THE BEAT

SWEETHEART OF SIGMA CHI

20/47-6141

TONI ARDEN

STARTS WITH A SMASH
FOR HER FIRST RCA VICTOR
RELEASE!

I'LL STEP ASIDE

20/47-6142

"NEW ORTHOPHONIC" HIGH FIDELITY

RCA VICTOR
FIRST IN RECORDED MUSIC

FOUNDED BY BILL GERSH

The Cash Box

Volume XVI Number 36
May 28, 1955

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THE CASH BOX covers the entire music industry, ranging from retail record and music stores to disk jockeys, music publishers, recording artists, record manufacturers, music composers and arrangers, radio and TV stations, and all others allied to the music industry throughout the world.

THE CASH BOX covers the entire coin machine industry all over the world. Operators, jobbers, distributors, manufacturers and suppliers of automatic music, vending, service and amusement machines are covered.

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HONESTY IN LISTS

A couple of weeks ago, we wrote an editorial titled "Honesty In Picks" which discussed the problem inherent in picking records as "disks" and "sleepers". We have received so much comment on this editorial that we would like to discuss this week another aspect of our magazine which people in the trade have asked us about, and that is our charts.

Very often a well-meaning friend may say to us, "See what you can do about moving my song up a little on the charts."

A person who says that really has no conception at all as to how our charts are put together.

***The Cash Box* lists are a compilation of reports gathered each week from all over the country—from operators, disk jockeys, retailers, and one-stops. These add up to literally thousands of reports each week from people in different aspects of the business in every part of the nation.**

The picture that these reports give is an unmistakable one.

Of course there are phony reports. There are reports in which for one reason or another someone is trying to help someone else. There are reports in which it is presumed that something is being put over on us.

But when you examine thousands of reports every single week and have comparisons to make in every area, it isn't too hard to spot the phonies. And even when an occasional phony is not caught, the preponderance of reports so outweigh it, that its influence on the total picture is nil.

These thousands of reports are the basis of *The Cash Box* charts. They are compiled in our own special way and the exact order in which they come out is the order in which they are printed in the magazine.

There is no one on *The Cash Box* staff who is authorized—or in a position—to change these charts in any way whatsoever.

These charts are not the result of personal opinion or such inadequate reports that a change here or there could go unnoticed. They are the result of a thorough, painstaking compilation.

Are we subject to pressure to change positions on the charts? Yes, unspeakable pressure. We are subject to the pressure of people who are our friends and who feel we are betraying them by not putting their songs where they would like to see them rather than where they rightfully should be. We are subject to those misguided people who use the threat of withdrawing advertising—and who actually do withdraw their advertising—in an attempt to influence our charts. We are subject to every kind of pressure from the subtle to the outright bribe.

But *The Cash Box* staff has always categorically resisted such attempts, and as far as the present staff is concerned, always will.

***The Cash Box* charts are as honest, as reliable, as authentic as we can possibly make them. The proof is in their unmatched use clear across the country, by their acceptance by Associated Press as its authentic list, and by the general esteem in which they are held throughout the industry.**

We have every intention of living up to these honors, expanding on them, and retaining the esteem we have achieved.

Clip...and SAVE

order these -

M-G-M Hits

JONI JAMES

IS THIS THE END OF THE LINE?

WHEN YOU WISH UPON A STAR

The Billboard Music Popularity Charts POPULAR RECORDS
• REVIEW SPOTLIGHT ON . . .
THE CASH BOX SR OF THE WEEK

MGM 11960 78 rpm • K 11960 45 rpm

ROBBIN HOOD

MIRROR, and MIRROR

ONE LOVE IS ENOUGH FOR TWO

MGM 11997 78 rpm—K 11997 45 rpm.

ACQUAVIVA and his Orchestra

A MAN WITH A DREAM and A "MISS YOU" KISS

MGM 30881 78 rpm—K 30881 45 rpm

SUPER SPECIAL

ART MOONEY and his Orchestra

PADDLIN' MADELIN' HOME and ALABAMA JUBILEE

MGM 12000 78 rpm—K 1200 45 rpm

LEROY HOLMES and his Orchestra

JUST FOR THE BRIDE AND GROOM

and

SAMARRA

Love Theme for MGM film "The Prodigal"

MGM 11992 78 rpm—K 11992 45 rpm

SAM (THE MAN) TAYLOR

HARLEM NOCTURNE

and

RED SAILS IN THE SUNSET

MGM 11977 78 rpm—K 11977 45 rpm

Billy Eckstine

ONLY YOU

and

LOVE ME OR LEAVE ME

MGM 11984

78 rpm

K 11984—45 rpm

Roger Roger

and his Orchestra

IT'S YOU

and

PLEASE DO

MGM 30880

78 rpm

K 30880—45 rpm

Tommy Edwards

WELCOME TO MY HEART

and

SPRING NEVER CAME AROUND THIS YEAR

MGM 11993—

78 rpm

K 11993—45 rpm

Tommy Alexander

and his Orchestra

TREES

and

MINE

MGM 11994—

78 rpm

K 11994—45 rpm

IN TOP TEN

ART MOONEY

and his Orchestra

"HONEY BABE"

and

NO REGRETS

MGM 11900—

78 rpm

K 11900—45 rpm

INTERRUPTED MELODY

NEW Original Cast Album

E 3185

X 304

M-G-M RECORDS

THE GREATEST NAME IN ENTERTAINMENT

701 SEVENTH AVE., NEW YORK 36, N. Y.

THE NATION'S TOP TEN PLUS THE NEXT 25 JUKE BOX TUNES

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

THE CASH BOX

CODE

AB—Abbott	CK—Checker	DU—Duke	JU—Jubilee	PO—Potter	ST—Starlite
AL—Aladdin	CM—Combo	EP—Epic	KI—King	PR—Prestige	TF—Tiffany
AP—Apollo	CO—Columbia	ES—Essex	LO—London	RA—Rainbow	TI—Tico
AT—Atlantic	CR—Coral	FA—Favorite	ME—Mercury	RE—Regent	TR—Trend
AU—Audivacs	CT—Cat	FB—Fabor	MG—MGM	RM—Rama	UN—United
BE—Bell	CW—Crown	FE—Federal	MJ—Majar	SA—Savoy	VA—Valley
BR—Brunswick	DA—Dana	FI—Fiesta	MO—Modern	SO—Sound	VI—RCA Victor
BT—Bethlehem	DE—Decca	4 Star—Four Star	NG—Norgran	SP—Specialty	WA—Watco
CA—Capitol	DL—DeLuxe	GR—Groove	PA—Parrot	TA—Tampa	
CD—Cadence	DO—Dot	IM—Imperial	PD—Polydor		
CH—Chess	DT—Dootone	JD—Jay Dee	PE—Peacock		

Pos. Last Week

1 — **CHERRY PINK AND APPLE BLOSSOM WHITE** — **PEREZ PRADO** — Last Week: 1

CO-40472 (4-40472)—Xavier Cugat
CR-61373 (9-61373)—Alan Dale
CR-61381 (9-61381)—Georgie Auld
DE-29510 (9-29510)—Guy Lombardo
DE-29387 (9-29387)—Victor Young
VI-20-5965 (47-5965)—Perez Prado
TI-10-256 (45-256)—Tito Puente

2 — **UNCHAINED MELODY** — **AL HIBBLER—LES BAXTER—ROY HAMILTON** — Last Week: 3

CA-3055 (F-3055)—Les Baxter
CO-40455 (4-40455)—Liberace
CR-61407 (9-61407)—Don Cornell
DE-29441 (9-29441)—Al Hibbler
DE-29509 (9-29509)—Guy Lombardo
EP-9102 (5-9102)—Roy Hamilton
ME-70598 (70598x45)—Crewcuts
MG-11962 (K-11962)—LeRoy Holmes
VI-20-6078 (47-6078)—June Valli
VI-20-6078 (47-6078)—Chet Atkins

3 — **BALLAD OF DAVY CROCKETT** — **BILL HAYES** — Last Week: 2

BE-1091—Tex Stewart
CA-3058 (F-3058)—Ernie Ford
CD-1256 (45-1256)—Bill Hayes
CO-40449 (4-40449)—Fess Parker
CR-61368 (9-61368)—Steve Allen
DE-29423 (9-29423)—Burl Ives
DO-1240 (45-1240)—Mac Wiseman
FI-049 (45-049)—Irving Fields
ME-70555 (70555x45)—Rusty Draper
MG-11941 (K-11941)—James Brown
VI-20-6041 (47-6041)—Voices Walter Schumann

4 — **DANCE WITH ME HENRY** — **GEORGIA GIBBS** — Last Week: 4

BE-1093—Edna McGriff
CR-61370 (9-61370)—Three Rays
MA-102 (45-102)—Leslie Sisters
ME-70572 (70572 x 45)—Georgia Gibbs
MO-947 (45-947)—Etta James & Peaches

5 — **THE CRAZY OTTO** — **JOHNNY MADDOX** — Last Week: 5

BE-1091—Buddy
DO-15325 (45-15325)—Johnny Maddox
PD-22009 (45-22009)—Crazy Otto

6 — **WHATEVER LOLA WANTS** — **SARAH VAUGHAN** — Last Week: 8

CA-3104 (F-3104)—Billy May
DE-29472 (9-29472)—Carmen McRae
EP-9101 (5-9101)—Mello-Larks
ME-70595 (70595 x 45)—Sarah Vaughan
MG-11961 (K-11961)—Ginny Gibson
ST-1363 (45-1363)—The Hi-Lo's
VI-20-6077 (47-6077)—Dinah Shore
VI-20-6122 (47-6122)—Perez Prado
X-0116 (4X-0116)—Louis Jordan

7 — **TWEEDLEE DEE** — **GEORGIA GIBBS** — Last Week: 6

AT-1047 (45-1047)—Lavern Baker
AU-114 (45-114)—Dorothy Collins
CA-3008 (F-3008)—Vicki Young
CR-61332 (9-61332)—Lancers
CR-61366 (9-61366)—Teresa Brewer
KI-1436 (45-1436)—Bonnie Lou
ME-70517 (70517x45)—Georgie Gibbs
ME-70553 (70553x45)—Bop-A-Loos
VI-20-6005 (47-6005)—Pee Wee King

8 — **HONEY BABE** — **ART MOONEY ORCH.** — Last Week: —

MG-11900 (K-11900)—Art Mooney
VI-20-6025 (47-6025)—Sauter-Finegan

9 — **DARLING, JE VOUS AIME BEAUCOUP** — **NAT "KING" COLE** — Last Week: 7

CA-3027 (F-3027)—Nat "King" Cole
DE-29510 (9-29510)—Guy Lombardo

10 — **THE BREEZE AND I** — **CATERINA VALENTE** — Last Week: —

DE-29467 (9-29467)—Caterina Valente

11) HOW IMPORTANT CAN IT BE. 12) DON'T BE ANGRY. 13) A BLOSSOM FELL. 14) MELODY OF LOVE. 15) HEART. 16) TWO HEARTS. 17) MOST OF ALL. 18) PLAY ME HEARTS AND FLOWERS. 19) LEARNIN' THE BLUES. 20) IT'S A SIN TO TELL A LIE. 21) SINCERELY. 22) SAND AND THE SEA. 23) PLEDGING MY LOVE. 24) IS THIS THE END OF THE LINE. 25) HEY, MR. BANJO. 26) IT MAY SOUND SILLY. 27) BOOM BOOM BOOMERANG. 28) ROCK AROUND THE CLOCK. 29) THE DOOR IS STILL OPEN. 30) DANGER, HEARTBREAK AHEAD. 31) IF I MAY. 32) PLANTATION BOOGIE. 33) LOVE ME OR LEAVE ME. 34) BLUE MIRAGE. 35) EARTH ANGEL.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

ALL ABOUT DISK JOCKEYS

THE TEN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

(PLUS THE NEXT TEN)

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. UNCHAINED MELODY ..... Les Baxter (Capitol), Al Hibbler (Decca), Roy Hamilton (Epic)
2. CHERRY PINK AND APPLE BLOSSOM WHITE..... Perez Prado (RCA Victor), Alan Dale (Coral)
3. BALLAD OF DAVY CROCKETT..... Bill Hayes (Cadence), T. Ernie Ford (Capitol), Fess Parker (Columbia)
4. DANCE WITH ME, HENRY..... Georgia Gibbs (Mercury)
5. WHATEVER LOLA WANTS..... Sarah Vaughan (Mercury), Dinah Shore (RCA Victor)
6. THE BREEZE AND I..... Caterina Valente (Decca)
7. HONEY BABE ..... Art Mooney (MGM)
8. LEARNIN' THE BLUES..... Frank Sinatra (Capitol)
9. A BLOSSOM FELL..... Nat "King" Cole (Capitol)
10. PLAY ME HEARTS AND FLOWERS.. Johnny Desmond (Coral)

11) HEART. 12) DON'T BE ANGRY. 13) HEY, MR. BANJO. 14) MOST OF ALL. 15) TWO HEARTS. 16) ROCK AROUND THE CLOCK. 17) HOW IMPORTANT CAN IT BE. 18) IS THIS THE END OF THE LINE. 19) LOVE ME OR LEAVE ME. 20) DARLING, JE VOUS AIME BEAUCOUP.

A wire from WERE states, "Radio station WERE announced today that certain terms of the contract proposed by CBS-Radio to Bill Randle are inconsistent with an existing contract between Randle and WERE. In view of these inconsistencies WERE finds that it cannot approve of the current proposal for the Cleveland personality to broadcast over WCBS New York on a Monday thru Friday basis". . . . Shel Horton has switched to WKMC in Saxton, Pa. 100% and will do four hours daily there. He's having a big kickoff May 28-June 2 and will appreciate telegrams, photos, taped messages and records. . . . John Stone of KFRB in Fairbanks, Alaska, writes, "Sammy Davis Jr's sock side 'Love Me Or Leave Me' breaking the biggest here in Fairbanks. By far and away the most requested and played tune for the preceding week." . . . Lonnie A. Licata of KOSI in Denver, reports that on June 1st the station will increase its power and will be the most powerful non-directional independent in Colorado.

* * * * *

SCOTT MUNI

Pic of the week * * * Scott Muni, young deejay at WSMB in New Orleans, made headlines this week when he was selected as "Outstanding Radio Personality of the '54-'55 Season" in an annual poll conducted by "The New Orleans Blue Book." Scott is a local boy who first came to radio fans' attention when he won an announcer's contest in high school and copped an announcer's job after school hours. Since then he has made radio history all over the world, including a famous broadcast during a typhoon on a Pacific island, while with the Marine Corps, which is credited with preventing panic from spreading among frightened listeners. . . . Joe Cal Cagno is setting up new talent auditions for the Brokenshire TV Showcase. Joe is also lining up recording voices to guest on the show to plug their records.

* * * * *

Brad Lacey of WMYR in Fort Myers, Florida recently ran a contest in which his listeners wrote to their friends and relatives around the world and asked them to have a request played on his show. The person having requests played for him with a total of the most number of miles away from Ft. Myers won 10 current hit tunes. In the 15 day period in which letters could be postmarked, Brad received letters from a total of 106,947 miles away. The person receiving a request from the farthest away won 3 records. This request came from the American embassy in Indonesia.

RECORD REVIEWS

A DISK & SLEEPER — B+ EXCELLENT — B VERY GOOD — C+ GOOD — C FAIR — D MEDIOCRE

"TINY" FAIRBANKS
(Fairbanks 110; 45-110)

C+ "IN MY LITTLE SCRAPBOOK" (2:24) [Fairbanks, Enston] A pretty tune about reminiscing while browsing through a scrapbook, is smoothly handled by the inviting voice of Tiny Fairbanks. Chorus assists.

B "TREES" (2:10) [Vogel-Schirmer ASCAP—Kilmer, Rasbach] One of the great classics is rendered with sincerity by Tiny. A pretty job. Stirring delivery.

DINNY THOMAS
(Manhattan 612; 45-612)

C+ "I DIDN'T MEAN TO BE MEAN TO YOU" [—Ab Green] Dinny Thomas' deep voice wends its way through a waltz tune with a good set of lyrics. The artist recites most of the lyrics rather than sings them.

C "I ONLY WANT A BUDDY, NOT A SWEETHEART" [—Renba] "Talkin'" Dinny Thomas tells another touching story in his feelingful manner.

BOBBY MILANO
(Capitol 3119; F-3119)

C+ "IF TEARS COULD BRING YOU BACK" [Goday BMI—Levitan, Leroy] A tender romantic tune is softly fashioned by the warm voice of Bobby Milano. Good piece of material.

C+ "MAKE ME A PRESENT OF YOU" [Teri ASCAP — Greene] The crooner comes over pleasantly on this love song. Harold Mooney's ork supports.

THE SPORTSMEN
(Key 503; 45-503)

C+ "HOT ROD HOP" (2:00) [HR Music ASCAP — Hillbrook, Fell] Sound effects of a hot rod help the Sportsmen as they rock through a clever and lively novelty. Crew comes over well.

C+ "OOH PRETTY BABY" (2:07) [Pop Songs BMI—Herbert, Truman] A contagious bounce ditty is colorfully handled by the versatile crew. Boys are featured regularly on the Jack Benny Show.

AL CASTELLANOS ORCH.
(Mardi Gras 1008; 45-1008)

B+ "CHA-CHA-CHA — AT THE HAREM" (2:35 [Al Jean BMI—Castellanos] The fabulous Al Castellanos sound, that made such a hot seller out of "Speak Up Mambo" in many territories, is now heard on an equally sensational ch-cha that should sell a heap. Disk will be a big thing with Latin music lovers. Great arrangement.

C+ "FREE FOR ALL" (2:31) [Al Jean BMI—Castellanos] This half stars the crew on an exciting but common mambo number. Good dance deck.

THE CASH BOX DISK OF THE WEEK

"SWEET AND GENTLE" (2:48)
[Peer Inter'l BMI—Portal, Thorn]

"YOU STILL MEAN THE SAME TO ME" (2:48)
[B. F. Wood ASCAP—Cleaver, Johnson, Perton]

ALAN DALE
(Coral 61435; 9-61435)

ALAN DALE

● Alan Dale is well on his way to the top again with a great new piece of material that'll be a smash. Currently, the balladeer is making a strong showing with the vocal version of "Cherry Pink", but it'll be this exciting cha-cha arrangement of a tune dubbed "Sweet And Gentle" that will send him skyrocketing up the success ladder. The tune has been a big Latin favorite for a number of months now, but with this commercial arrangement and the good set of lyrics, "Sweet And Gentle" should break big. The cha-cha is the rage now and the youngsters will have a picnic with this disk. Will be a tremendous side in the summer resorts. Flip is a warm ballad dubbed "You Still Mean The Same To Me." Watch the top half take off.

THE HEARTBEATS
(Jubilee 5202; 45-5202)

B "FINALLY" [Pamasons BMI—Weisman, Weisman] A new group tagged the Heartbeats, debuts on Jubilee with a pretty tune shuffle ballad. Boys have a commercial sound that could catch. Could break.

C+ "BOIL AND BUBBLE" [Pamasons BMI—Weisman, Weisman] A rock and roller is belted across on this end. Group has a rough sound here.

TONI ARDEN
(RCA Victor 20-6142; 47-6142)

B+ "I'LL STEP ASIDE" (2:34) [Laurel ASCAP — Benjamin, Weiss] The great voice of Toni Arden joins RCA Victor with a powerful new rock 'n' roller. The thrush sounds better than ever and has an exciting number to work with. Potent contender.

B "BEWARE" (2:45) [Bourne ASCAP — David, Olias, Mosser] The gifted songstress is in top form on this lovely Latin romantic number. Wonderful coupling that could start Toni on the right track.

FRANK VERNA
(Decca 29524; 9-29524)

A "IF WE ALL SAID A PRAYER" (2:50) [United ASCAP—Large, Fotine, Connor, Stanton] A huge choral backdrop showcases newcomer Frank Verna as he debuts on Decca with a touching inspirational ballad. Moving number.

C+ "AS I LIVE AND BREATHE" (2:58) [Skidmore ASCAP—Glazer, Carroll] The young crooner sings the new lyrics to the beautiful "Come Back To Sorrento" melody. Warm and feelingful performance.

ACQUAVIVA ORCH.
(MGM 30881; K-30881)

B+ "A MAN WITH A DREAM" (2:44) [Chappell ASCAP—Young, Unger] A beautiful romantic mood melody, from the forthcoming musical "7th Heaven", is enchantingly fashioned by the Acquaviva strings. Stirring arrangement.

C+ "A 'MISS YOU' KISS" (3:00) [Chappell ASCAP — Young, Unger] Another lovely theme, this one with a waltz beat. Song stems from the same musical. Two wonderful lush items.

THE CASH BOX BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

★ "HIS HANDS"	Tennessee Ernie Ford	Capitol 3135; F-3135
★ "A MAN WITH A DREAM"	Acquaviva Orch.	MGM 30881; K-30881
★ "LEAVE THE DOOR PARTLY OPEN"	Lancers	Coral 61416; 9-61416

ORLANDO ROBERSON
(Coral 61402; 9-61402)

B "TREES" (2:41) [Schirmer—Vogel ASCAP—Rasbach, Kilmer] A beautiful rendition of the great Joyce Kilmer poem is offered by the stirring voice of Orlando Roberson. Artist has a unique and fascinating sound.

C+ "I'M GONNA BE A LONG TIME FORGETTING YOU" (2:40) [Garr BMI—Mellin, Lehman] The gifted balladeer wends his way through a soft and romantic number. Inviting listening.

DOLPHINS
("X"-0133; 4X-0133)

B "CANCEL THE FLOWERS" (2:28) [Cherio BMI—Seiler, Marcus, Benjemen] The Dolphins have a strong contender in this pretty shuffle ballad. Good lyrics. Could stir up some noise.

C+ "ROSES AND REVOLVERS" (2:10) [E. H. Morris ASCAP—Burke, Webster, Raye] This half is a cute bounce-jump novelty. Lively deck that the kids'll dance to.

THE LANCERS
(Coral 61416; 9-61416)

B+ "LEAVE THE DOOR PARTLY OPEN" (2:13) [Pincus ASCAP—Mizzy, Curtis] A cute toe-tapper with a pleasing beat and a catchy lyric is offered by the Lancers. Boys have a good piece of material to work with. Could catch on.

C+ "LUCKY BLACK CAT" (2:08) [Hollis BMI—Helmore, Brown, Keither, Uncle] A rhythmic novelty is capably handled by the boys on this side. Peppy platter. Good two sider that'll do well on the juke boxes.

KENT HARIAN
(Jubilee 5199; 45-5199)

C+ "SAXOPHOBIA" (2:16) [Robbins ASCAP — Wiedoft] Kent Harian with his saxophone and orchestra glides through a lively instrumental novelty. Colorful side.

C+ "LIMEHOUSE BLUES" (1:59) [Harms ASCAP—Braham, Ferber] The saxophone stylist wends his way through a favorite oldie with his sax taking the lead spot.

TENNESSEE ERNIE FORD
(Capitol 3135; F-3135)

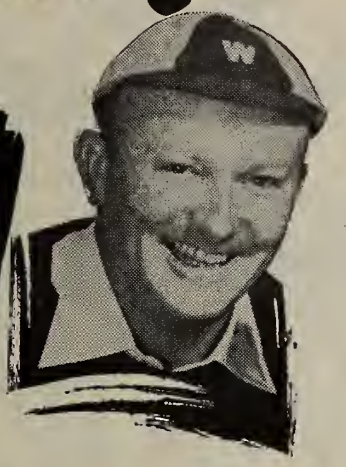
B+ "HIS HANDS" (2:32) [Hamblen BMI—Hamblen] Tennessee Ernie, whose popularity has been growing by leaps and bounds both here and abroad, offers an emotional, and stirring vocal interpretation of an inspirational Stuart Hamblen tune. Beautiful religious number that could be a big thing.

B "I'M A PILGRIM" (3:16) [Beechwood BMI—Travis] The deep voiced star handles a gospel song in wonderful fashion. An excellent side full of spirit. Ernie sings like he means what he's saying.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

HIS GREATEST!

Billy Vaughn



ON ANOTHER TWO SIDER...

THE WALTZ YOU SAVED FOR ME

Coupled with

BILLY VAUGHN'S BOOGIE

DOT 15374

Dot RECORDS ● ● ● GALLATIN, TENNESSEE ● ● ● PHONE: 1600
THE NATION'S BEST SELLING RECORDS

RECORD REVIEWS

A DISK & SLEEPER — B+ EXCELLENT — B VERY GOOD — C+ GOOD — C FAIR — D MEDIOCRE

DELTA RHYTHM BOYS
(Decca 29528; 9-29528)

B "BABYLON" (2:53) [General ASCAP—Corda, Pressman] The Delta Rhythm Boys dish up a potent novelty as they rhythm through an unusual and exciting beaty item. Has that Near East sound. Side moves.

C+ "HEADIN' FOR THE BOTTOM" (2:58) [Chappell ASCAP—Fain, Shapiro] This shuffle beat novelty comes from the B'way musical "Ankles Aweigh." An interesting number.

JACK CARROLL
(Majar 142; 45-142)

B "LORETTA" (2:37) [Studio BMI —Lubin, Craig] The warm voice of Jack Carroll is enhanced by the lush strings of the Joe Leahy ork as the crooner presents the theme music to Loretta Young's TV Show. Pretty.

C+ "STEALIN'" (2:47) [Leeds ASCAP—Lewis, Stock] Another romantic item is given an inviting reading by the songster. Voice in the backdrop adds to the appeal of the arrangement.

STAN KENYON ORCH.
(Capitol 3134; F-3134)

B "23° NORTH—82° WEST" (2:45) [Pulse BMI—Russo] Because of the many requests for the disk, Capitol has released as a single this unusual and exciting Kenton instrumental from an LP. Demand was a result of music's being used as a theme on a Philco TV show.

C "FALLING" (2:53) [Benton BMI —Overall] The voice of Ann Richards is heard on this different Kenton arrangement of a love theme. Music follows the "falling" idea. A bit progressive for pop market.

BUDDY COSTA
(Pyramid 4062; 45-4062)

C+ "STREET OF MAKE-BELIEVE" [U. S. Music BMI — Mardus] Buddy Costa hands in a strong platter as he sings about Broadway. Pretty performance of a good number. Sincere, meaningful delivery.

C+ "DANCING ON A CLOUD" [ASCAP — Herman, Russ] A more commercial tune is this tender romantic ballad. Buddy is backed by Johnny Mical's ork.

NORMAN PETTY TRIO
("X"-0130; 4X-0130)

B "HEY! GOOD LOOKIN'" (2:06) [Acuff-Rose BMI—Williams] A country smash that developed into a pop click a few years ago, is belted across by the exciting sound and technique of the Norman Petty Trio. Good deck.

C "OH! YOU PRETTY WOMAN!" (2:02) [Canada BMI—Parker, Jirik] Another country flavored item is given a jolting treatment by the Trio.

THE CASH BOX SLEEPER OF THE WEEK

"ALABAMA JUBILEE"
[Remick—ASCAP—Yellen, Cobb]
"SING A LITTLE MELODY"
[Eastwick BMI—Lee, Medoff]
FERKO STRING BAND
(Media 1010; 45-1010)

FERKO STRING BAND

● Here's one of the wildest and most exciting records to come along in months and we'll bet all our chips that it'll break through and become a smash. It's a zany-happy-go-lucky novelty starring the Ferko String Band and a huge crowd of singers on a tune dubbed "Alabama Jubilee." The disk has so much life and color, that you would think the session was cut at somebody's block party. The whoopees and cheer make you want to sing along. An informal and wonderful disk that'll have the juke boxes hopping day and night. Fits perfectly into the current trend toward cornball merchandise. Flip, "Sing A Little Melody," is a more subdued waxing of some similar material. The band's sound is just the end. Watch "Alabama Jubilee." A natural.

"ALABAMA JUBILEE" (2:17)
[Remick—ASCAP—Yellen, Cobb]
"PADDLIN' MADELIN' HOME" (2:21)
[Shapiro, Bernstein ASCAP—Woods]
ART MOONEY ORCH.
(MGM 12000; K-12000)

ART MOONEY

● As his great big recording of "Honey Babe" heads toward the top of the hit parade. Art Mooney jumps on another hot piece of wax merchandise and gives it a solid send-off with banjos and a big vocal ensemble assisting. It's a tremendous piece of wax tagged "Alabama Jubilee." Mooney is in the old groove on this deck, bringing back memories of his smash, "Four Leaf Clover." One of his best waxings in a long time. An equally potent possibility for summer hitdom is the lower lid, a revitalized socko interpretation of the great favorite "Paddlin' Madelin' Home." Mooney's on the right track once again and the disk biz will feel it.

"THE WALTZ YOU SAVED FOR ME" (2:15)
[Leo Feist ASCAP—King, Flindt, Kahn]
"BILLY VAUGHN'S BOOGIE" (1:55)
[Randy-Smith ASCAP—Vaughn]
BILLY VAUGHN ORCH.
(Dot 15374; 45-15374)

BILLY VAUGHN

● The Billy Vaughn orchestra, which revived the old favorite "Melody of Love" and made into a number one hit, takes hold of another soft instrumental smash of the past and presents it in his inviting delightful manner. The tune is "The Waltz I Saved For You." The delivery is just as tender and penetrating as "Melody" and should meet with great approval from young and old alike. A romantic disk that could be big. A soft choral backdrop adds to the beauty of the side. Coupling is a boogie beat string arrangement of a tune penned by the composer. It's called "Billy Vaughn's Boogie." Has a rock 'n' roll beat. The top segment is the side to watch.

McDONALD SISTERS
(Modern 5001; 45-5001)

B "CUPID" [Vogue ASCAP—Carr, Brooks, Hueston] The McDonald Sisters bounce through a delightful cutie with their most inviting sound. Appealing piece of tunestuff that could catch on if given a push.

C+ "I'M GONNA KEEP MY EYES ON YOU" [Starter ASCAP—Brooks Walsh] The rock and roll beat is the backdrop for this rhythm novelty. Ok item.

THE MULCAYS
(Cardinal 1037; 45-1037)

B "DIANE" (1:43) [Miller ASCAP —Rapee, Pollack] The electric harmonicas of the Mulcays is joined by a guitar on this shuffle arrangement of a pretty oldie. Commercial instrumental that should stir up noise.

C+ "ECHOING HILLS" (1:52) [Blasco ASCAP—Mulcay, Mulcay] This half is a haunting, melodious pleaser penned by the artists. Easy to listen to.

GARY CROSBY
(Decca 29538; 9-29538)

C+ "AYUH AYUH" (2:27) [Warman BMI—Newman, Bregman] An unusual and interesting rocker gets a driving vocal from Gary Crosby. Solid deck that jumps.

C+ "MISSISSIPPI PECAN PIE" (2:32) [Ardmore ASCAP—Holt, Wells] The youngster rhythms through another cute novelty with the aid of a group assisting in the vocal department.

JAN PEERCE
(RCA Victor 20-6144; 47-6144)

B "BLUE STAR" (3:10) [Victor Young ASCAP — Heyman, Young] The thrilling Jan Peerce voice is penetrating as the tenor offers a dramatic reading of the beautiful "Medic" TV theme with lyrics. Beautiful side.

C+ "YOUR HANDS" (2:19) [Fred Raphael ASCAP—Delanoe, Lawrence, Begaud] Another pretty love song by the Metropolitan Opera star. Stirring side.

BILLY MAY ORCH.
(Capitol 3123; F-3123)

B "SHANER MAIDEL" (2:16) [Bradshaw BMI—Duna, Shaw] Billy May and the Four Mayds, jump through a delightful Yiddish romantic novelty. Tempo of instrumental break is exciting. Cute side that has possibilities.

C+ "THE CHA CHA CHA" (2:40) [Beechwood BMI—May, Olofson] This smooth, easy going cha-cha is a pretty dance number from the Billy May "Arthur Murray Dance" LP. Good instrumental that'll please hoofers.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

A HIT RECORD!

TV OR NO TV

"Hard To Get" c/w "Boston Fancy"

"X" RECORD -0137 (4X-0137)

As introduced on TV's "JUSTICE" Series, Thursday, May 12th, by . . .

Gisele MacKenzie

WITH

RICHARD MALTBY and his orchestra

"X" RECORDS MARK THE HITS!

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The Nation's Top Artists
on
The Nation's Top Tune

"LEARNIN' THE BLUES"

Recorded by	
FRANK SINATRA	Capitol
JOE VALINO	Gold Star
RAY ANTHONY	Capitol
JOHNNY DESMOND	Coral
BELMONTE	Columbia
CAB CALLOWAY	Bell

Published by
BARTON MUSIC CORP.
Prof. Mgr. STAN COOPER
1619 Broadway New York, N. Y.

RECORD REVIEWS

A DISK & SLEEPER — C+ GOOD
B+ EXCELLENT — C FAIR
B VERY GOOD — D MEDIOCRE

BOB STEWART

(MGM 11991; K-11991)

C+ "YOU ARE MY DESTINY" (2:30) [Broadcast BMI—Lubin, Marcus, Bo'linger] The polished Bob Stewart voice is in top form as the crooner offers a sincere reading of a top drawer ballad. Pretty job.

B "BUT I DON'T CARE" (2:50) [Shapiro - Bernstein ASCAP — Glazer] The crooner hands in another strong performance on this dramatic romantic piece. Bob has an interesting vocal style on this side. Could make the grade.

DICKIE VALENTINE

(London 1568; 45-1568)

B+ "LAZY GONDOLIER" (2:30) [Burlington ASCAP — Manilla, Forli, May] The beautiful melody which Mantovani presented as an instrumental, is performed with lyrics by one of England's favorites, Dickie Valentine. Wonderful job by the artist. Could hit again.

C+ "IT'S ONLY FOR YOU" (2:49) [Burlington ASCAP — Bryce, Phi'lips] Dickie comes over with warmth and sincerity on this lilting ballad. Good tune.

NELLY WYSBEK

(Audivacs 118; 45-118)

C+ "MY MOTHER'S SONG" [Gateway ASCAP—Peeters, Peeters] Nelly Wysbek does a beautiful job with a touching number. European songstress has an inviting accent that adds to the beauty of the delivery. Belgian waxing.

C+ "ALL ALONE" [Gateway ASCAP—Cleber, Peeters] Another moving love song is emotionally presented by the thrush. Artist has a rich voice.

S. BOLIVAR & BARRY FRANK

(Seeco 4167; 45-4167)

C+ "SWEET AND GENTLE" [Peer BMI — Thorne, Portal] Barry Frank handles the vocal chores and S. Bolivar the instrumental on this cha-cha arrangement of a big hit Latin melody. Tune could be big.

C+ "LEMON - MERINGUE" [Harvard Music — Lovett, Belmonte] As the meringue rage builds, Bolivar and his boys ride through an exciting arrangement of a tune that should please all lovers of the dance.

RALPH FLANAGAN ORCH.

(RCA Victor 20-6141; 47-6141)

B+ "SWEETHEART OF SIGMA CHI" (1:48) [Melrose ASCAP—Vernon, Stokes] Campus favorite Ralph Flanagan dishes up a top grade dance tempo arrangement of a co-ed standard. Pretty job. Flanagan is currently making noise with "I Belong To You". Vocal group rounds out side.

B "ON THE BEAT" (3:09) [Harwin BMI—Wingert, Wagner, Shuman] This half is a soft Flanagan arrangement of a fine lindy number. Very reminiscent of Glenn Miller's "In The Mood". Good deck.

DON, DICK N' JIMMY

(Crown 152; 45-152)

B "THIS LITTLE PIGGIE" (2:45) [ASCAP] A classic nursery rhyme is set to a soft, slow melody by the vocal trio of Don, Dick N' Jimmy. A tender tune that makes inviting listening. Clever delivery.

B+ "MAKE ME A PRESENT OF YOU" (2:25) [Teri ASCAP—Green] The trio's inviting harmony comes over well on this lilting ballad. Pretty song stylishly handled. Could be a big hit.

BELMONTE ORCH.

(Columbia 40515; 4-40515)

C+ "LEARNIN' THE BLUES" (2:45) [Barton ASCAP—Silvers] A hit blues item that's heading for the top, is fashioned in mambo tempo by Belmonte and his crew. Bernadine Read handles the vocal chores.

C+ "BAMBUCO HAT DANCE" (2:29) [Harvard BMI—Lovett, Belmonte] The Mexican Hat Dance gets a new title and a refreshing instrumental treatment from Belmonte. Brassy and exciting version.

JACK HARRIS

(Coral 61420; 9-61420)

B "HIS AND HERS" (2:16) [Chappell ASCAP—Fain, Shapiro] Jack Harris, whose voice has an amazing similarity to Bing Crosby's, dishes up a warm and inviting reading of a pretty ballad from the B'way musical "Ankles Aweigh". Commercial voice and a commercial tune. Could catch.

B "COME BACK MY LOVE" (2:10) [Billy Jr. BMI—Osten, Barr, Sherman] The young groaner is versatile too. He does a solid job with this rhythmic love song. Strong coupling. Songster has a bright future in store.

KYLE KIMBRO

(Arnett 701; 45-701)

C+ "WILD FIRE" (1:57) [Forster ASCAP — Fredericks] The big voice of Kyle Kimbro offers a dramatic, fast-moving rendition of a love song on the new Arnett label. Fine first showing by the diskery.

C+ "NO ONE SEEMS TO CARE" (2:42) [Forster ASCAP — Fredericks] Dick Marx' ork supplies a big backing for the crooner's presentation of an ok ballad. Lovely melody.

GEORGE WRIGHT

(Hi-Fi Record 501; 45-501)

C+ "MELODY — OF LOVE?" [ASCAP] If a hi-fi addict wants to have a lot of fun, here's the single for him. It features George Wright at the Wurlitzer Pipe Organ gliding through a medley of waltzes. Amazing sound that rings on a hi-fi set.

C+ "DAVY WAS CROCKED!" [—BMI] Another medley, one tune of which is Davy Crockett, is given a vibrant treatment on the pipe organ. Tremendous fullness that makes the phonograph vibrate. An interesting experience.

No stage doors broken, no mass hysteria, no sobbing, this might be described as a calm show for the Palladium after the **Johnnie Ray** frenzy, but how pleasing it is to watch and listen to **Kitty Kallen** and **The Four Aces** just SINGING. Incidentally Kitty will guest with **Cyril Stapleton** and the B.B.C. Show Band this week. . . . It seems impresario **Jack Hylton** is trying to stop many top line singers (including **Don Cornell** and the **Four Aces**) from singing "Stranger in Paradise" in their respective acts. Jack is presenting the successful show "Kismet" at the Stoll Theatre, and one would imagine him to be only too happy to have other stars, who incidentally have recorded "Stranger", plug the song and the show. Or is he the first impresario who does not want his musical publicized. I remember one Broadway show, in fact two, where if it hadn't been for two recording stars, the shows might have easily folded. I am referring to **Cole Porter**'s "Jubilee" and the wonderful **Artie Shaw** record of "Begin The Beguine" and **Harold Rome**'s "Wish You Were Here" which owed its thanks to **Eddie Fisher**'s great record of the title song. And there must have been others. . . . Speaking of **Harold Rome**, brings me to Rome, Italy, where lyric writer **Sammy Cahn** is unable to find a hotel room. This is possibly Italy's biggest faux pas, seeing that no one did more to publicize that Fountain than Sammy. And he certainly deserves a percentage of the takings from his initial investment of "Three Coins". . . . So the battle is on for the big record on "Chee Chee-oo Chee" in the States, and at this point, I will gladly remind you that I tipped you off about the song and the wonderful **Johnston Brothers** record on the London Label. . . . **Bunny Lewis** the genial public relations officer, of the vast Decca Record (English) Co., has resigned from his office to become personal manager of various artists. . . . **Johnny Dankworth** is flying over to New York on June 6th to promote his Capitol Records. That "Unchained Melody" is certainly breaking away and is heading rapidly for top honors in the best selling charts. Have just heard a wonderful **Eydie Gorme-Steve Lawrence** record of "Besame Mucho". Lovely performance worthy of big plays. . . . London Laure's to **Tony Bennett**. See No. 1. on the chart.

This week's best selling pop singles:
(Courtesy "New Musical Express")

1) "Stranger in Paradise" — Tony Bennett (Philips)
2) "Cherry Pink" — Perez Prado (HMV)
3) "Cherry Pink" — Eddie Calvert (Eng. Col.)
4) "Earth Angel" — Crewcuts (Mercury)
5) "Give Me Your Word" — Tenn. Ernie Ford (Capitol)
6) "Softly, Softly" — Ruby Murray (Eng. Col.)
7) "Stranger In Paradise" — Tony Martin (HMV)
8) "If You Believe" — Johnnie Ray (Philips)
9) "Wedding Bells" — Eddie Fisher (HMV)
10) "If Anyone Finds This I Love You"—Ruby Murray (Eng. Col.)

Clark To Head ABC-Paramount Disk Firm

NEW YORK—It was reported this week that negotiations were reaching the final stage whereby Sam Clark will become president of the proposed ABC-Paramount recording firm. All terms have been agreed upon and contracts are now being drawn up. They are expected to be signed in the next few days. While details of the contracts were unavailable, it was reported that the deal calls for a five year term.

As of now, no name has been decided upon for the label.

Clark came into prominence as a leading Boston distributor with his Music Suppliers of New England. In the last year he became actively associated with Cadence Records as sales manager. The firm has had phenomenal success with four number one records since its inception.

In recent months Clark has been commuting between Boston and New York handling duties for both Music Suppliers and Cadence.

Archie Bleyer, president of Cadence, has not yet announced a replacement for Clark who will probably take over his new duties on June 8.

While his appointment has not as yet officially been acknowledged, his selection ends a long search on the part of ABC-Paramount executives for the right man to head up the record operation.

One of Clark's first duties will be to select an A&R man. It is known that several are being considered although no decision has been made as yet.

The Song Hit BOX SCORE

BMI *presents a four month accounting of the outstanding current song hits in the* **BMI** *repertoire as determined by two of the music trade barometers.*

The "HIT PARADE"

	January					February				March				April				
	1	8	15	22	29	5	12	19	26	5	12	19	26	2	9	16	23	30
LET ME GO LOVER (Rumbalero)	2	1	3	2	1	2	3	4										
HEARTS OF STONE (Granite-Regent)				6	5	6	6	2	2	4	5							
THAT'S ALL I WANT FROM YOU (Weiss & Barry)						7	7	7	3	5	6	6	7	7	7			
SINCERELY (Arc)							4	5	6	2	3	4	2	5	4	6	5	
TWEEDLEE DEE (Progressive)								6	7	3	4	1	4	2	2	4	4	4
KO KO MO (Meridian)									5	7	2	5	6	6	5			
OPEN UP YOUR HEART (Hamblen)											7							
BALLAD OF DAVY CROCKETT (Wonderland)												3	3	1	1	1	1	1
DANCE WITH ME, HENRY (Modern)																	6	7

The "HONOR ROLL OF HITS"

	January					February				March				April				
	1	8	15	22	29	5	12	19	26	5	12	19	26	2	9	16	23	30
LET ME GO LOVER (Rumbalero)	2	2	1	1	1	1	2	4	5	8								
THIS OLE HOUSE (Hamblen)	7	8	8	9														
HEARTS OF STONE (Granite-Regent)	8	6	4	4	3	4	3	2	3	3	5	7	8	10				
THAT'S ALL I WANT FROM YOU (Weiss & Barry)					9	7	7	8	9	7	9	9	10	9	9			
NO MORE (Maple Leaf)					10	10			10									
SINCERELY (Arc)					6	6	5	3	2	2	2	2	2	3	3	3	4	8
EARTH ANGEL (Dootsie Williams)							9	6	6	5	6	6	7	8	10			
OPEN UP YOUR HEART (Hamblen)											10	10	9	7	7	8	9	9
TWEEDLEE DEE (Progressive)								10	8	6	4	4	4	4	4	4	3	7
KO KO MO (Meridian)							8	7	4	4	3	5	5	6	6	10		
BALLAD OF DAVY CROCKETT (Wonderland)											7	3	3	1	1	1	1	1
DANCE WITH ME, HENRY (Modern)																7	7	5

The numbers in the above tabulation indicate the week-to-week positions of BMI-licensed song hits among the seven on the "Hit Parade" and the top ten selections of the Billboard "Honor Roll of Hits."

These songs have achieved success because the writers, composers, publishers and performers have pleased the public taste. BMI salutes their joint achievements.

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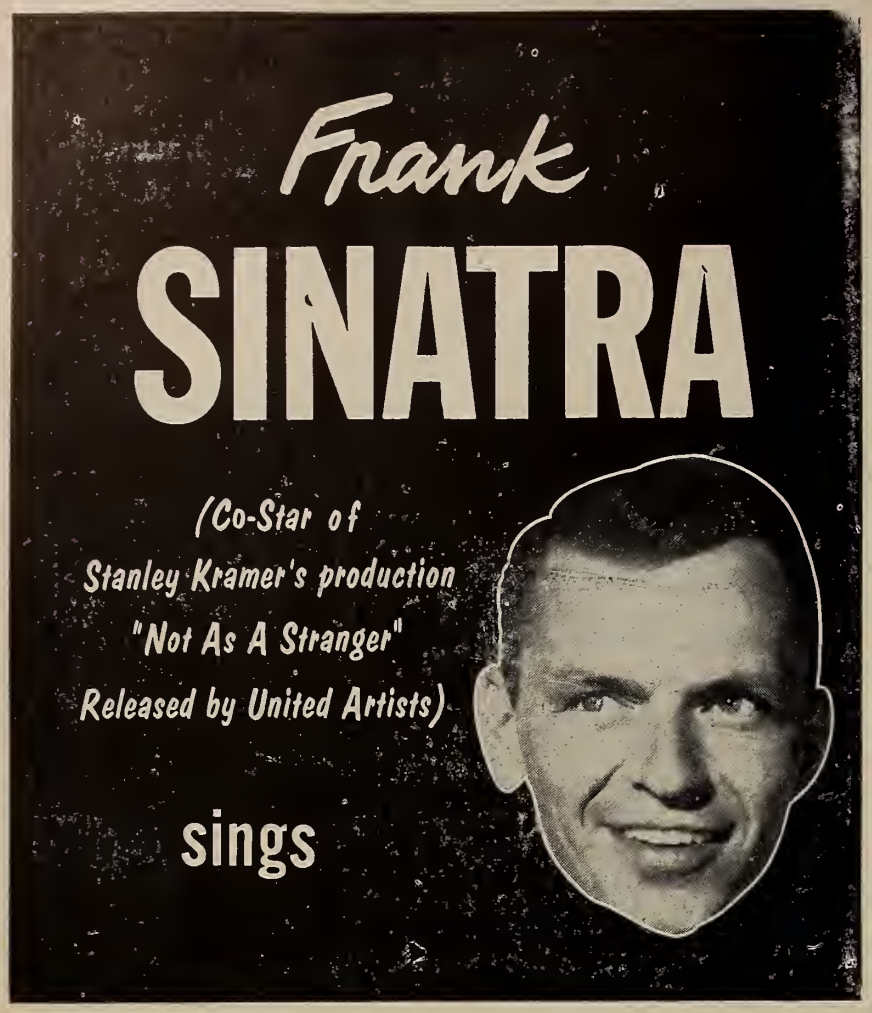


THE CASH BOX ROUND THE WAX CIRCLE

NEW YORK:

ABC-Paramount announced at its stockholders' meeting its intention of forming a record firm. It's rumored that **Sam Clark** is set to be president of the label. . . . **Bill Haley** broke all exitsing records for his theater stint in Rome, N. Y. where he drew 2870 customers at the Capitol Theater under sponsorship of **Lou Barile**. . . . **Jimmie Komack**, who scored strongly in "Damn Yankees", doubles into the Bon Soir starting May 24. . . . **Elaine Maislich** is the writer of "Not Yet" along with **Milton Berle** and **Bobby Mellin**. . . . MGM Records has signed Charlie Calhoun, who wrote "Shake, Rattle & Roll" to a recording contract. . . . Last week we wrote that Jerry Lewin had become a father. Well he did, but 19 years ago. As a matter of fact Jerry is very proud that his son has just won a four years scholarship to Princeton. . . . **Al Hibbler** into the Casino Royal in Washington, D. C. in June. . . . **Orlando Roberson** will sing his recording of "Trees" as well as other songs for the Harlem Community Centers the entire week starting May 23 in an effort to curb juvenile delinquency. . . . **Mary Mayo** is being sought for the movie version of **Helen Morgan**'s life. . . . The rare distinction of selling more than a million albums will be commemorated May 28 when Capitol artist **Jackie Gleason** receives a gold statutette from Capitol president **Glenn E. Wallichs** on the CBS-TV "Jackie Gleason Show". . . . **Karen Chandler** has been repacted for the Steve **Allen** show June 2. **Joe Sherman** in Leroy Sanitarium recuperating from an operation. . . . Della Reese making plenty of noise with "In The Still Of The Night" on Jubilee.

DeCASTRO SISTERS

CHICAGO:

Decca's **Al Chapman** finally back at his desk after several hectic weeks of running back and forth between Chicago and various Midwestern Decca offices. Al reports that **Sammy Davis**' album doing "simply great". As are Sammy's current singles. . . . And, finally, Al tells us that **Paul Baio**, after serving his two years in service, is back with Decca, representing this diskery in the Indiana territory. . . . **The Mariners**, doing a real fine job at the Chicago Theatre, give out each show with their Columbia waxing of "Chee Chee-OO-Chee" as well as several other ditties. We particularly liked their comedy number, wherein they give their impressions of various and sundry vocalists. . . . **Pat Boone**, sharing the billing at the theatre, reports he'll be heading for New York at the end of this two weeker where **Randy Wood** of Dot is readying a new session for Pat, to follow up his hit version of "Two Hearts". . . . Also on stage at this theatre is **Harvey Stone**, one of today's top comics, who said, "I wonder how many people know that I cut two sides for Coral, titled "Army Blues" and "Lois". These, I'd like to hear. . . . **Ralph Marterie** back in town after quite a lengthy trip, to find his recording of "O My Beloved Daddy" doing right well for itself. Wonder if this title expresses the sentiments of daughters Judy and Diane? . . . **Felicia Saunders** in town to appear on "In Town Tonight". . . . Victor's promotion man, Rocky Rolf and his missus off on a two week vacation. Back to their favorite spot, Gulf Shores, Alabama. . . . Bill **Haley And His Comets** due to hit our town sometime in July. . . . While the **Four Aces** will return to the Chicago Theatre for the umpteenth time in August. Time after time they prove to be one of the biggest drawing cards this theatre engages. . . . According to reports received, **James H. Martin, Inc.** will handle distribution for the new Wing label which bows shortly. Everyone simply thrilled that **Lew Douglas** set to head Wing's A&R which incidentally re-unites Lew with vocalist **Nick Noble**. . . . **Tommy Morton**'s "Rich In Love", b/w "Let Me Know" making lotsa noise. Plugger **Phil Miller** busily working on the "Know" side.

SAMMY DAVIS, JR.

HOLLYWOOD:

With talk of vacations and far away places in the air the trade gets set for the summer months ahead with high optimism. . . . After 30 years in showbusiness **Danny Lewis**, father of comedian **Jerry Lewis**, is entering the personal management field. His first client is MGM singer **Rush Adams**. . . . The old **Ernie Andrews** hit "Make Me A Present of You" is again being revised with a potent reading by **Don, Dick & Jimmy** on Crown. Tune is causing such a stir that Mercury, Victor and Capitol are also cutting it. . . . **Fabor Robison**, Abbott and Fabor Records prexy, off on another cross country marathon to launch latest Pop and Western releases. He intends to concentrate much of his efforts toward bringing "Boom Boom Boomerang" by the **DeCastro Sisters** into the number one spotlight. . . . **Clessa Williams**, whose "Enrico" will be released shortly on the new Marquee label, moves to Capistrano Beachcombers Club at Capistrano Beach June 3 after spending the season as featured vocalist at Palm Springs Ranch Club. . . . **Vick Knight**, top brass of Key Records, is most happy over the sensation his "Hot Rod Hop" by **Jack Benny**'s "**Sportsmen Quartet**" is causing. Promotional tie-in has been made with The National Rot Rod Association and the record will be played over the loud speaker systems of every track in the country. . . . **Shirley Shainin**, who was formerly with Universal Attractions, N. Y., for past 7 years, has joined the staff at Associated Booking Corp. as **Bob Phillips**' girl Friday. . . . **Carl Ravazza** is now dazzling Mocambo patrons with his magnificent voice and sparkling personality. He writes most of his own material and does his own musical arrangements. . . . Christopher Music toppers **Vic Angle** and **Leonard Vannerson** got so excited over the Bohemian beer jingle "Mr. Boh" that they employed **Jack Elliott** and **Sonny Burke** to write a full length tune around it and formed Devco records to launch the song. Title is "Mr. Boh Mambo" with **Charles "Bud" Dant** ork. and the **Jud Conlan Rhythmaires**. . . . The old Stanchel label has been purchased by **Tom Boyd** and **Lee Parker** and will now be called M & M Records. Western releases will come out under the firm's Tulsa label. . . . **Lawrence Welk** and his manager **Sam Lutz** returned from Detroit last week after lining up sponsorship of Welk's new ABC-TV show which starts in July.

JIMMIE KOMACK

THE CASH BOX

Top Selling Records
Reported by the Foremost
RETAIL OUTLETS
From Coast to Coast

GAIETY MUSIC SHOP
New York, N. Y.
1. Cherry Pink (Perez Prado)
2. Davy Crockett (Bill Hayes)
3. Unchained Melody (Hibbler)
4. Dance With Me Henry (Gibbs)
5. Whatever Lola Wants (Sarah Vaughan)
6. Melody Of Love (B. Vaughn)
7. Heart (Eddie Fisher)
8. Learnin' The Blues (Sinatra)
9. Honey Babe (Art Mooney)
10. Crazy Otto (Johnny Maddox)

HOSPE PIANO COMPANY
Omaha, Neb.
1. Unchained Melody (Roy Hamilton)
2. Davy Crockett (Tenn. Ernie)
3. Don't Be Angry (Crewcuts)
4. Breeze And I (C. Valente)
5. Cherry Pink (Perez Prado)
6. Boom, Boom, Boomerang (DeCastros)
7. If I May (Nat "King" Cole)
8. Yes, You Are (Mills Bros.)
9. Silver Dollar (T. Brewer)
10. Rhythm & Blues (McGuires)

THE RADIO CENTER
New Orleans, La.
1. Rock Around The Clock (Bill Haley)
2. Davy Crockett (Fess Parker)
3. A Blossom Fell (Nat Cole)
4. Heart (Four Aces)
5. Learnin' The Blues (Sinatra)
6. Crazy Otto (Johnny Maddox)
7. Cherry Pink (Perez Prado)
8. Honey Babe (Art Mooney)
9. I Belong To You (Flanagan)
10. Not Yet (Susan Hunter)

BERGENFIELD MUSIC, INC.
Bergenfield, N. J.
1. Davy Crockett (Bill Hayes)
2. It's A Sin To Tell A Lie (Somethin' Smith)
3. Hey, Mr. Banjo (Sunnysiders)
4. Cherry Pink (Perez Prado)
5. Melody Of Love (B. Vaughn)
6. Crazy Otto (Johnny Maddox)
7. Unchained Melody (Hibbler)
8. Dance With Me Henry (Gibbs)
9. Whatever Lola Wants (Sarah Vaughan)
10. Mambo Rock (Bill Haley)

HUDSON ROSS
Chicago, Ill.
1. Unchained Melody (Hibbler)
2. Honey Babe (Art Mooney)
3. Cherry Pink (Perez Prado)
4. Davy Crockett (Hill Hayes)
5. It's A Sin To Tell A Lie (Somethin' Smith)
6. Hey, Mr. Banjo (Sunnysiders)
7. A Blossom Fell (Cole)
8. Rollin' Stone (E. Fontaine)
9. Love Me Or Leave Me (Sammy Davis, Jr.)
10. Plantation Boogie (L. Dee)

WOLFF-KUBLY & HIRSIG
Madisan, Wisc.
1. Unchained Melody (Baxter)
2. Davy Crockett (Fess Parker)
3. Cherry Pink (Perez Prado)
4. Dance With Me Henry (Gibbs)
5. Breeze And I (C. Valente)
6. Something's Gotta Give (McGuires)
7. Whatever Lola Wants (Sarah Vaughan)
8. Honey Babe (Art Mooney)
9. Plantation Boogie (L. Dee)
10. Open Up Your Heart (Cowboy Church Choir)

KREY'S MUSIC STORES
Bostan, Mass.
1. Davy Crockett (Bill Hayes)
2. Unchained Melody (Roy Hamilton)
3. Most Of All (Don Cornell)
4. Whatever Lola Wants (Sarah Vaughan)
5. Cherry Pink (Alan Dale)
6. Love Me Or Leave Me (Sammy Davis, Jr.)
7. Everything (David Whitfield)
8. Something's Gotta Give (McGuires)
9. Rock Around The Clock (Bill Haley)
10. Hearts & Flowers (Desmond)

YEAGER'S MUSIC SHOP
Baltimore, Md.
1. Unchained Melody (Baxter)
2. Learnin' The Blues (Sinatra)
3. Cherry Pink (Perez Prado)
4. Don't Be Angry (N. Brown)
5. Honey Babe (Art Mooney)
6. Breeze And I (C. Valente)
7. Dance With Me Henry (Gibbs)
8. It's A Sin To Tell A Lie (Somethin' Smith)
9. Two Hearts (Pat Boone)
10. Hey, Mr. Banjo (Banjo Boys)

TRI-BORO RECORD EXCH.
Jamaica, L. I., N. Y.
1. Unchained Melody (Hibbler)
2. Cherry Pink (Perez Prado)
3. Story Untold (Nutmegs)
4. Davy Crockett (Bill Hayes)
5. It's A Sin To Tell A Lie (Somethin' Smith)
6. Dance With Me Henry (Gibbs)
7. Open Up Your Heart (Cowboy Church Choir)
8. Bo Diddley (Bo Diddley)
9. Soldier Boy (Four Fellows)
10. Honey Babe (Art Mooney)

G. C. MURPHY CO.
Washington, D. C.
1. Davy Crockett (Bill Hayes)
2. Unchained Melody (Baxter)
3. Cherry Pink (Perez Prado)
4. Dance With Me Henry (Gibbs)
5. Whatever Lola Wants (Sarah Vaughan)
6. Melody Of Love (D. Carroll)
7. Tweedlee Dee (G. Gibbs)
8. Heart (Eddie Fisher)
9. A Blossom Fell (Nat Cole)
10. Honey Babe (Art Mooney)

ODLAND MUSIC SHOP
Sioux Falls, S. Dak.
1. Unchained Melody (Baxter)
2. Davy Crockett (Tenn. Ernie)
3. Cherry Pink (Perez Prado)
4. Dance With Me Henry (Gibbs)
5. Crazy Otto (Johnny Maddox)
6. Tweedlee Dee (G. Gibbs)
7. Hearts & Flowers (Desmond)
8. How Important Can It Be (Joni James)
9. Darling, Je Vous Aime (Cole)
10. Whatever Lola Wants (Sarah Vaughan)

WALLICH'S MUSIC CITY
Hallywaod, Calif.
1. Cherry Pink (Perez Prado)
2. Unchained Melody (Baxter)
3. Breeze And I (C. Valente)
4. Love Me Or Leave Me (Lena Horne)
5. Unchained Melody (Roy Hamilton)
6. Darling, Je Vous Aime (Cole)
7. Bo Diddley (Bo Diddley)
8. Learnin' The Blues (Sinatra)
9. Crazy Otto (Johnny Maddox)
10. Mambo Rock (Bill Haley)

THE RECORD SHOP
Hartford, Conn.
1. Cherry Pink (Perez Prado)
2. Unchained Melody (Baxter)
3. Davy Crockett (Bill Hayes)
4. Rock Around The Clock (Bill Haley)
5. Not Yet (Susan Hunter)
6. Don't Be Angry (Crewcuts)
7. Crazy Otto (Johnny Maddox)
8. Dance With Me Henry (Gibbs)
9. Melody Of Love (B. Vaughn)
10. Most Of All (Don Cornell)

BILL LAMB RECORD SHOPPE
Flint, Mich.
1. Rock Around The Clock (Bill Haley)
2. Unchained Melody (Hibbler)
3. Most Of All (Don Cornell)
4. Truly (Dinning Sisters)
5. Something's Gotta Give (McGuires)
6. Don't Be Angry (Crewcuts)
7. If I May (Nat "King" Cole)
8. Breeze And I (C. Valente)
9. Heart (Eddie Fisher)
10. Boom, Boom, Boomerang (DeCastros)

THEIM'S RECORD
Raleigh, N. C.
1. Cherry Pink (Perez Prado)
2. Unchained Melody (Baxter)
3. Davy Crockett (Tenn. Ernie)
4. Crazy Otto (Johnny Maddox)
5. Have You Ever Been Lonely (Jaye P. Morgan)
6. Dance With Me Henry (Gibbs)
7. Most Of All (Don Cornell)
8. Not Yet (Susan Hunter)
9. A Blossom Fell (Nat Cole)
10. Breeze And I (C. Valente)

THE MUSIC SHOP
Springfield, Ill.
1. Davy Crockett (Tenn. Ernie)
2. Cherry Pink (Perez Prado)
3. Unchained Melody (Baxter)
4. Dance With Me Henry (Gibbs)
5. Crazy Otto (Johnny Maddox)
6. Don't Be Angry (Crewcuts)
7. Sluefoot (Four Aces)
8. Smack Dab In The Middle (Mills Bros.)
9. Hey, Mr. Banjo (G. Lombardo)
10. Is This The End Of The Line (Joni James)

VARIETY RECORD SHOP
Lauisville, Ky.
1. If I May (Nat "King" Cole)
2. Cherry Pink (Perez Prado)
3. Dance With Me Henry (Gibbs)
4. Learnin' The Blues (Sinatra)
5. Smack Dab In The Middle (Mills Bros.)
6. Bo Diddley (Reisman)
7. Davy Crockett (Tenn. Ernie)
8. In The Mood (Crazy Otto)
9. Most Of All (Fontanes)
10. Heart (Eddie Fisher)

ALAMO PIANO CO.
San Antonio, Tex.
1. Cherry Pink (Perez Prado)
2. Dance With Me Henry (Gibbs)
3. Unchained Melody (Roy Hamilton)
4. Davy Crockett (Fess Parker)
5. Crazy Otto (Johnny Maddox)
6. Tweedlee Dee (G. Gibbs)
7. How Important Can It Be (Joni James)
8. Glad Rag Doll (Crazy Otto)
9. Don't Be Angry (N. Brown)
10. If I May (Nat "King" Cole)

MADRONA RECORD SHOP
Portland, Ore.
1. Dance With Me Henry (Gibbs)
2. Cherry Pink (Perez Prado)
3. Unchained Melody (Baxter)
4. Davy Crockett (Bill Hayes)
5. No Letter Today (Paul & Ford)
6. Rock Around The Clock (Bill Haley)
7. If I May (Nat "King" Cole)
8. Silver Dollar (T. Brewer)
9. Truly (Arthur Mave)
10. Don't Be Angry (Crewcuts)

HIGH POINT RECORD SHOP
Philadelphia, Pa.
1. Unchained Melody (Hibbler)
2. Davy Crockett (Bill Hayes)
3. Dance With Me Henry (Gibbs)
4. Cherry Pink (Perez Prado)
5. Don't Be Angry (N. Brown)
6. A Blossom Fell (Nat Cole)
7. Bandit (Eddie Barclay)
8. Opus One (Mills Bros.)
9. Honey Babe (Art Mooney)
10. Blue Star (Felicia Sanders)

LYRIC NEWS & RECORD SHOP
Indianapolis, Ind.
1. Unchained Melody (Roy Hamilton)
2. Cherry Pink (Perez Prado)
3. Davy Crockett (Bill Hayes)
4. Love And Understanding (The Counts)
5. Dance With Me Henry (Gibbs)
6. Tweedlee Dee (G. Gibbs)
7. Melody Of Love (B. Vaughn)
8. A Blossom Fell (Nat Cole)
9. Whatever Lola Wants (Shore)
10. Darling, Je Vous Aime (Cole)

Best Selling Records By Actual Sales

Georgia Gibbs
"Dance With Me Henry"
AND
"Every Road"
MERCURY 70572

Sarah Vaughan
"Whatever Lola Wants"
AND
"Oh Yeah"
MERCURY 70595

The Crew Cuts
"Don't Be Angry"
AND
"Chop Chop Boom"
MERCURY 70597

Ralph Marterie
"Oh My Beloved Daddy"
(O MIO BABBINO CARO)
AND
"Ciribiri Mambo"
MERCURY 70614

Rusty Draper
"Eatin' Goober Peas"
AND
"That's All I Need"
MERCURY 70619

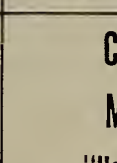
Patti Page
"I Love To Dance With You"
AND
"Near To You"
MERCURY 70607

The Gaylords
"Chee Chee-oo Chee"
AND
"Who's Got The Pain"
MERCURY 70630

The Crew Cuts
"Story Untold"
AND
"Carmen's Boogie"
MERCURY 70634

Richard Hayman
"Gobelues"
AND
"Celeste"
MERCURY 70616

The Harmonicats
"Bo Diddley"
AND
"Southern Cross"
MERCURY 70629



Chuck Miller
"House Of Blues Lights"
AND
"Can't Help Wonderin'"
MERCURY 70627

David Carroll
"Till We Meet Again"
AND
"Blue Scarecrow"
MERCURY 70606

Vic Damone
"Don't Keep It A Secret"
AND
"A Man Doesn't Know"
MERCURY 70624

Buddy Morrow
"23° N 82° W"
AND
"Blue Prelude"
MERCURY 70626

Dinah Washington
"I Diddie"
AND
"Last Thing I Do"
MERCURY 70600

Ella Johnson
"Someday"
AND
"Break My Heart In Two"
MERCURY 70628

Mercury RECORDS

Admiring New Phonograph

MIAMI—Gathered around the new Rock-Ola phonograph during its Miami debut are: Bill Burns, Miami disk jockey; Sam Taran, head of Taran Distributing; Morty Marks, assistant sales manager for Pan American Distributing; Roy Hamilton, Epic recording star; Bill Nielsen, in charge of Epic Records; and Marvin Lieber, also with Pan American Distributing.

THE CASH BOX CANADIAN CAPERS

MONTREAL MEMOS:

Joni James, MGM Recording Artist has completed a very successful engagement at the Seville Theatre. This week's show is headlining comedian **Leo De Lyon**. . . . **Hackey Bros. & Mary Lou**, country group, are making a return engagement at the Monterey this week. . . . Must have been music week here in Montreal. We had many visitors from out of town such as **Don Law**, A & R man at Columbia and **Bob Pompey**, Columbia chief in Canada. Another visitor was **Don Gabor**, head of Remington, in town preparing for the manufacturing of his many lines of records in Canada. . . . **Four Tunes**, Jubilee artists who are released in Canada on the Quality label previewed their newest record for Seville Theatre audiences this past week. Both tunes "Time Out for Tears" and "Tired of Waiting" maintained the standard set by their hit recordings of "Marie" and "I Understand." . . . Meteor Records, a Canadian independent, has come out with French versions of two American hits, "Foolishly Yours" and, of all things, "Lullaby of Birdland" which in translation comes up with the title of "Lola." A literate translation was impossible. These tunes should get plenty of play since Meteor assigned them to Canada's outstanding French femme vocalist **Estelle Caron**. . . . The LaSalle Hotel has long been a meeting place for those in the music industry and kindred business. When in Montreal if you want to locate anyone in the music field all you have to do is to have lunch in the Cavalier Room where you are reasonably certain to find **Jack Newman**, Canadian manager of the Peer-Southern music firm, **Lee Mendell**, Montreal manager RCA Victor Records, **Fraser Jamieson**, Canadian manager of London Records, **Phil Rose**, sales manager Coral Records, **Red Roberts**, sales manager of Decca, **Don Johnson**, local distributor of Mercury, MGM, Quality and Reo, plus any number of local and visiting DJ's; and on occasion the local record librarians. The spot is virtually a one stop for anyone who wants to get in touch with the trade in general.

THE FOUR TUNES

THE CASH BOX Album Reviews

POPULAR

"LOVE ME OR LEAVE ME"—Doris Day with orchestra conducted by Percy Faith—Columbia CL-710 (12" LP)

IT ALL DEPENDS ON YOU; YOU MADE ME LOVE YOU; STAY ON THE RIGHT SIDE, SISTER; MEAN TO ME; EVERYBODY LOVES MY BABY; SAM; THE OLD ACCORDION MAN; SHAKING THE BLUES AWAY; TEN CENTS A DANCE; I'LL NEVER STOP LOVING YOU; NEVER LOOK BACK; AT SUNDOWN; LOVE ME OR LEAVE ME.

From the soundtrack of the MGM CinemaScope film "Love Me Or Leave Me" in which she stars with James Cagney, Doris Day presents the wonderfully exiting score on an LP. Playing the part of the great Ruth Etting, Miss Day has a wonderful opportunity to really shine, songwise. And she does a great job. Personality, which is usually lost on wax, is ever present on this recording. Ten tunes made famous by Miss Etting and two new ones penned for the flicker make up the lovely score. "Never Look Back" and "I'll Never Stop Loving You," the tunes written for the pic, have been released as a single by Miss Day. Movie should be a hit which means a big sale for the LP.

"SHAKE, RATTLE AND ROLL"—Bill Haley and his Comets—Decca DL 5560 (10" LP)

SHAKE, RATTLE AND ROLL; BIRTH OF THE BOOGIE; HAPPY BABY; MAMBO ROCK; THIRTEEN WOMEN; DIM, DIM THE LIGHTS; A.B.C. BOOGIE; ROCK AROUND THE CLOCK.

Ever since the Bill Haley aggregation joined the Decca label, the group has turned out some amazing material that has kept the teen-agers rocking across the country. His unbeatable, driving rhythm has been the sensation of the younger set. and the lindy bugs have still to find someone better. The group currently has "Rock Around The Clock" heading in the direction of the number one position, and the disk was released more than a year and a half ago. On this album, Decca issues, on one platter, the eight rockers that Haley has waxed to date for the label. Wild disk that should sell by the carload. The youngsters who, as yet, have not collected the Haley merchandise, are gonna consider this disk a must.

"THE GREAT MR. B WITH A BEAT"—Billy Eckstine—MGM E3176 (12" LP)

HERE COME THE BLUES; LIFE IS JUST A BOWL OF CHERRIES; ST. LOUIS BLUES; YOU'RE DRIVING ME CRAZY; I LEFT MY HEART IN HAITI; AS LONG AS I LIVE; HOW HIGH THE MOON; TAKING A CHANCE ON LOVE.

Billy Eckstine with a lush string backing is a treat, but "Mr. B" with a beat is the end. His amazing ability to improvise on a melody ranks with the best. On this exciting album, Billy works with George Shearing's Quintet, Woody Herman's Orchestra and the Metronome All Stars as he offers standards in rhythm. A terrific item for Eckstine enthusiasts and all jazz lovers. Most of this package has previously been released in single form, but it won't have much effect on the sale of this hot item.

"FOOLS RUSH IN"—Monica Lewis—Jubilee LP-20 (10" LP)

FOOLS RUSH IN; WHAT'LL I DO; DO IT AGAIN; PEOPLE WILL SAY WE'RE IN LOVE; I'D DO ANYTHING FOR YOU; YOU'D BETTER GO NOW; AM I BLUE; BUT NOT FOR ME.

The hushed, dreamy voice of Monica Lewis comes over softly and smoothly as she fashions on octet of great standards to the accompaniment of Jack Kelly at the piano. A moody album of pretty material to please the romanticist. Good for a quiet evening.

Songs by Emma Schaver—"From The Heart Of A People"—Mercury MG 20052 (12" LP)

Emma Schaver, a rich-toned soprano with a bell-like voice, sings with understanding and sincerity a number of the most beautiful, stirring and moving songs of the Jewish people. She is beautifully assisted by the vocal and instrumental ensemble of the Voice Of Zion from Jerusalem. Miss Schaver is more than just a singer on these numbers. Each one seems to come right from the heart. Album is an experience and will probably sell strongly to the Jewish folks and to followers of Hebraic music. Some of the most popular Jewish melodies make this LP a treasure chest.

"MUSICAL MOODS"—By Carretta and his Orchestra—Coral CRL 57002 (12" LP)

CAPRICE; GINNY; STAY AWHILE; I WANT MY LOVE; MONA; MUSIC BOX CLOCK; TO THOSE WHO WAIT; MANHATTAN NOCTURNE; DREAM WORLD; LOLA; LOVE WILL LEAD THE WAY; MY MOOD.

Jerry Carretta, an accomplished pianist is wonderfully assisted by a big string backing as he presents an album of his own mood music compositions. It's a package of simple melodies with a great deal of sincerity and feeling. A wealth of superb material for a top lyric writer. Excellent material for a quiet evening.

OPERA

THE SAINT OF BLEECKER STREET—Gian-Carlo Menotti—RCA Victor LM 6032 (2-12" LP's)

DAVID POLERI, GLORIA LANE, GABRIELLE RUGGIERO—THOMAS SHIPPERS, Cond.

"The Saint," opened this season to excellent reviews, played eighty some odd Broadway performances, and is now touring Europe. It was considered by many as Menotti's best work. To opera followers, Menotti has been growing steadily in stature through the past several years. His reputation has been greatly enhanced by the yearly Christmas television production of "Amahl and the Night Visitors," which has exposed him to millions of viewers. RCA Victor recorded the original cast of this moving modern drama of the colorful New York downtown Italian colony. Menotti has captured the true religious feeling, the fiery passions of the poor tenement dwellers, the earthy language found in the streets. For those not familiar with the production, the libretto is in English and Italian. It is the story of the saintly sister, the unbelieving brother and the loose-loving girl friend. It is a story of a struggle that is foredoomed to end in tragedy, as it does with the murder of Desideria, the natural death of Annina and the capture of Michele. We are certain it is a production that will be repeated many seasons to come. Menotti received the Pulitzer prize for this work and the publicity which has been accorded this musical drama will certainly aid the sale of the album. Album is an experience.

THE CASH BOX

Album Reviews

EP's

"TOP POPS for DANCING"—Ralph Flanagan and his Orchestra—RCA Victor EPA-625 (45 EP)

DANGER; HEARTBREAK AHEAD; SILVER MOON; WHATEVER LOLA WANTS; YOUNG AND FOOLISH.

The Ralph Flanagan Orchestra, which has been setting records at college proms and hops across the country, issues an EP of four of the nation's current pop hits in its inviting dance tempo. Good album that the teen-agers will go for.

JOHNNY MADDOX plays "CRAZY OTTO"—Dot 1026 (45 EP)

CRAZY OTTO MEDLEY; DOWN YONDER; EIGHT BEAT BOOGIE; IN THE MOOD.

Johnny Maddox, who, for many years has been dishing out some great corn-ball piano stuff, finally got the recognition he so well deserved with his smash hit "Crazy Otto Medley." Here Dot issues Herr Maddox doing "Otto" plus three other zany 88 waxings. Sure to be a hot seller in all spots. Adults love this stuff.

Musical Highlights from "DAMN YANKEES"—Richard Maltby and his Orchesra—"X" EXA-136 (45 EP)

SHOELESS JOE FROM HANNIBAL MO ; NEAR TO YOU; HEART; GOODBYE OLD GIRL; WHATEVER LOLA WANTS; TWO LOST SOULS; A MAN DOESN'T KNOW.

A big Broadway musical always means big things to the record business. Single releases from the score turn up by the carload, and the original cast LP is always an important event. Here Richard Maltby's orchestra offers a medley of seven of the show's most commercial tunes in dance tempo on an EP. Very pretty package of varied moods. Lovely score.

"DUKE ELLINGTON presents AL HIBBLER" — RCA Victor EPAT-435 (45 EP)

I'M JUST A LUCKY SO-AND-SO; YOU DON'T LOVE ME NO MORE; I AIN'T GOT NOTHIN' BUT THE BLUES; DON'T YOU KNOW.

The great voice of Al Hibbler finally was recognized thanks to a recording called "Unchained Melody." But as most people now know, Al had been dealing out great music with the Duke Ellington band for years. As is the case with every new name on the musical horizon, teen-agers clamor for the artist's prior recordings. Here is a set of Hibbler's vocals when he was with Ellington. An exciting EP that'll enjoy a huge sale now that "Unchained" is the #1 tune. A great voice with some great material.

"LAWRENCE TIBBETT SINGS" — Lawrence Tibbett — Camden CAE 217 (45 EP)

WANTING YOU; GOIN' HOME; NONE BUT THE LONELY HEART; OLD BLACK JOE.

A wonderful cross-section of America's tastes in music is presented by the rich and pure voice of opera great Lawrence Tibbett. His gifted baritone voice is brilliant as he sings these four stirring items. Disk contains a Stephen Foster classic. a love song by Romberg and Hammerstein and two lovely melodies by Tchaikovsky and Hammerstein. A tasty morsel for the economy minded buyer.

"STAR DUST"—The Melachrino Strings—RCA Victor EPA-597 (45 EP)

STAR DUST; PENNIES FROM HEAVEN; EVENSONG; MOONLIGHT SERENADE.

If it's an EP of mood music you want, here is one that you'll find difficult to beat. A sumptuous extended play of four great standards as fashioned by the Melachrino Strings. George Melachrino has a way with this type of material. A quarter of an hour of soft string stuff at its best. Eye catching cover too.

"THE VOICE OF CATERINA VALENTE"—accompanied by the orchestras of Werner Muller and Kurt Edelhagen—Decca ED-2206 (45 EP)

MALAGUENA; MAMBO FROM CHILE; BABALU; BAMBINO.

Caterina Valente was catapulted into the wax world spotlight with her beautiful rendition of "Malaguena" and is currently following-up in fine form with "Breeze And I." In answer to the demand for a newcomer's recordings, Decca issues an EP containing "Malaguena," its backing, and two items not yet released in single form. A disk that'll do well now that the thrush is riding on cloud 7. All four sides are in German.

"TOP HITS ROUND-UP BY EDDY ARNOLD"—RCA Victor EPA-624 (45 EP)

SILVER MOON; HIS HANDS; UNCHAINED MELODY; MAKING BELIEVE.

The Tennessee Plowboy, Eddy Arnold, one of the kings in the country music field comes up with an EP containing four different and equally beautiful numbers—an oldie that's currently making noise, a stirring inspirational-sacred number, a number one pop hit, and a smash country platter. Eddy is in great form. A wonderful piece of wax. Disk will definitely cross the "country market" boundaries.

Walt Disney's "LADY AND THE TRAMP"—Kay Armen and the Marion Sisters—MGM X1145 (45 EP)

BELLA NOTTE; LA LA LU; THE SIAMESE CAT SONG; HE'S A TRAMP.

Two MGM singles from the score of Disney's feature length cartoon "Lady And The Tramp" are joined on an EP. Kay Armen handles two of the ballads and the Marion Sisters dish up the novelties. A good EP that's faced with a great deal of competition on these songs.

"SOFT AND SLOW"—Donna Brooks—Bethlehem BEP-104 (45 EP)

GONE WITH THE WIND; LULLABY OF THE LEAVES; THINGS WE DID LAST SUMMER; WHAT MORE CAN A WOMAN DO.

Donna Brooks, a jazz song stylist with a fascinating voice and a tremendous feel for a tune, displays her wares on this wonderful EP of standards. The thrush has a unique and sensuous voice and sings with a haziness that's thrilling. Chuck Wayne, Bobby Scott, Milt Hinton and Billy Exner supply the backing. Lark will be a big name. A disk that'll "send" the jazzophiles. Excellent choice of material.

Wallichs Named To EMI Board

HOLLYWOOD — The directors of Electric and Musical Industries Limited have elected to their Board, Glenn E. Wallichs, president of Capitol Records. The announcement was made by J. F. Lockwood, Board Chairman.

"This move by the Board of EMI will enable us at Capitol to better coordinate continued expansion of the sales of Capitol Records in all parts of the world through the international network of EMI branches and subsidiaries," Wallichs asserted. "It will also enable us, through our vigorous United States distribution system of more than 11,000 dealers, to broaden very substantially the market for recordings by EMI artists on the North American Continent."

Wallichs emphasized that Capitol is today in an even better position to offer artists immediate world-wide promotion, distribution and sales, with the growing enthusiasm for American recordings in every civilized country. Such global coverage not only assures attractive royalties for the artist but also builds a demand for highly paid personal performances. He cited Australia as an outstanding example, where American recording artists are getting as much as $40,000 for a single engagement.

Further announcements of products and plans developed under Capitol's new international tie-up will be forthcoming in the near future, Wallichs stated.

Capitol Signs Patti Andrews

HOLLYWOOD—After making over 580 records that sold over 30 million copies in the past eighteen years as one-third of the famous Andrews Sisters, Patty Andrews this week decided to "go it alone" when she signed a contract with Capitol Records as a solo artist. She has her first recording date late this week in Hollywood. Initial sides to be cut were unannounced. Voyle Gilmore will produce at Capitol's Melrose studios.

Crowned

NEW YORK—Julius LaRosa and Patti Page were crowned King and Queen of Brad Phillips' WINS-NY "Singing Battle Royal" on Sunday, May 15, 1955 as Commissioner James Nolan of the P. A. L. looked on. Brad celebrated his sixth year on the show with a three hour broadcast from the stage of the Rivoli Theater for the benefit of the Police Athletic League. Three thousand teenagers attended to watch the coronation. Paul Brown and Morris Diamond assisted Phillips in staging the show.

JUBILEE HIT PARADE

The Four Tunes
"TIME OUT FOR TEARS"
b/w
"Tired of Waiting"
JUBILEE # 5200

*

Della Reese
"IN THE STILL OF THE NIGHT"
b/w
"Kiss My Love Goodbye"
JUBILEE # 5198

*

Trudy Richards
"PROMISES, PROMISES"
b/w
"Don't Rush Me"
JUBILEE # 5197

*

Kent Harian his Sax & Ork.
"SAXOPHOBIA"
b/w
"Limehouse Blues"
JUBILEE # 5199

Just Released
3 Contenders
for Hit Parade

The Heartbeats
"FINALLY"
b/w
"Boil and Bubble"
JUBILEE # 5202

The Ravens
"GREEN EYES"
b/w
"The Bells of San Raquel"
JUBILEE # 5203

The Cues
"ONLY YOU"
b/w
"I Fell for Your Loving"
JUBILEE # 5201

JUBILEE RECORD CO. Inc
315 W. 47th St. N Y. N Y

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FERKO STRING BAND

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MEDIA No. 1010

140,000 In One Week

MEDIA RECORDS
3208 So. 84th St.
Philadelphia, Pa.

THE CASH BOX Disk Jockeys' REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending May 21 without any changes on the part of THE CASH BOX.

Joe Deane
KQV—Pittsburgh, Pa.

1. O Mio Babbino Caro (Camarata)
2. If We All Said A Prayer (Bill Kenny)
3. A Blossom Fell (Nat Cole)
4. My Love's A Gentle Man (Felicia Saunders)
5. Cat From Catalina (Commanders)
6. No Letter Today (Paul & Ford)
7. Only You (Rhythmettes)
8. Unchained Melody (Baxter/Hibbler)
9. Heart (Fisher/Four Aces)
10. Is This The End of The Line (Joni James)

Frank Gordon Tucker
WCOV—Montgomery, Ala.

1. Davy Crockett (Fess Parker)
2. Two Hearts (Frank Sinatra)
3. Unchained Melody (Roy Hamilton)
4. Play Me Hearts And Flowers (Johnny Desmond)
5. Cherry Pink (Alan Dale)
6. Heart (Four Aces)
7. Silver Moon (Billy Vaughn)
8. How Important Can It Be (Joni James)
9. Gotta Be This Or That (Ames Brothers)
10. Church Twice On Sunday (Dinah Shore)

Bob "Coffeehead" Larsen
WEMP—Milwaukee, Wisc.

1. Unchained Melody (Hibbler/Baxter)
2. Cherry Pink (Perez Prado)
3. Davy Crockett (Bill Hayes)
4. Hey, Mr. Banjo (Sunnysiders)
5. Old Town Hall (J. Palmer)
6. Learnin' The Blues (Sinatra)
7. This I Give To You (G. Van)
8. Please Don't Touch (Burton Sisters)
9. A Blossom Fell (Nat Cole)
10. Something's Gotta Give (Sammy Davis, Jr.)

Sandy Singer
KCRG—Cedar Rapids, Iowa

1. Unchained Melody (Crewcuts)
2. Boom Boom Boomerang (DeCastro Sisters)
3. Cherry Pink (Perez Prado)
4. Dance With Me Henry (Georgia Gibbs)
5. How Important Can It Be (Joni James)
6. Darling Je Vous Aime (Cole)
7. Hearts And Flowers (Johnny Desmond)
8. Melody Of Love (Four Aces)
9. Strange Lady In Town (Laine)
10. Sluefoot (Four Aces)

Jack Karey
WCFL—Chicago, Ill.

1. Honey Babe (Art Mooney)
2. Unchained Melody (Valli/Hibbler)
3. Hey, Mr. Banjo (Sunnysiders)
4. A Blossom Fell (Nat Cole)
5. Learnin' The Blues (Sinatra)
6. Love Among The Young (Rosemary Clooney)
7. Army of the Lord (Prairie Choir)
8. Somethin's Gotta Give (Davis/McGuires)
9. Choo Chop Boom (Crewcuts)
10. I Worship You (Gloria Van)

Al Radka
KFRE—Fresno, Calif.

1. Cherry Pink (Perez Prado)
2. Davey Crockett (Bill Hayes)
3. Unchained Melody (Crewcuts)
4. Dance With Me Henry (Georgia Gibbs)
5. How Important Can It Be (Joni James)
6. I Belong To You (Flanagan)
7. The Breeze And I (Valente)
8. Is This The End Of The Line (Joni James)
9. Berry Tree (Bill Hayes)
10. Learnin' The Blues (Sinatra)

Frank White
KOA—Denver, Colo.

1. Davy Crockett (Bill Hayes)
2. Crazy Otto (Johnny Maddox)
3. Tweedlee Dee (G. Gibbs)
4. Pass It On (Julius LaRosa)
5. How Important Can It Be (Joni James)
6. Cherry Pink (Perez Prado)
7. Jim, Johnny And Jonas (Sammy Kaye)
8. Hey Mr. Banjo (Sunnysiders)
9. Darling Je Vous Aime (Cole)
10. Roses And Revolvers (Vaughn Monroe)

Mort Nusbaum
WRBF—Rochester, N. Y.

1. Unchained Melody (Hibbler)
2. Is This The End Of The Line (Joni James)
3. Cherry Pink (Alan Dale)
4. Blue Mirage (Mantovani)
5. Darling Je Vous Aime (Cole)
6. Gotta Be This Or That (Ames Brothers)
7. Take My Love (Eddie Fisher)
8. How Important Can It Be (Sarah Vaughan)
9. Honey Babe (Art Mooney)
10. Melody Of Love (Carroll)

Bob E. Lloyd
WAVZ—New Haven, Conn.

1. Only You (Billy Eckstine)
2. Learnin' The Blues (Sinatra)
3. A Blossom Fell (Nat Cole)
4. Tik-A-Tee (Gordon MacRae)
5. Berry Song (Bill Hayes)
6. Unchained Melody (Roy Hamilton)
7. Whatever Lola Wants (Hi-Los)
8. Something's Gotta Give (Sammy Davis, Jr.)
9. Near To You (Patti Page)
10. I Belong To You (Flanagan)

Robin Seymour
WKMH—Dearborn, Mich.

1. Hey Mr. Banjo (Sunnysiders)
2. Don't Be Angry (Crewcuts)
3. Bo Diddley (Bo Diddley)
4. Heart (Reisman/Four Aces)
5. Most Of All (Don Cornell)
6. Berry Tree (Bill Hayes)
7. Young And Foolish (Stafford)
8. Southern Cross (Ames Bros.)
9. Smack Dab In The Middle (Mills Brothers)
10. The Man In The Raincoat (Priscilla Wright)

Russ Coglin
KROW—Oakland, Calif.

1. Cherry Pink (Perez Prado)
2. Unchained Melody (Hibbler)
3. Hearts & Flowers (Desmond)
4. Dance With Me Henry (Gibbs)
5. Darling, Je Vous Aime (Cole)
6. Whatever Lola Wants (Hi-Lo's)
7. Breeze And I (C. Valente)
8. Is This The End Of The Line (Joni James)
9. A Present For Bob (DeJohns)
10. Baby Blue (The Accents)

Lonnie A. Licata
KOSI—Denver, Colo.

1. Unchained Melody (Hibbler)
2. Cherry Pink (Perez Prado)
3. Whatever Lola Wants (Sarah Vaughan)
4. Most Of All (Don Cornell)
5. Two Hearts (Pat Boone)
6. Heart (Eddie Fisher)
7. Melody Of Love (Four Aces)
8. A Blossom Fell (Nat Cole)
9. It's A Sin To Tell A lie (Somethin' Smith)
10. The Berry Tree (Bill Hayes)

Sam Bradley
KUDL—Kansas City, Mo.

1. Davy Crockett (Ernie Ford)
2. Cherry Pink (Perez Prado)
3. Dance With Me Henry (Georgia Gibbs)
4. Honey Babe (Art Mooney)
5. Unchained Melody (Hibbler)
6. Two Hearts (Pat Boone)
7. A Present For Bob (DeJohn Sisters)
8. Crazy Doll (Wilder Bros.)
9. Near To You (Patti Page)
10. I Belong To You (Flanagan)

Joe Finan
WJW—Cleveland, Ohio

1. Davy Crockett (Bill Hayes)
2. Unchained Melody (Baxter)
3. Rock Around The Clock (Bill Haley)
4. If I May (Nat "King" Cole)
5. Come Back My Love (Wrens)
6. Honey Babe (Art Mooney)
7. Don't Be Angry (N. Brown)
8. The Breeze And I (Valente)
9. Bo Diddley (Bo Diddley)
10. Whatever Lola Wants (Sarah Vaughan)

Jack Comley
WMMW—Meriden, Conn.

1. Cherry Pink (Perez Prado)
2. We Three (Bill Kenny)
3. Learnin' The Blues (Sinatra)
4. Man In The Raincoat (Pricilla Wright)
5. Unchained Melody (Baxter)
6. The Breeze And I (Valenti)
7. Is This The End Of The Line (Joni James)
8. Don't Be Angry (Crewcuts)
9. The Berry Tree (Bill Hayes)
10. Malaguena (Caterina Valente)

Johnny Morris
KSTP—Minneapolis, Minn.

1. Unchained Melody (Hamilton)
2. Cherry Pink (Perez Prado)
3. Breeze And I (C. Valente)
4. Davy Crockett (Bill Hayes)
5. Danger Heartbreak Ahead (Jaye P. Morgan)
6. Hearts & Flowers (Desmond)
7. Dance With Me Henry (Georgia Gibbs)
8. Empty Arms (Frankie Lester)
9. The Berry Tree (Bill Hayes)
10. Nobody (Perry Como)

Bill Dawes
WCPO—Cincinnati, Ohio

1. Cherry Pink (Perez Prado)
2. Honey Babe (Art Mooney)
3. Dance With Me Henry (Georgia Gibbs)
4. Unchained Melody (Hibbler)
5. The Berry Tree (Bill Hayes)
6. Young And Foolish (Stafford)
7. Take My Love (E. Fisher)
8. A Blossom Fell (Nat Cole)
9. Breeze And I (C. Valente)
10. Davy Crockett (Bill Hayes)

Al Ross
WBAL—Baltimore, Md.

1. Davy Crockett (Bill Hayes)
2. Dance With Me Henry (Georgia Gibbs)
3. Unchained Melody (Baxter)
4. Whatever Lola Wants (Shore)
5. Cherry Pink (Alan Dale)
6. Melody Of Love (Carroll)
7. Play Me Hearts And Flowers (Johnny Desmond)
8. Two Hearts (Pat Boone)
9. Breeze And I (C. Valente)

Harvey Hudson
WLEE—Richmond, Va.

1. Cherry Pink (Perez Prado)
2. Davy Crockett (Bill Hayes)
3. Unchained Melody (L. Baxter)
4. Wallflower (Three Rays)
5. Two Hearts (Pat Boone)
6. Whatever Lola Wants (Sarah Vaughan)
7. Darling Je Vous Aime (Cole)
8. Don't Be Angry (N. Brown)
9. Jailbird (Smiley Lewis)
10. A Blossom Fell (Nat Cole)

Dick Piper
WKBR—Manchester, N. H.

1. Unchained Melody (Hibbler)
2. Learnin' The Blues (Sinatra)
3. If I May (Nat Cole)
4. Cherry Pink (Perez Prado)
5. Only You (Billy Eckstine)
6. Red Roses (John Laurenz)
7. The Breeze And I (Valente)
8. Whatever Lola Wants (Sarah Vaughan)
9. Strange Lady In Town (Laine)
10. Red Suspenders (M. Barber)

Eddie Gallaher
WTOP—Washington, D. C.

1. Davy Crockett (Bill Hayes)
2. Cherry Pink (Perez Prado)
3. Unchained Melody (L. Baxter)
4. Tweedlee Dee (G. Gibbs)
5. Darling, Je Vous Aime (Cole)
6. How Important Can It Be (Joni James)
7. Melody Of Love (D. Carroll)
8. The Breeze And I (Valente)
9. Whatever Lola Wants (Sarah Vaughan)
10. Young And Foolish (Stafford)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Victor Changes Duties Of Sales Personnel

NEW YORK—Changes in the organizational set-up of its sales force were revealed this week by the RCA Victor Record Division.

W. W. Bullock, newly-appointed Commercial Sales and Merchandise Manager, announced that the duties of R. L. Yorke, Merchandise Manager, have been expanded to include all phases of merchandising. Some of this activity formerly was handled by Bullock before his elevation from Manager of Record Sales Planning to his present post.

Jack Burgess, who will continue as manager of the entire field force, announced that Harry Jenkins, field man for Chicago, Milwaukee and Minneapolis, will be brought into the New York office as Manager of Sales Planning. Jenkins has represented RCA Victor Records in all sections of the Middle West and previously had handled merchandise administration in the Indianapolis plant. Brad McCuen, field man in the Charlotte, Knoxville and Richmond territory, will replace Jenkins in the Chicago office. McCuen's successor has not been selected.

Zucker Exits MGM For Own PR Firm

NEW YORK—Irwin Zucker, of the M-G-M Record publicity department for the past two years and previously with Decca and Coral Records, has formed his own public relations agency with offices at 200 West 57th Street, New York.

He will publicize recording talent, disk firms, song publishers, and handle other commercial accounts.

In line with his new venture, Zucker is embarking on a three-month tour of the U. S. on June 1 to visit key radio, television and press contacts. He will first head for Philadelphia, Baltimore, Washington and points south to Miami and then take the southern route to California, hitting major cities enroute. He plans to open a branch office in Los Angeles.

Zucker started in the music business in 1948 as a publicist for Decca and later as disk jockey promotion man in the East for that label's subsidiary, Coral. He left in 1952 to become a correspondent in Europe and in the Fall joined M-G-M Records as New York promotion man, a post he has held until his resignation last week.

Airmail Subscription
The CASH BOX $30.

Breaking out all over again !
ALABAMA JUBILEE
by the
FIREHOUSE FIVE Plus Two
GTJ 90-45090
GOOD TIME JAZZ RECORD CO.
8481 Melrose Pl., Los Angeles, Calif.

LaRosa Gets Another CBS-TV Show

NEW YORK—Julius La Rosa has been signed to star on CBS-TV for a thirteen week period beginning Saturday, July 9th in the 10:00 to 10:30 P.M. time slot with Chesterfield Cigarettes as the sponsor. To be called "The Julius La Rosa Show", it will emanate from New York and will feature the top tunes of the week. Lee Cooley will produce and direct. The deal was set this week by General Artists Corporation.

In addition to this Saturday night program, La Rosa will be starred in his own show three times weekly over CBS-TV—Monday, Wednesday and Friday—beginning June 27th in the 7:45 to 8:00 P.M. time slot which will be vacated by Perry Como. Originally, La Rosa was to have appeared five times weekly but his agents, G.A.C., thought that with the new Saturday night show, this schedule would be too strenuous.

Negotiations for the new Chesterfield show began in March, after La Rosa had substituted for two weeks on the Chesterfield tri-weekly programs during Perry Como's vacation.

Hull Cuts First Record

NEW YORK—Warren Hull has entered the recording field on BBS records. His first record, "Morning Prayer," and "Evening Prayer," has just been released nationally.

Warren is backed by fifty-five musicians on 2 songs written for him by Lige McKelvy, Art Mooney's manager and Joseph Leahy, well known conductor and arranger.

He has announced that all royalties from the record sales would be donated to the Salvation Army, the Damon Runyon Fund and the Heart Fund.

Werth Handles Promotion For Bethlehem Records

NEW YORK—In a further expansion of the activities of Bethlehem Records, Gus Wildi, president of the company has announced the appointment of Paul Werth to head the promotion and artist relations for the label. Werth will handle disk jockey promotion, trade and consumer press, distributor promotion and artist relations. The appointment takes effect immediately.

Previous to joining Bethlehem Werth was active in the record and concert fields, in promotion and as producer, having presented in concert Harry Bellafonte, The Weavers, Josh White and most recently produced the successful "Jazz Unlimited" concert in New York. A book, "Jazz Unlimited" is now in preparation by Werth. Werth was associated with Decca Records and earlier was in radio as a writer and producer.

Kathy Page To The Coast

NEW YORK—Kathy Page, head of Walt Disney Music in New York for the past three years, leaves the firm on June 1st to take over the management of the music store in the new $9,000,000 Disneyland Amusement Park in Disneyland, California. Miss Page will be replaced by Seena Starr formerly with Chappell Music.

Lloyd Leipsig Forms Personal Mgt. Firm

NEW YORK — The formation of W-L Management Corporation has been announced by Lloyd Leipzig who at the same time announced his resignation as Senior Publicist for the Popular Division of Columbia Records, effective June 15, 1955.

Leipzig, who has served as publicist for Columbia for the past three years, was previously associated with the motion picture industry in the same capacity, with Loew's Theatres and United Artists.

Included in the organization's roster of clients are singers Tony Bennett and Jill Corey, both on the Columbia label, writer Robert Paul Smith, and comic John Meyher. In addition, several television packages are being prepared through the same office.

Bennett was formerly handled by Chauncey Olman who is now concentrating his activities on clients Pearl Bailey and Billy Daniels. Included in Leipzig's plans for the vocalist are a video package and a tour of England where the Bennett disking of "Stranger In Paradise" is number one.

Miss Corey, currently appearing at The Blue Angel in New York, is signed to a CBS-TV contract for a forthcoming show. Leipzig has served as her official adviser since her discovery a year ago by Columbia's Mitch Miller.

Smith, author of the Broadway show, "The Tender Trap," now being filmed at MGM in Hollywood, will be scripting for television in New York.

Meyher is an American-born comedian who became a night club hit in Italy last year.

From the M-G-M CinemaScope Picture "LOVE ME OR LEAVE ME"
I'll Never Stop Loving You
LEO FEIST, INC.

on PENNANT RECORDS
A Great New Voice
EDDIE ANTONE
with Dick Mulliner Ork & Trio
singing
"I FELL IN LOVE TOO LATE"
b/w
"CRAZY IS THE BABY"
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DECCA Records Get The Play
DECCA RECORDS

1

A SOLID HIT!!

BILLY BROOKS

singing

"Song Of The Dreamer"

b/w

"Mambo Is Everywhere"

DUKE # 142

2

A BIG ONE

"You Got Me Crying"

b/w

"Sitting Here Drinking"

by JOHNNY OTIS

PEACOCK # 1648

3

CLIMBING FAST

"I'm Determined"

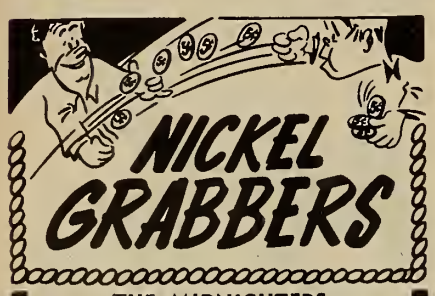
b/w

"Going Home To Jesus"

by

BROTHER CLEOPHUS ROBINSON

PEACOCK # 1741



NICKEL GRABBERS

THE MIDNIGHTERS
"HENRY'S GOT FLAT FEET"
"WHATSONEVER YOU DO"
Federal 12224

THE MIDNIGHTERS
"SWITCHIE WITCHIE TITCHIE"
"WHY ARE WE APART"
Federal 12220

BILL DOGGETT
"OOF" "Street Scene"
King 4749

BILLY WARD & his DOMINOES
"LOVE ME NOW OR LET ME GO"
"Cave Man"
Federal 12218

EARL BOSTIC
"COCKTAILS FOR TWO"
"When Your Lover Has Gone"
King 4790

BILL JENNINGS
"BIG BOY"
"Danny Boy"
King 4760

DISTRIBUTED BY King RECORDS

The Original Answer to - "The Wallflower"

"HEY, HENRY"

by Etta James

Modern RECORDS Hollywood 957

THE CASH BOX HOT 10

in NEW YORK CITY

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City, Chicago and New Orleans.

1	UNCHAINED MELODY *Al Hibbler (Decca 29441)* *Roy Hamilton (Epic 9102)*	
2	STORY UNTOLD *Nutmegs* *(Herald 452)*	
3	THIS IS MY STORY *Gene & Eunice* *(Aladdin 3282)*	
4	IF IT'S THE LAST THING I DO *Dinah Washington* *(Mercury 10865)*	
5	MY BABE *Little Walter* *(Checker 811)*	
6	DON'T BE ANGRY *Nappy Brown* *(Savoy 1155)*	
7	BO DIDDLEY *Bo Diddley* *(Checker 814)*	
8	THE VERDICT *Five Keys* *(Capitol 3127)*	
9	WHAT'CHA GONNA DO *Clyde McPhatter & The Drifters* *(Atlantic 1055)*	
10	CLOSE YOUR EYES *Five Keys* *(Capital 3032)*	

in CHICAGO

1	UNCHAINED MELODY *Roy Hamilton (Epic 9102)* *Al Hibbler (Decca 29441)*
2	BO DIDDLEY *Bo Diddley* *(Checker 814)*
3	CHOP CHOP BOOM *Danderliers* *(States 147)*
4	MOST OF ALL *Moonglows* *(Chess 1589)*
5	CLOSE YOUR EYES *Five Keys* *(Capitol 3032)*
6	I'VE GOT A WOMAN *Ray Charles* *(Atlantic 1050)*
7	ROLLER COASTER *Little Walter* *(Checker 817)*
8	IF IT'S THE LAST THING I DO *Dinah Washington* *(Mercury 10865)*
9	FLIP, FLOP AND FLY *Joe Turner* *(Atlantic 1053)*
10	THAT'S ALL I NEED *Lavern Baker* *(Atlantic 1057)*

in NEW ORLEANS

1	AIN'T IT A SHAME *Fats Domino* *(Imperial 5348)*
2	BO DIDDLEY *Bo Diddley* *(Checker 814)*
3	UNCHAINED MELODY *Roy Hamilton (Epic 9102)* *Al Hibbler (Decca 29441)*
4	WHAT'CHA GONNA DO *Clyde McPhatter & The Drifters (Atlantic 1055)*
5	DON'T TAKE IT SO HARD *Earl King* *(King 4780)*
6	I CAN SEE EVERYBODY'S BABY *Ruth Brown* *(Atlantic 1059)*
7	WHEN IT RAINS IT POURS *Billy "The Kid" Emerson* *(Sun 214)*
8	REAL GONE LOVER *Smiley Lewis* *(Imperial 5349)*
9	CLOSE YOUR EYES *Five Keys* *(Capitol 3032)*
10	DON'T BE ANGRY *Nappy Brown* *(Savoy 1155)*

in SAN FRANCISCO

1	UNCHAINED MELODY *Al Hibbler* *(Decca 29441)*
2	I'VE GOT A WOMAN *Ray Charles* *(Atlantic 1050)*
3	MY BABE *Little Walter* *(Checker 811)*
4	WHAT'CHA GONNA DO *Clyde McPhatter & The Drifters (Atlantic 1055)*
5	LOVING YOU *Lowell Fulson* *(Checker 812)*
6	YOU DON'T HAVE TO GO *Jimmy Reed* *(Vee-Jay 119)*
7	DON'T BE ANGRY *Nappy Brown* *(Savoy 1155)*
8	MOST OF ALL *Moonglows* *(Chess 1589)*
9	AIN'T IT A SHAME *Fats Domino* *(Imperial 5348)*
10	LONELY NIGHTS *Hearts* *(Baton 208)*

in NEWARK

1	UNCHAINED MELODY *Roy Hamilton (Epic 9102)* *Al Hibbler (Decca 29441)*
2	STORY UNTOLD *Nutmegs* *(Herald 452)*
3	THIS IS MY STORY *Gene & Eunice* *(Aladdin 3282)*
4	MY BABE *Little Walter* *(Checker 811)*
5	DON'T BE ANGRY *Nappy Brown* *(Savoy 1155)*
6	AIN'T IT A SHAME *Fats Domino* *(Imperial 5348)*
7	THE DOOR IS STILL OPEN *Cardinals* *(Atlantic 1054)*
8	BO DIDDLEY *Bo Diddley* *(Checker 814)*
9	TWO HEARTS *Charms* *(DeLuxe 6065)*
10	HEAVEN AND PARADISE *Don Julian's Meadowlarks* *(Dootone 359)*

in BALTIMORE

1	UNCHAINED MELODY *Roy Hamilton (Epic 9102)* *Al Hibbler (Decca 29441)*
2	THE DOOR IS STILL OPEN *Cardinals* *(Atlantic 1054)*
3	WHAT'CHA GONNA DO *Clyde McPhatter & The Drifters* *(Atlantic 1055)*
4	I'VE GOT A WOMAN *Ray Charles* *(Atlantic 1050)*
5	CLOSE YOUR EYES *Five Keys* *(Capitol 3032)*
6	DON'T BE ANGRY *Nappy Brown* *(Savoy 1155)*
7	THIS IS MY STORY *Gene & Eunice* *(Aladdin 3282)*
8	I DIDDIE *Dinah Washington* *(Mercury 10865)*
9	LONELY NIGHTS *Hearts* *(Baton 208)*
10	BO DIDDLEY *Bo Diddley* *(Checker 814)*

THE CASH BOX HOT 10

in PHILADELPHIA

1	UNCHAINED MELODY *Roy Hamilton (Epic 9102)* *Al Hibbler (Decca 29441)*	
2	DON'T BE ANGRY *Nappy Brown (Savoy 1155)*	
3	MY BABE *Little Walter (Checker 811)*	
4	CHOP CHOP BOOM *Danderliers (States 147)*	
5	STORY UNTOLD *Nutmegs (Herald 452)*	
6	I DIDDIE *Dinah Washington (Mercury 10865)*	
7	MOST OF ALL *Moanglows (Chess 1589)*	
8	THIS IS MY STORY *Gene & Eunice (Aladdin 3282)*	
9	THE DOOR IS STILL OPEN *Cardinals (Atlantic 1054)*	
10	DO WAH *Spaniels (Vee-Jay 131)*	

in LOS ANGELES

1	BO DIDDLEY *Bo Diddley (Checker 814)*
2	UNCHAINED MELODY *Roy Hamiltan (Epic 9102)*
3	AIN'T IT A SHAME *Fats Damino (Imperial 5348)*
4	MY BABE *Little Walter (Checker 811)*
5	DON'T BE ANGRY *Nappy Brown (Savoy 1155)*
6	THIS IS MY STORY *Gene & Eunice (Aladdin 3282)*
7	STORY UNTOLD *Nutmegs (Herald 452)*
8	SINDY *Squires (Mamba)*
9	FLIP, FLOP AND FLY *Joe Turner (Atlantic 1053)*
10	MAMA, TALK TO YOUR DAUGHTER *J. B. Lenore (Parrott 809)*

in ST. LOUIS

1	UNCHAINED MELODY *Al Hibbler (Decca 29441)* *Roy Hamilton (Epic 9102)*
2	BO DIDDLEY *Bo Diddley (Checker 814)*
3	YOU DON'T HAVE TO GO *Jimmy Reed (Vee-Jay 119)*
4	DON'T BE ANGRY *Nappy Brown (Savoy 1155)*
5	CLOSE YOUR EYES *Five Keys (Capitol 3032)*
6	MY BABE *Little Walter (Checker 811)*
7	CHERRY PINK AND APPLE BLOSSOM WHITE *Perez Prado (RCA Victor 20-5965)*
8	CHOP CHOP BOOM *Danderliers (States 147)*
9	I DIDDIE *Dinah Washington (Mercury 10865)*
10	LOVE BUG *Clovers (Atlantic 1060)*

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

in DETROIT

1	UNCHAINED MELODY *Al Hibbler (Decca 29441)* *Roy Hamilton (Epic 9102)*
2	WHAT'CHA GONNA DO *Clyde McPhatter & The Drifters (Atlantic 1055)*
3	CHOP CHOP BOOM *Danderliers (States 147)*
4	I'VE GOT A WOMAN *Ray Charles (Atlantic 1050)*
5	I DIDDIE *Dinah Washington (Mercury 10865)*
6	DON'T BE ANGRY *Nappy Brown (Savoy 1155)*
7	FLIP, FLOP AND FLY *Joe Turner (Atlantic 1053)*
8	MY BABE *Little Walter (Checker 811)*
9	MOST OF ALL *Moanglows (Chess 1589)*
10	SWITCHIE WITCHIE TITCHIE *Midnighters (Federal 12220)*

in SAVANNAH

1	UNCHAINED MELODY *Roy Hamilton (Epic 9102)*
2	WHAT'CHA GONNA DO *Clyde McPhatter & The Drifters (Atlantic 1055)*
3	MY BABE *Little Walter (Checker 811)*
4	I'M A MAN *Bo Diddley (Checker 814)*
5	CLOSE YOUR EYES *Five Keys (Capitol 3032)*
6	MOST OF ALL *Moonglows (Chess 1589)*
7	I'VE GOT A WOMAN *Ray Charles (Atlantic 1050)*
8	THE WALLFLOWER *Etta James & The Peaches (Modern 947)*
9	FLIP, FLOP AND FLY *Joe Turner (Atlantic 1053)*
10	BO DIDDLEY *Bo Diddley (Checker 814)*

in MEMPHIS

1	MY BABE *Little Walter (Checker 811)*
2	THE DOOR IS STILL OPEN *Cardinals (Atlantic 1054)*
3	I WANNA RAMBLE *Little Jr. Parker (Duke 137)*
4	I'M A MAN *Bo Diddley (Checker 814)*
5	WHAT'CHA GONNA DO *Clyde McPhatter & The Drifters (Atlantic 1055)*
6	MOST OF ALL *Moonglows (Chess 1589)*
7	DON'T BE ANGRY *Nappy Brown (Savoy 1155)*
8	FLIP, FLOP AND FLY *Joe Turner (Atlantic 1053)*
9	UNCHAINED MELODY *Roy Hamilton (Epic 9102)* *Al Hibbler (Decca 29441)*
10	BOP TING-A-LING *Lavern Baker (Atlantic 1057)*

Coming Up In R & B

Listed Alphabetically

DO WAH
Spaniels
(Vee-Jay 131)
Chicago, Columbia, Newark, New York, Philadelphia, St. Louis

HEY! HENRY
Etta James
(Modern 957)
Baltimore, Los Angeles. Meridian, Nashville, Oakland, Philadelphia, St. Louis, San Jose

IT'S MY LIFE
Bobby Blue Bland
(Duke 141)
Dallas, Los Angeles, Memphis, Mobile, Nashville, San Francisco

Four Coins Honored By Greek Organization

NEW YORK—The Four Coins, whose new Epic release, "Story Untold," is beginning to climb the music charts, will be feted by 2000 teenage members of their fan clubs from the Greek Youth Organization of America at their annual outing to be held at Steeplechase Park, Coney Island, New York, July 13th. The Coins, George and Michael James, Jim Gregorakis, and George Mantalis, all of Greek descent, will also receive a gold plaque from Georgia Stephanakos, president of the organization, for their "outstanding contributions in furthering Greek-American relations in the United States through their recordings and personal appearances."

Malverne Becomes Rich's New York Distrib

NEW YORK—Gasper Gulotta, sales manager of Rich Record, announced, this week, the appointment of Malverne Distributors as the label's New York distrib. According to Jimmy Rich, A & R head of the firm, the diskery's first r & b release will be out soon. It will feature the Scaletones, a vocal quartette which Rich discovered in Florida recently. The company is also completing arrangements for its "juke box special" versions of each of its releases. These will all run a maximum of two minutes.

Universal Forms New Jazz Dept.

NEW YORK—Universal Attractions has announced the organization of a new Jazz Department to be headed by Don Palmer, formerly Charlie Ventura's personal manager. The first attraction signed is Mary Ann McCall, one of the all time great singers in the Jazz vocal field. Miss McCall has recorded in the past with Woody Herman and Charlie Barnett on Columbia, Artie Shaw on Victor and Charlie Ventura on Norgran. She has also recorded on Columbia, Roost and Discovery labels as a single. Also signed is the Artie Romanis Quintet.

Ilona Massey Record

NEW YORK—George Goldner, Tico and Rama Records, was released an Ilona Massey record, "I Live To Love" and "The Kind Of Man Whose Right For Me."

Billed as the "World's Most Beautiful Vocalist," she will sing her songs on the Art Linkletter TV show on May 22, the Rudy Valley TV Show May 25 and the Tennessee Ernie TV show on May 31.

Brand New Releases from NASHBORO

R & B WINNERS

ARTHUR GUNTER
sings
"HONEY BABE"
b/w
"No Happy Home"
EXCELLO # 2058

SPIRITUALS
BLAIR GOSPEL SINGERS
sing
"I'VE BEEN MOANING SO LONG"
b/w
"Waiting for the Lord"
NASHBORO # 555

CHRISTLAND SINGERS
singing
"WHERE COULD I GO"
(But To The Lord)
b/w
"Nothing Will Move Me"
(From The Love Of God)
NASHBORO # 556

HITTIN' ALL CHARTS!
"ROLLIN' STONE"
by
THE MARIGOLDS
EXCELLO # 2057

COMING UP!
LOUIS BROOKS and his Hi-Tophers
Vocal by: Earl Gaines
"IT'S LOVE BABY 24 HOURS A DAY"
EXCELLO # 2056

Publisher
EXCELLOREC MUSIC CO.
NASHVILLE TENNESSEE
Phone (42-2215)

Western Trade Order From Monarch in L.A.
WRITE — WIRE — PHONE
NASHBORO RECORD CO., INC.
177 3rd AVENUE N.
NASHVILLE TENNESSEE
Phone (42-2215)

The Cash Box RHYTHM 'N BLUES REVIEWS

A DISK & SLEEPER
B+ EXCELLENT
B VERY GOOD
C+ GOOD
C FAIR
D MEDIOCRE

DEAN BARLOW
(Jay-Dee 803)
B+ "FOREVER" (2:50) [Beacon BMI—Alan Freed] Dean Barlow comes up with an excellent show case for his strong vocaling. The tune, a middle beat easy bouncer of romantic inclinations, is appealing, melodic and simple. Should be well received in both pop and r & b markets.
B "DON'T LEAVE ME, BABY!" (2:33) [Beacon BMI—Barlow] Barlow sings an original piece of material—a fast beat rocker, and comes off with a strong side to strengthen the release. Good dance side.

THE VARIETEERS
(Hickory 1025)
B "CALL MY GAL, MISS JONES" (2:37) [Acuff Rose BMI—Jimmy Sweeney] The Varieteers offer a quick beat novelty reading of a cornball pretty. Good voice blend and polished performance. Solid juke box possibilities.
B+ "MINNIE, COME HOME" (2:16) [Acuff Rose BMI — Sweeney] Quick beat bouncer effectively projected by the Varieteers. Group gets off a solid reading and the deck could get good action both r & b and pop. Two good sides.

THE ENCORES
(Hollywood 1034)
B "HA-CHI-BI-RI-BI-RI" (2:25) [Ray Maxwell BMI—Ray Maxwell] The familiar tune is given a novelty reading by The Encores. Cute bouncer. For the pop market.
C+ "TIME IS MOVING ON" (2:25) [Ray Maxwell BMI—Maxwell] Another pop reading of a fast beat item. Smooth job. Ok dance wax.

CHUCK WILLIS
(Okeh 7055)
B "ONE MORE BREAK" (2:30) [Berkshire BMI — Willis] Chuck Willis sings a middle tempo jump ditty highly "Tweedle Dee" flavored. Tho a good side it is not up to the usual Willis quality.
B+ "I CAN TELL" (2:31) [Berkshire] BMI—Willis] Willis sings a slow rhythmic blues that comes off the better side. Chuck puts heart into his reading of a good tune with a strong melody line. Like it.

JOE HOUSTON
(RPM 427)
B "RIVERSIDE ROCK" (2:22) [American — Ram, Miles] Joe Houston really drives with this ditty, screaming horn and rocking backing. Should excite the kids.
B "CANDY ROCK" (2:23) [Seal & Modern BMI—Houston] Similar hard hitting jump fast beat. Features the Houston horn and ear shattering band. Two sides that will delight the kids and drive the oldsters crazy.

MEMPHIS SLIM
(United 189)
B "TWO OF A KIND" (2:34) [Pamelee BMI—Fraser] Memphis Slim drawls a slow down home blues with an effective delivery and the deck comes off ok. Should make its greatest dent in the Southern markets.
B+ "SHE'S ALRIGHT" (2:35) [Pamelee BMI — Fraser] Change of pace coupling. Memphis Slim dishes up a middle beat jump and turns in a good job in the process. This side has a good chance.

THE CASH BOX ★AWARD O' THE WEEK★

"YOU'RE THE ANSWER TO MY PRAYER" (2:41)
[Savoy BMI—McCoy, Singleton]
"PROMISE MR. THOMAS" (2:39)
[Savoy BMI—McCoy, Singleton, Mendelsohn]
VARETTA DILLARD
(Savoy 1160)

VARETTA DILLARD

● Varetta Dillard has another really strong waxing to follow up her previous national hit, "Johnny Has Gone", in "You're The Answer To My Prayer." Miss Dillard sings a romantic slow tempo pretty with a touch of religious flavoring. It is a solid piece of material that the chantress sells. "Answer To My Prayer" should get an immediate reaction. It is strong wax both materialwise and in performance. Solid choral backing is given Varetta by The Roamers. The underlid, "Promise Mr. Thomas", is a jumn for the rock and roll buyer. Miss Dillard rips right into it, and while an ok waxing on its own, it is unlikely that it will take the play away from "You're The Answer To My Prayer."

THE CASH BOX Rhythm 'N Blues SLEEPER OF THE WEEK

"SOLDIER BOY" (2:56)
[Bryden BMI—Jones, Williams]
"TAKE ME BACK, BABY" (2:14)
[Bryden BMI—Gordon Payne]
THE FOUR FELLOWS
(Glory 234)

● The Four Fellows make their debut with a haunting slow blues lovely and its impact on the listener is powerful. The lead is an excellent voice, both in emotional portrayal and quality. The group as a whole is an impressive blend as it carries the romantic-tender lyrics to its completion. It is a theme that will find a personal interest in millions of homes. Idea, tune and treatment are top drawer. We believe it will become a tremendous national hit. The flip, "Take Me Back, Baby", is the necessary jump. However, it is not just a throw-away. The Fellows handle the item expertly and the result is a very pleasing etching. "Soldier Boy" should do it away and running.

GUITAR SLIM
(Specialty 551)
B "I GOT SUMPIN' FOR YOU" (2:12) [Venice BMI—E. Jones] Guitar Slim chants his way through a driving fast beat bouncer that comes off a fair side.
B+ "YOU'RE GONNA MISS ME" (2:49) [Venice BMI—E. Jones] Slim wails a slow down country blues with the true flavor that has distinguished some of his better releases. Slim tell his baby "good-bye." Ok side.

CLIFTON CHENIER
(Specialty 552)
B "AY-TETE FEE" (2:40) [Venice BMI—C. Chenier] Clif Chenier jumps with a rocking fast beat shouty item. Deck has a strong drive and could stir up some action.
B "BOPPIN' THE ROCK" (2:19) [Venice MBI—C. Chenier] Fast beat rocking harmonica lead instrumental. Ok programming and ok coupler. Deck has a good sound all the way through.

THE CASH BOX Rhythm 'N Blues BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

★ "I CAN TELL"	Chuck Willis	Okeh 7055
★ "FOREVER"	Dean Barlow	Jay-Dee 803
★ "MY DEAR"	The Solitaires	Old Town 1012
★ "SHE'S ALRIGHT"	Memphis Slim	United 189

THE SOLITAIRES
(Old Town 1012)
B+ "MY DEAR" (2:31) [Old Town BMI—G. Stewart] The Solitaires blend sweetly through a slow pretty blues ballad. Lead is good and the deck should get strong acceptance where exposed. Romantic relaxer.
B "WHAT DID SHE SAY" (2:41) [Old Town BMI—B. Williams] The group changes pace on the flip and come up with an infectious jump ditty that should help the overall sale of the record.

JOHNNY OLENN
(TNT 1016)
B "SALLY LET YOUR BANGS HANG" (2:33) [TNT BMI—Olenn] A quick beat nonsensical jump that sports a driving tempo, cute lyrics, good horn and piano solos and a happy vocal. Could grab off a piece of action.
C+ "CANDY KISSES" (2:44) [G. Morgan] The old country and western favorite is treated to an r & b blues vocal. Tune doesn't come off too well tho the artist stands out on his talents.

THE LESTER YOUNG QUARTET
(Norgran 138)
B "SLOW MOTION BLUES" (2:54) [JATAP BMI—Young] Lester Young blows a tenor sax filled with warmth and emotion as he delivers a slow swinging blues against the unobtrusive backing composed of John Lewis, Gene Ramey and Jo Jo Jones.
B+ "LESTER SWINGS" (2:30) [JATAP BMI—Young] The flip finds Young moving at a quick paced beat. His fluid horn rides effortlessly through a gamut of effective phrases that keep you interested all the way.

JAZZ

BILLIE HOLIDAY
(Clef 89141)
B+ "WILLOW WEEP FOR ME" (3:07) [Bourne ASCAP—Ronell] Billie lends her particular charm to this slow pretty standard. As ever, Miss Holiday's phrasing holds your rapt attention and has you mouthing the phrases with her.
B+ "STORMY BLUES" (3:26) [Malabar BMI—Holiday] Billie Holiday really feels this tortured blues. Similar comments.

SPIRITUAL

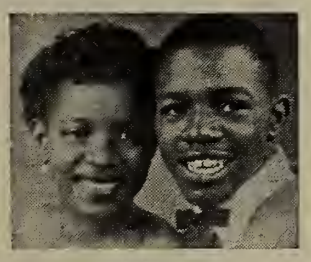
ANTHONY BUTLER
(Apollo 295)
B "WORLD'S TESTIMONIAL" (2:54) [Bess BMI—Butler] Anthony Butler sings an impressive lead as he drives an unusual religious swinger. Item changes tempo throughout. It rocks, slows down to a tender treatment, includes vocal and recitation and has a smattering of handclaps. Different and good religious wax.
B "JUDGEMENT'S COMIN'" (2:56) [Bess BMI—Butler] Butler and his group race through a quick beat syncopated item in strong style. Another pleasing platter.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

THE CASH BOX RHYTHM N' BLUES Ramblings

NEW YORK:

Irv and Joe Cohen treated the families of their Essex Distrib employes to a picnic last weekend at the Stone Hill Colony up around Morristown. The Cohen's kept the food and drinks rolling all day long, and Irv treated the kiddies to pony rides. The music-minded pony also showed the crowd how it does the mambo. . . . Herman Lubinsky, Savoy prexy, reports that he sold a 25% interest of his new Varetta Dillard tune, "You're The Answer To My Prayer" to Hill & Range Songs for a four figured amount. The Savoy boss is also happy about signing the Gaskin Sisters, gospel group, that a number of diskeries were after. Lubinsky has something up his sleeve in store for the thrushes. . . . Phil Rose, head of the new Glory label which has one of the hottest new platters in the country in "Soldier Boy" by the Four Fellows, being romanced by many major pubberies for the tune. Initial reaction to the platter makes it look like it'll be one of the big things in the next month or two. . . . The first time for a live rock and roll show to be presented at any theater in the state of New Jersey will be staged by WNJR dee jay Danny "Cat Man" Stiles. The show will be held in Passaic's Montauk Theater, Friday night, May 27th and will feature Varetta Dillard, the Nutmegs, the Harptones and Little Lester. Stiles is heard every day starting at midnight and has a Sunday afternoon show from 2:30 to 4:30. . . . The Aladdin label's latest release includes a new Shirley & Lee platter and a disk by the hot Five Keys. . . . Ruth Brown, who is moving like crazy with her smash "As Long As I'm Moving," was visited by Atlantic VP's Ahmet Ertegun and Jerry Wexler at the Crown Propellor in Chicago, where she was appearing last weekend, to go over some new material and set up her next recording dates. . . . The Cardinals did a bang up job at the Apollo Theater last week. . . . Record Supply in Sacramento, Cal., keeps the music people in the northern California and Nevada area up to date on music doings with an information packed record bulletin and a disk jockey tout sheet. . . . Savoy's report to its stockholders states that the first quarter of 1955 was the biggest in the company's history. . . . The Herald folks are really hopping. In addition to big sales on their Nutmegs, Embers and Charlie & Ray waxings, another disk seems to be clicking—the Miller Sisters on "Hippity-Ha." The release date, scheduled for June first, was moved up due to the immediate reaction Al Silver received on the disk while touring the South. Jack Angel tells us that the sales of the Nutmegs' "Story Untold" got a shot in the arm as a result of the Crewcuts release of the same tune. . . . George Goldner, Tico prexy, is looking forward to big things from his Eddie Barclay rendition of "The Bandit." He'll be heading out to the midwest to see his distribs on this and the hot Wrens platter "Come Back My Love." A new ork led by Ralphelito has just been signed to the Tico roster. . . . Little Walter may have another #1 smash in "Roller Coaster," his follow-up to "My Babe." The disk is already breaking in Chicago. . . . RPM issued a new disk by the "Blues Boy" B. B. King. It couples "I'm In Love" and "Shut Your Mouth." . . . Jubilee jazz stylist Betty St. Claire signed with the Billy Shaw office. She plays D. C's El Patio starting 5/23 and then heads onto the Town Tavern, Toronto for a stint on 5/30. . . . If nothing super comes along, the other two sides from Al Hibbler's "Unchained" wax session will be released. And we hear that they're gassers. Hibbler goes into Birdland on June 2. . . . Atlantic will record its new group the Pearls and will also wax the Cardinals during this week. The Royal Jokers will also come in for a session. If given a super piece of material, the Cardinals could hit the top. They're just ripe enough for that real big one.



SHIRLEY & LEE

AL HIBBLER

CHICAGO:

New distrib opening up on Michigan Avenue's Music Row, this city. Headed by Paul Glass, formerly of Big State Distributors in Dallas. Firm will handle Chess, Checker, Atlantic, Cat, Excello, Nashboro, Herald, and several others as yet unconfirmed. . . . Len Chess confided that by turning disks over to a distributor, he felt that both he and Phil could be on the road at the same time without business suffering. And with the hits they turn out, they'll have puhlenty to promote. Currently, Checker is out with a new release by Little Walter, called "Roller Coaster," b/w "I Gotta Go." And the Buddy and Claudia waxing of "You Keep Me Guessin'," b/w "I've Got A Secret" is starting to move. . . . Spoke to Milt Salstone who says he's riding with two big sellers. Etta James' "Hey, Henry" on Modern. And Elmore James' Flair version of "Hurry Home," b/w "No Love In My Heart." . . . 'Smitty' of United Records reports that the Danderliers who are still going strong with "Chop Chop Boom," just closed a very successful engagement in Cleveland. . . . "We'll probably have big news next week." So stated Abner of Vee-Jay. Hmmmm. . . . Sister Rosetta Thorpe and Marie Knight bringing their 'swinging spiritual show' into the Black Orchid for a coupla weeks. . . . George Shearing back at the Blue Note as of May 18. . . . Woody Herman doing a one-niter at the Trianon, same nite. . . . Nat "King" Cole, going but strong at the Chez Paree. Hear tell he is once agin breaking records here. . . . The Mariners doing a fine job at the Chicago Theatre. . . . Vee-Jay continues to roll with Jimmy Reed. The Spaniels. And so many more. Firm really going ahead. . . . Natt Hale of Music Distributors here reports a tremendous initial reaction to "Soldier Boy" by the Four Fellows on the Glory label. Record broke in the East and is now beginning to 'happen' here in Our Town.

LITTLE WALTER

BUDDY & CLAUDIA GRIFFIN

LOS ANGELES:

With a sudden upswing in business LA diskeries are again buzzing with activity. . . . Nesuhi Ertegun, Atlantic Records vee-pee, returned to Gotham last week after conducting a series of recording dates in filmdom. . . . After an extensive poll to find out the musical tastes of the teen-age crowd diskery head, Vick Knight, came up with some startling answers. The survey was limited to junior adults known to be buyers of records and was spread over sufficient territory, and varied enough by income groups, to be considered representative. Significant results of the survey proved conclusively that records with a good danceable beat will be in great demand today. . . . Chuck Higgins and Pee Wee Crayton are back home again after extensive tours. They promptly left again on a jaunt through Northern California. . . . Sid Nathan, head of King and Federal Records, in town on business last week. . . . The Bihari's have seven new releases that are kicking up a storm throughout the country. They include B. B. King's "Shut Your Mouth" b/w "I'm In Love" (RPM); Marvin & Johnny's "Sugar Mama" b/w "Butter Ball" (Modern); Arthur Lee Maye's "Loop De Loop De Loop" b/w "Love Me Always" (RPM); The Jacks' "Smack Dab In The Middle" b/w "Why Don't You Write Me" (RPM); The Cadets' "Rolling Stone" b/w "Fine Looking Baby" (Modern); Richard Berry's "God Gave Me You" b/w "Don't You Go" (Flair) and Ellmore James "Happy Home" b/w "No Love In My Life" (Flair). . . . Roy Milton and his band played their farewell engagement at the Five Four Ballroom May 20 thru 22 before heading East on a series of one-niters and club dates. They plan to be back on the West Coast again next September. Milton's first release on the Dootone label "Fools Are Getting Scarcer" and "I Can't Go On" is reported to be showing regional glows throughout the country. . . . Deejay-bandleader Johnny Otis is now conducting weekly talent shows from the Five Four Ballroom each Thursday night. . . . Dootsie Williams has signed three new groups to his Dootone Records roster. They are The Cameos, The Dootones and Larenzo Holden's Trio. First sessions were held last week and will be released soon. . . . The Midnighters are slated for a tour of the entire Western circuit in July. . . . The West Coast is rockin' with the Blend Records etching of "Rockin' Beat" by Bob Williams and The Chromatics. Tune is starting to click in LA and looks like it could easily break through with a little more push. . . . Deejay Dick Hugg "Huggie Boy" has opened his own record shop near Western and Washington Blvd. He broadcasts nitely from the front window of the store which eminates over KGFJ from 12 midnight til 2 am. . . . Charles Trammell now holding down the turntables at Dolphin's over KRKD. . . . As proof that good Rhythm and Blues tunes of the past can be revived again look at "Paradise Hill" by The Embers on Herald. The tune was recorded three years ago and brought back to life again by Sid Talmadge of Record Merchandising Company. After showing such strong signs locally Al Silver decided to re-release the tune nationally. Now with the song on the verge of breaking into a smash hit, Silver is off on a promotional junket to bring it into the winners circle. . . . John Dolphin, head of Cash Records, is up in arms over the excitement that is being caused over his latest clicker "You Said You Had A Woman" with Geneva Vallier. Tune is the answer to the Ray Charles hit "I've Got A Woman." . . . Ben Waller, guiding hand behind Ben Waller Enterprises and West Coast rep. for Universal Attractions, flew East last week to line up new attractions for the West Coast. . . . The El Monte Legion Stadium, which is now booking R&B attractions, is attracting large crowds. Recent bands to play the Stadium were Joe Houston and Johnny Otis.

B. B. KING

THE MIDNIGHTERS

A NATIONWIDE HIT!
"STORY UNTOLD"
452
THE NUTMEGS
Watch For a New Charlie & Ray Release
Herald RECORDS 1697 B'way, New York City, N.Y.

THE CASH BOX AWARD O' THE WEEK
FATS DOMINO
"AIN'T IT A SHAME"
b/w
"La-La"
5348
Imperial Records

Great New Version—
Breaking For A Pop Smash
"THE BANDIT"
EDDIE BARCLAY with
Orchestra and Vocal Chorus
TICO 10-249
TICO EL REY DEL MAMBO 220 W. 42d ST. NEW YORK, N.Y.

Breaking for a pop hit!
THE WRENS
"COME BACK MY LOVE"
RAMA # 65
(arranged and orchestrated by Freddy Johnson)
RAMA
220 W. 42nd St., New York, N. Y.

Airmail Subscription The Cash Box $30.

new BIG HITS!

1 "HEAVEN & PARADISE"
Don Julian's Meadowlarks
Dootone 359

2 "KISS A FOOL GOODBYE"
The Penguins
Dootone 362

3 "FOOLS ARE SCARCER"
Roy Milton
Dootone 363

4 "HERE I'M IS"
"TONKY HONK"
Chuck Higgins
Dootone 361

5 THE PENGUINS
EP ALBUM
4 HITS ON ONE RECORD
Dootone EP-101

DOOTONE

No. 1 IN MOST CITIES

● "DON'T BE ANGRY"
Nappy Brown—Savoy 1155

No. 1 IN PHILADELPHIA

● "EVERYBODY NEEDS SOMEBODY"
Jimmy Scott—Savoy 1154

PICK-OF-THE-WEEK IN
ALL TRADE JOURNALS

● "YOU'RE THE ANSWER TO MY PRAYER"
b/w "PROMISE MR. THOMAS"
Varetta Dillard—Savoy 1160

Latch on to the Original from Savoy! It will be Covered!

SAVOY RECORD CO.
58 MARKET ST.
NEWARK, N. J.

Two Sure Hits
By Miss Rhythm!

"I CAN SEE EVERYBODY'S BABY"
and
"AS LONG AS I'M MOVING"
RUTH BROWN
Atlantic # 1059

Atlantic RECORDING CORP.
234 WEST 56th STREET NEW YORK 19, N. Y.

Roosevelt Riding High

NEW YORK—The new publishing firm of Roosevelt Music, less than a year old, is kicking up a storm with a number of hot tunes. In addition to the Nat Cole hit "If I May" and the Les Paul and Mary Ford waxing of "Genuine Love", the pubbery is heading toward the top with another big one "Smack Dab In The Middle". The Mills Brothers are breaking it big in the pop field and Charles Calhoun is doing big things with the tune in the rhythm and blues department.

Within the next few weeks, Roosevelt will have a Bill Haley release and an Ames Brothers record.

GOING GREAT!!!

"DO-WAH"
THE SPANIELS
131

"I'M GONNA RUIN YOU"
JIMMY REED
132

Vee-Jay RECORDS, INC.
4747 Cottage Grove Ave.
Chicago 15, Illinois

THE WEST COAST IS ROCKIN'
with
"ROCKIN' BEAT"
b/w
"I'll Never Change"
by
BOB WILLIAMS
& The Chromatics
BLEND # 1006

Some choice territories are still open for distributors

Write — Wire — Phone

BLEND RECORDS
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Phone 6-1941

Checker RECORD CO.
4750-52 Cottage Grove Ave.
Chicago 15, Illinois

CLIMBING FAST-

"ROLLER COASTER"
b/w
"I GOTTA GO"
LITTLE WALTER
CHECKER 817

"YOU KEEP ME GUESSIN'"
b/w
"I'VE GOT A SECRET"
BUDDY & CLAUDIA GRIFFIN
CHESS 1597

CHESS RECORD CORP. 4750-52 Cottage Grove Ave. Chicago 15, Illinois

1 **UNCHAINED MELODY**
Al Hibbler (Decca 29441)
Roy Hamilton (Epic 9102)

2 **DON'T BE ANGRY**
Nappy Brown
(Savoy 1155)

3 **MY BABE**
Little Walter
(Checker 811)

4 **WHAT'CHA GONNA DO**
Clyde McPhatter & The Drifters
(Atlantic 1055)

5 **BO DIDDLEY**
Bo Diddley
(Checker 814)

6 **FLIP, FLOP AND FLY**
Joe Turner
(Atlantic 1053)

7 **MOST OF ALL**
Moonglows
(Chess 1589)

8 **THIS IS MY STORY**
Gene & Eunice
(Aladdin 3282)

9 **CHOP CHOP BOOM**
Danderliers
(States 147)

10 **I'VE GOT A WOMAN**
Ray Charles
(Atlantic 1050)

11 **CLOSE YOUR EYES**
Five Keys
(Capitol 3032)

12 **AIN'T IT A SHAME**
Fats Domino
(Imperial 5348)

13 **THE DOOR IS STILL OPEN**
Cardinals
(Atlantic 1054)

14 **I DIDDIE**
Dinah Washington
(Mercury 10865)

15 **BOP TING-A-LING**
Lavern Baker
(Atlantic 1057)

Broadway Bop

NEW YORK—In his column of May 19 which appeared in the New York Daily Mirror, Walter Winchell published the following poem written by Jack Rael entitled "Broadway Bop":

If your sugar "jumps salty"
You're stuck with the Blues.
If you're all out of "Bread"
You're all out of "dues."
If you're "wailing real crazy"
They tell you—you're "gone"
If you're "too far out"
The Word is you're "on."
If you're "hip"—you're a "Cat,"
If you're "hep"—you're a "Square."
If I've "Lost You" Jack,
You're Very Nowhere.

"X" Artists Aid Michigan State U. Celebration

NEW YORK—On Saturday, May 21, Michigan State University celebrated its centennial anniversary at the university with a show emceed by Robin Seymour, WKMH dee jay of Dearborn, Michigan. Joe Delaney of label "X," led a caravan of the diskery's artists up to the university to join in the celebration. Richard Maltby, Frankie Lester, Eddie Fontaine and Gloria Vann made the trip.

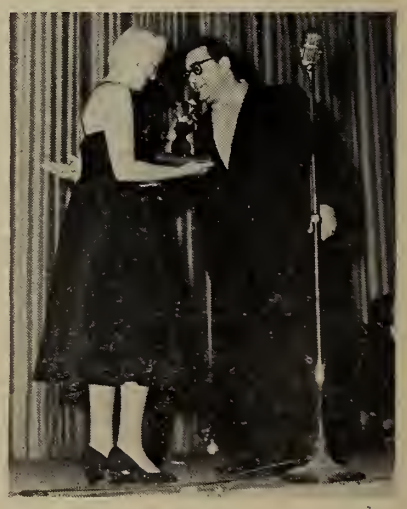
Niles Named VP of Ventura's Music Firms

NEW YORK—Duke Niles has been appointed vice-president and general manager of Rayven and Paris Music, the two firms owned by Ray Ventura, one of the leading publishers and film producers in France.

Duke will head up the American operation and will have his office in New York. His new duties start June 1st when he will make a month's trip to Paris to acquaint himself with his new firm's operation.

For the last four years, he has been eastern manager of Capitol Records' publishing subsidiaries, Ardmore and Beechwood Music.

Beaver Award



NEW YORK — Bethlehem Record star Chris Connor receives the "Beaver" award as the outstanding new female vocalist of 1955 presented by City College of New York. The award was made at the annual Mardi Gras Festival held at Downtown City College. The presentation above is being made by disk jockey Al "Jazzbo" Collins.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

1. **IN THE JAILHOUSE NOW**
   Webb Pierce
   (Decca 29391; 9-29391)

2. **LIVE FAST, LOVE HARD, DIE YOUNG**
   Faron Young
   (Capitol 3056; F-3056)

3. **MAKING BELIEVE**
   Kitty Wells
   (Decca 29419; 9-29419)
   Jimmy Work
   (Dot 1221; 45-1221)

4. **BALLAD OF DAVY CROCKETT**
   Tennessee Ernie Ford
   (Capitol 3058; F-3058)
   Mac Wiseman
   (Dot 1240; 45-1240)

5. **YELLOW ROSES**
   Hank Snow
   (RCA Victor 20-6057; 47-6057)

6. **I'VE BEEN THINKING**
   Eddy Arnold
   (RCA Victor 20-6000; 47-6000)

7. **LOOSE TALK**
   Carl Smith
   (Columbia 21317; 4-21317)

8. **WOULD YOU MIND**
   Hank Snow
   (RCA Victor 20-6057; 47-6057)

9. **ARE YOU MINE**
   Ginny Wright & Tom Tall
   (Fabor 117; 45-117)

10. **AS LONG AS I LIVE**
    Kitty Wells & Red Foley
    (Decca 29390; 9-29390)

Denny Buys Pierce-Smith Interests In Cedarwood And Driftwood Pubberies

NASHVILLE, TENN.—News of interest to the music trade broke here last week when it was jointly announced by Webb Pierce and Carl Smith that the two recording artists have sold their interests in Cedarwood and Driftwood Publishing firms to Jim Denny. The surprise announcement was officially made known last Tuesday, May 17th and complete arrangements to absorb the entire stock of the two firms was consummated on this date.

Denny organized the two firms and was an active financial partner with the artists since the company's inception in 1952. Cedarwood Publishing Co. received the **The Cashbox** award for "Slowly", the best song of 1954, recorded by Webb Pierce on Decca.

Cedarwood and Driftwood have maintained offices at 146 7th Ave., in Nashville, which is the same location where Smith and Pierce have their business offices.

"The artists will continue to operate their business from this address and they will remain with the company as writers", Denny said, "and the two publishing companies will also continue business at the same address."

Foley Cited For Outstanding Achievements In Field Of Music

SPRINGFIELD, MO. — Red Foley and the Springfield, Mo. network television show he emcees have been officially cited by the State of Oklahoma for "outstanding achievements in the field of music."

In a resolution passed and signed by the entire Oklahoma Senate, the Ozark Jubilee was named "one of the great programs in television history" and Foley, personally, was honored as the artist "who has contributed with humility and reverence more than any other person to perpetuate country music."

The award, in the form of a beautifully hand-lettered and framed citation, was presented by Oklahoma Senators Nix and Rinehart in behalf of their state's governor and legislature.

Also honored on the occasion along with Foley was polio fighter Dr. Jonas Salk for his achievements in medical science.

Pee Wee King Goes Network

CLEVELAND—Pee Wee King and his Band will inaugurate the biggest country and Western Show on coast to coast network television starting May 23rd. The show originating out of Cleveland, will be live, and will be seen every Monday from 9 to 10:30 P.M., E.D.T. Guests scheduled to appear on the first show include Homer and Jethro, Goldie Hill, Ray Price, Neal Burris and Ella Long.

"Picking" The Winner

LOUISVILLE, KENTUCKY—Murray Nash Associates, Nashville, recently hosted members of country music at the Kentucky Derby. Pictured above are Nelson King, of WCKY, Cincinnati, Ohio; Bill McDaniels, WSM Public Relations head; Ray Scrivner, partner in the Nash firm; Charlie Lamb of **The Cash Box**; Ed Kissack of Label X and Murray Nash. The group paused here to 'pick' a winner in the Derby.

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Sings on MGM
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THE CASH BOX Country Disk Jockey REGIONAL RECORD REPORTS

CLIFF RODGERS
WHKK—Akron, Ohio

1. Yellow Roses (Hank Snow)
2. Message To My Mother (Hank Williams)
3. Shanghaied (Geers)
4. Old Lonesome Times (Smith)
5. Sometimes Late At Night (Jimmie Davis)
6. Are You Mine (Wright & Tall)
7. Two Kinds Of Love (Arnold)
8. Daddy Loves You (Robbins)
9. Cuzz Yore So Sweet (Crum)
10. The Best Mistake (Morgan)

DAVE WALSHAK
KCTI—Gonzales, Tex.

1. No One Dear But You (Johnnie & Jack)
2. I'm Your Man (Lorrie & DeVal)
3. Let Down (Tommy Collins)
4. Cuzz Yore So Sweet (Crum)
5. Daydreaming (J. Newman)
6. Pledging My Love (Nita, Rita & Ruby)
7. What Is It Darling (Bud Deckelman)
8. Old Lonesome Times (Smith)
9. Haunted Hungry Heart (Slim Whitman)
10. Would You Mind (H. Snow)

UNCLE LEN
WJOB—Hammond, Ind.

1. In The Jailhouse (W. Pierce)
2. I Wanna, Wanna, Wanna (Wilburns)
3. Making Believe (Kitty Wells)
4. Live Fast, Love Hard (Young)
5. Yellow Roses (Hank Snow)
6. Jim. Johnny & Jonas (King)
7. Plantation Boogie (King)
8. Wait A Little Longer, Please Jesus (Carl Snow)
9. Which One Of Us Is To Blame (Redd Stewart)
10. If You Ain't Lovin' (Young)

TOM EDWARDS
WERE—Cleveland, Ohio

1. In The Jailhouse (Pierce)
2. Daydreaming (Deckelman)
3. Makes Me So Mad (D. Rose)
4. Dear Mom (Jim Wilson)
5. Come Back To Me (Davis Sisters)
6. Two Kinds Of Love (Arnold)
7. Possum Hollow (J. Eanes)
8. Making Believe (K. Wells)
9. Live Fast, Love Hard (Young)
10. There She Goes (C. Smith)

THOM HALL
WKYW—Louisville, Ky.

1. Yellow Roses (Hank Snow)
2. In Time (Eddy Arnold)
3. Cuzz Yore So Sweet (Crum)
4. Hey, Mr. Guitar (C. Atkins)
5. You're A Humdinger (Farmer Boys)
6. Plantation Boogie (King)
7. In The Jailhouse (Pierce)
8. I Wanna, Wanna, Wanna (Wilburns)
9. Ain't Gonna Take No Chance (Sonny James)
10. Making Believe (A. Carter)

TOM PERRYMAN
KSIJ—Gladewater, Tex.

1. Red-Eyed And Rowdy (Jimmy Reeves)
2. Roll On Silver Moon (Slim Whitman)
3. Please Don't Let Me Love You (Hank Williams)
4. Making Believe (H. Williams)
5. Blue Lights And Broken Hearts (Roland Williams)
6. Good Intentions (Dallas)
7. Everybody Else Does (Mathis & Chambers)
8. Lips That Kiss So Sweetly (Lee & Walker)
9. You're A Heartbreaker (Elvis Presley)
10. Are You Mine (Lorrie & DeVal)

BILL SIEGELE, JR.
WGVM—Greenville, Mo.

1. My Heart's Not For Little Girls To Play With (Tubb)
2. Men Are So Busy (Smith & Houser)
3. That's What Makes The Juke Box Play (Roy Acuff)
4. Deceive Me Once Again (Sonny James)
5. Whose Shoulder Will You Cry On (Kitty Wells)
6. Are You Mine (Hill & Sovine)
7. Love Thy Neighbor (Louvin Bros.)
8. Little Mama (Onie Wheeler)
9. I Feel Like Crying (Fairburn)
10. Would You Mind (H. Snow)

SMOKEY SMITH
KRNT—Des Moines, Iowa

1. Yellow Roses (Hank Snow)
2. Daydreaming (J. Newman)
3. The Wall Around Your Heart (Al Terry)
4. I'd Like To Know (Morgan)
5. Don't Give Me A Reason (Jimmy Work)
6. Salty Boogie (Jimmie Dickens)
7. I Love You Mostly (Frizzell)
8. I Wanna, Wanna, Wanna (Wilburns)
9. Live Fast, Love Hard (Young)
10. Lovin' Season (Sonny James)

BOB JENNINGS
WLAC—Nashville, Tenn.

1. Making Believe (K. Wells)
2. Wait A Little Longer, Please Jesus (Chester Smith)
3. Pray For Me, Mother (Marty Robbins)
4. Love Thy Neighbor (Louvin Bros.)
5. Live Fast, Love Hard (Young)
6. I Wanna, Wanna, Wanna (Wilburns)
7. In Time (Eddy Arnold)
8. Daydreaming (J. Newman)
9. Ice Cold Love (B. Martin)
10. No One, Dear, But You (Bud Deckleman)

JIM WILSON
WAVE—Louisville, Ky.

1. Cuzz Yore So Sweet (Crum)
2. Live Fast, Love Hard (Young)
3. There She Goes (C. Smith)
4. Yellow Roses (Hank Snow)
5. Making Believe (Kitty Wells)
6. You're A Humdinger (Farmer Boys)
7. In The Jailhouse (Pierce)
8. Plantation Boogie (King)
9. In Time (Eddy Arnold)
10. Boom Boom Boomerang (Wright & Tall)

PAUL KALLINGER
XERF—Del Rio, Tex.

1. In The Jailhouse (W. Pierce)
2. Making Believe (K. Wells)
3. Live Fast, Love Hard (Young)
4. Yellow Roses (H. Snow)
5. Day Crockett (Mac Wiseman)
6. I Wanna, Wanna, Wanna (Wilburns)
7. I've Been Thinking (Arnold)
8. Daddy Loves You (Robbins)
9. Hurry Back Home (Walker)
10. Daydreaming (J. Newman)

JOLLY CHOLLY
WWEZ—New Orleans, La.

1. Live Fast, Love Hard (Young)
2. Would You Mind (H. Snow)
3. Wall Around Your Heart (Al Terry)
4. In Time (Eddy Arnold)
5. Cold Weary World (Werly Fairburn)
6. Guilty (Jimmy Patton)
7. In The Jailhouse (W. Pierce)
8. Satisfied Mind (P. Wagoner)
9. Bargain Day (Carlisles)
10. Come Back To Me (Davis Sisters)

JIMMIE WILLIAMS
WNOP—Newport, Ky.

1. Are You Mine (Wright & Tall)
2. Cuzz Yore So Sweet (Crum)
3. Blame The Right One (Jimmie Skinner)
4. A Satisfied Mind (Wagoner)
5. No One Dear But You (Johnnie & Jack)
6. The Flower Of My Heart (Skeets Yaney)
7. Dressing Up My Heart (Jack Valentine)
8. Conscience (Skeeter Bonn)
9. It Tickles (Tommy Collins)
10. How Could Anything So Pretty Be So Doggone Mean (Hawkshaw Hawkins)

CLAY EAGER
WIZE—WLW—Springfield, Mo., Cincinnati, Ohio

1. Live Fast, Love Hard (Young)
2. In The Jailhouse (Pierce)
3. Making Believe (K. Wells)
4. Yellow Roses (Hank Snow)
5. Number One In My Heart (Skeeter Bonn)
6. Pledging My Love (Cowboy Copas)
7. Rusty Old Halo (Bonnie Lou)
8. Are You Mine (Wright & Tall)
9. Blame The Right One (Jimmie Skinner)
10. Shanghaied (Geers)

BRAD LACEY
WMYR—Ft. Myers, Fla.

1. Making Believe (Kitty Wells)
2. In The Jailhouse No. 2 (Jimmy Rodgers)
3. I'm Left, You're Right, She's Gone (Elvis Presley)
4. Live Fast, Love Hard (Young)
5. As Long As I Live (Wells & Foley)
6. Cuzz Yore So Sweet (Crum)
7. Would You Mind (H. Snow)
8. There She Goes (C. Smith)
9. Davy Crockett (T. E. Ford)
10. I've Been Thinking (Arnold)

TOMMY DOWNS
WKLO—Louisville, Ky.

1. Cuzz Yore So Sweet (Crum)
2. I'll Baby Sit With You (Ferlin Huskey)
3. Let Me Go, Blubbler (Homer & Jethro)
4. I'm Goin' Back To Tenn. (Jimmie Logsdon)
5. Making Believe (L. Frizzell)
6. How About It (D. Brockman)
7. Blue Days And Lonely Nights (Jim Osborne)
8. I've Been Thinking (Arnold)
9. In Time (Eddy Arnold)
10. Keep Your Eye On My Darling (Pee Wee King)

RAMBLIN' LOU
WHLD—Niagara Falls, N. Y.

1. Lights Are Growing Dim (Harvey June Van)
2. Live Fast, Love Hard (Young)
3. Would You Mind (H. Snow)
4. Making Believe (K. Wells)
5. Davy Crockett (Mac Wiseman)
6. In The Jailhouse (Pierce)
7. There She Goes (C. Smith)
8. I've Been Thinking (Arnold)
9. It's Grand To Have Someone To Love You (Reno & Smiley)
10. Bargain Day (Carlisles)

DAL STALLARD
KCMO—Kansas City, Mo.

1. A Satisfied Mind (Wagoner)
2. Making Believe (Kitty Wells)
3. Live Fast, Love Hard (Young)
4. Wait A Little Longer, Please Jesus (Carl Smith)
5. In The Jailhouse (W. Pierce)
6. Would You Mind (H. Snow)
7. It Tickles (Tommy Collins)
8. We Live In Two Different Worlds (Johnny & Jack)
9. Daydreaming (J. Newman)
10. Wildwood Flower (Thompson)

ELMER SNODGRASS
WGGA—Gainesville, Ga.

1. Whose Shoulder Will You Cry On (Kitty Wells)
2. Kisses Don't Lie (C. Smith)
3. I Saw Mother With God (Onie Wheeler)
4. Cuzz Yore So Sweet (Crum)
5. It Tickles (Tommy Collins)
6. Are You Mine (Wright & Tall)
7. Wait A Little Longer, Please Jesus (Carl Smith)
8. Live Fast, Love Hard (Young)
9. Making Believe (K. Wells)
10. Mumblin' To Myself (Drusky)

"NERVOUS NEPHEW" NED NEEDHAM
WMOP—Ocala, Fla.

1. Live Fast, Love Hard (Young)
2. I Wanna, Wanna, Wanna (Wilburns)
3. Making Believe (Anita Carter)
4. Would You Mind (H. Snow)
5. Cuzz Yore So Sweet (Crum)
6. I'll Baby Sit With You (Ferlin Huskey)
7. Satisfied Mind (P. Wagoner)
8. I'm Left, You're Right, She's Gone (Elvis Pressley)
9. The Best Mistake (Morgan)
10. That's What Makes The Juke Box Play (Jimmy Work)

JIMMY HUTSELL
WLAR—Athens, Tenn.

1. Cuzz Yore So Sweet (Crum)
2. In Time (Eddy Arnold)
3. In The Jailhouse (W. Pierce)
4. Davy Crockett (Mac Wiseman)
5. Live Fast, Love Hard (Young)
6. Unchained Melody (Atkins)
7. Making Believe (An. Carter)
8. Lovin' Season (Sonny James)
9. Hate Me Not (Al Terry)
10. Wedding Day (Floyd Wilson)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Big "D" Packs 'Em In

DALLAS, TEXAS—This is a portion of some of the large crowds which have been pouring into the Sportatorium for the presentation of the Saturday night country music attraction, the Big "D" Jamboree. Pictured 'on stage' is country music warbler Hank Locklin with The Stompers Band (Coral) and a part of the Big "D" band providing the background music for the country-music loving audience. Ed McLemore is producer of the show, and Johnny Hicks and Johnny Harper care for the production. Other big names in country music such as Sonny James (Capitol), Charline Arthur (RCA Victor), Jimmie Collie (Hickory), Doug Bragg (Coral) and Helen Hall (Coral) take a regular part in the Saturday night show.

CINCINNATI CUT-UPS

In an effort to raise a needed $150,000 to save Cincinnati's educational TV radio station WCET, the three commercial TV stations in this area are contributing their facilities and talent during the fund drive through the month of May. Contributions are to be sent to WCET-TV (Cincinnati's UHF—non-commercial outlet).

"Black horses" is a new tune written by **Mary Jean Shurtz** of Newcomerstown, Ohio, has been recorded by Marty Roberts (Coral) and was released this week. Just heard the tune for the first time and in my opinion it's Marty best. . . . The **Raymore Combo**, who appeared on the "Talent Scouts" show, are scheduled to open in Dayton, Ohio, at the Esquire, a gay night spot. . . . Number one song selected at the May auditions of Cincinnati's Society of Composers was a tune written by **Tom Buchanan** called "It's You I Know." All winning tunes get their first plug on "Stars of Tomorrow" WKRC-TV. . . . This week at the gay spots around town we find **Ted Lewis** packing them in at Beverly Hills. **Clyde Trask** at Le-Sourdsville, and **Robert King Mozian** at Coney's Moonlight Garden. . . . **Pete Nance**, who records for Excellent records, recently lost his wife in death. Our condolence. . . . **Jimmie Skinner** (Decca) is at the Down's Theater in Louisville this weekend, while **Jimmie Williams** (MGM) is doing two special shows at Farmers market. . . . "Satisfied Mind" as recorded by **Porter Wagoner** and **Jean Shepard** is sure geeting the spins around here by the country deejays and is already on some hit parades. . . . Nice to note that **Cowboy Howard Vokes** has a winner in **Wanda Jackon's** (Decca) record "Tears At the Grand Ole Op'ry." . . . "Guilty" by **Jimmie Patton**, currently getting, a lot of plays was written by the boys who did "Are You Mine," from up Canada way.

THE TEN COUNTRY RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

(PLUS THE NEXT TEN)

1.	IN THE JAILHOUSE NOW	Webb Pierce (Decca)
2.	LIVE FAST, LOVE HARD, DIE YOUNG	Faron Young (Capitol)
3.	MAKING BELIEVE	Kitty Wells (Decca)
4.	BALLAD OF DAVY CROCKETT	Mac Wiseman (Dot) Tennessee Ernie Ford (Capitol)
5.	WOULD YOU MIND	Hank Snow (RCA Victor)
6.	CUZZ YORE SO SWEET	Simon Crum (Capitol)
7.	YELLOW ROSES	Hank Snow (RCA Victor)
8.	ARE YOU MINE	Ginny Wright & Tom Tall (Fabor)
9.	DAYDREAMING	Jimmy Newman (Dot)
10.	I'VE BEEN THINKING	Eddy Arnold (RCA Victor)

11) IT TICKLES. 12) I WANNA, WANNA, WANNA. 13) WAIT A LITTLE LONGER, PLEASE JESUS. 14) NO ONE, DEAR, BUT YOU. 15) WHOSE SHOULDER WILL YOU CRY ON. 16) THERE SHE GOES. 17) IN TIME. 18) A SATISFIED MIND. 19) THE WALL AROUND YOUR HEART. 20) LOOSE TALK.

"LITTLE" JIMMY DICKENS

SMASHING THROUGH with A JUKE BOX NATURAL

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THE CASH BOX Country Roundup

WSM GRAND OLE OPRY . . . Justin Tubb (Decca) wearing a real cheerful smile these days . . . probably 'cause Justin just recently purchased a cheerful new wardrobe. **Frankie More**, personal manager of **Johnnie** and **Jack** (RCA Victor) and Kitty Wells (Decca), into Chicago for a visit with his ailing father. The **McCormick Brothers** (Hickory) in for a spot on the WSM "Frolics" recently. **George Morgan** (Columbia) and his "Opry All-Stars" softball team split a double header with the Acuff-Rose Comets last week. Morgan's music men took the first game 15-11. Working at a fast speed, the Acuff-Rose aggregation came back in the second tilt to win 5-4. For Morgan's team, **Jerry Byrd** (Mercury) was the winning pitcher. Winning pitcher for the Acuff-Rose group was deejay **Joe Allison.** Scoring homeruns were: **Joe Allison, Wesley Rose,** and **George Morgan. Jack Turner** (RCA Victor) into Nashville for a recording session last week and did a spot on **Ernest Tubb's** "Midnight Jamboree." Also visiting were **Fred Baker** (Capitol) for two guest spots on the 'Opry' and a shot on Tubb's 'Jamboree'. **Mel Mallory** of Mallory Music, New Orleans also in town as were **Jack Comer** of Valley Publishers, Knoxville and RCA Victor's **Floyd Wilson.** Wilson did a spot on the 'Opry' also. Other visitors backstage were: **Rufe Davis,** favorite movie comedian and **Jimmy Porter** of Montgomery, Ala. **George Salter** of WBAM, Montgomery, **Jackie Osborne** teaming up with the **Ira** and **Charlie Louvin** band, **Preston Temple** is personal manager of the **Louvin Brothers** (Capitol). **Pat Clifford** has been added to the staff at Hal Smith's office in Madison. Hal is personal manager of **Carl Smith** (Columbia). **Webb Pierce** (Decca) snared top lines in **Walter Winchell's** syndicated column recently. Webb and manager **Lucky Moeller** have just returned from a week in New York. **Faron Young** (Capitol) did the coast-coast 'Opry' show last week and had **Eddie Dean** in for his special guest! **Gabe Tucker** tells that he has just set **Justin Tubb** for a guest appearance on the **Pee Wee King** Show—ABC-TV'er originating from Chicago on June 6. Gabe also has tentative plans underway for **Ernest Tubb** to appear on one of the coast-to-coast TV'ers during the summer season. **Webb Pierce** (Decca) has announced the sale of his interest in the Cedarwood Publishing Co. **Jim Denny** is now sole owner of the music firm here in Nashville.

KITTY WELLS

FLOYD WILSON

HAYRIDE HAPPENINGS . . . This week will find a good portion of the artists on the 'Hayride' attending the **Jimmie Rodgers** Memorial Day Celebration over in Meridian, Miss. Word from **Ray Bartlett,** personal manager of **Slim Whitman,** says that he and Whitman and band stopped over with **Col. Tom Parker** and **Hank Snow** where the group met in Tampa, Fla. recently. **Jeanette Hicks** and **Billy Walker** (Columbia) have teamed up for a duet . . . "Which One Is To Blame" and "Let's Make Memories Tonight." The two, regulars on the 'Hayride'. Murray Nash Associates are handling special promotion for Columbia and the artists on this one! **Maxine** and **Jim Edward Brown** (Fabor) begining to pick up action on their latest release . . . "Do Memories Haunt You" and "Jungle Magic." **Jimmy Newman's** version of "Daydreaming" (Dot) going like a house-a-fire in Texas writes **Slick Norris. Jim Reeves** who recently aligned himself with RCA Victor, slated for recording session in Nashville right away with Victor's **Steve Sholes. Mel Mallory** and **Keith Rush** report that **Werly Fairburn's** latest disk coming along at a fast clip in their section. Tunes are "It's A Cold Weary World" and "Spiteful Heart." Werly is a regular on the 'Hayride' now and Keith Rush is his personal manager.

THE BIG "D" JAMBOREE . . . Biggest news item from this area last week is the tragic wreck involving **Helen Hall** (Coral). Helen is recovering from an auto wreck; but her fan club president, **Martha Jane McCullars** of Ft. Worth, Tex. was killed. Helen is suffering from head cuts, face lacerations, fractured leg and recovering at Methodist Hospital in Dallas, Tex. **Sonny James** (Capitol) gave the Big "D" audiences a sample of his latest release last week and 'hit' with the crowd in a big way. Sonny's latest is "Deceive Me Once Again" and "Ain't Gonna Take No Chance." Watch this one by Sonny—it has all the potential of coming through. **Johnny Dolan** says that **Charline Arthur's** latest release on RCA Victor "Soft Hearted Gal" has a good sound that could last. Charline does some terrific vocalizing! The **Belew Twins** (Coral) are more 'big time' after each week's performance. The crowds love 'em! The **Maddox Brothers** and **Rose** were recent guests on the Big "D" and right away were slated for a return performance! **Ed McLemore** and his Big "D" staffers . . . **Johnny Hicks, Johnny Harper** and **Johnny Dolan** and **Ed Watt** taking no rest on promotions these days. After their successful Firemen's Show in Houston and their Cotton Bowl promotion, the group are currently working on a big Policemen's Benefit Show for Beaumont, Tex. Last week's guest on the Big "D" was Decca's **Charlie Walker** and this week will be Imperial's **Slim Whitman.** It's interesting to note the 'top' recording stars who have recently guested on the Big "D" . . . a very impressive list!

SONNY JAMES

FROM THE CROSSROADS OF COUNTRY MUSIC . . . **Mac Wiseman** (Dot) who is riding high in the record popularity charts with his version of "Davy Crockett" gave the disk another shot in the arm last week when he appeared as **Red Foley's** guest on the "Ozark Jubilee." Recent additions to the "Jubilee" roster of artists are Columbia's **Bobby Lord** and Coral's **Marvin Rainwater.** Rainwater, who recently won on one of **Arthur Godfrey's** Talent Scout Shows, is now making his second week's appearance on Godfrey's morning TV'er. A tip of the hat to Godfrey for recognizing Country Music. **Red Foley** and his 'Jubilee' gang set for performances in Kansas City, Mo. on July 10 . . . benefit of the Crippled Children fund, according to word from Foley's personal manager, **Dub Allbritten. Porter Wagoner** (RCA Victor) working along with steelman **Don Warden,** playing Texas dates, types Ozark's publicity chief, **Don Richardson.** Porter's new "A Satisfied Mind" is reported clicking big in the St. Louis, Kansas City and Little Rock areas. Most recent reports from the national survey organization employed by ABC-TV Network places the "Ozark Jubilee" weekly audience at nearly 15 million. Fan mail continues to amount to more than a 1,000 letters daily.

COUNTRY SMATTERINGS . . . "Texas" **Bill Strength** set for a Capitol recording session June 23 in Hollywood. May 15, Bill worked the Magnolia Gardens and Cook's Hoedown Club in Houston, Tex. and this week-end will find Bill guesting with the gang at the Big "D" in Dallas, Tex. Bill's schedule calls for a number of dates on the West Coast and on June 25 he will guest with **Cliffie Stone** on the Hometown Jamboree. Bill will also appear on the show July 4 in Memphis, Tenn. along with **Ernest Tubb** (Decca), **Goldie Hill** (Decca), **Faron Young** (Capitol), **Wilburn Brothers** (Decca), **Marty Robbins** (Columbia) and the **Carter Sisters** (Columbia). Nice letter from **Jimmy Work** (Dot) the "Making Believe" boy . . . and it looks as if he's headed right for the top again with his latest "That's What Makes The Juke Box Play." **Jolly Joyce** Agency caring for Work's bookings up to September 30 this year. Word from "Uncle" **Dude Towler,** Ypsilanti, Mich. says that **Earl Songer's** latest release on Imperial . . . "Let's Try Again" is riding right on top with **Jack Ihre** on WEXL in Royal Oak, Mich., going good with **Al Cranie,** WCAR in Pontiac, Mich. and WDUD. **Jim Wilson,** WAVE, Louisville, Ky. in for guest appearance with **Tom Edwards** on the Circle Theatre in Cleveland recently. Tom is emcee of the Circle Theatre and carries a full sched of country music over WERE. **Jim Halsey,** personal manager of **Hank Thompson** has Thompson and band working dates in New England States first part of June for **Norm Riley.** Nashville ball players—members of the Nashville Vols visiting 'Opry' artists recently included: **Larry Taylor, Hal Stoney, Joe Shultz, Leroy Jarvis**—and **Jack Swift** of the Memphis Chicks. **Dottie Jones** and the **O'Neil Brothers** visiting 'Opry' recently and Dottie appeared on **Ernest Tubb's** "Midnight Jamboree." **Willie Jones** of KCFH, Cuero, Tex. is Dottie's father. **Johnnie Masters** (Columbia) into Nashville for visit last week. **Clarence Kneeland,** WICH-Jewett City, Conn., tells us that he picks out one new tune each week as his "spotlight tune" and spins it on each program and that last week's pick was any and all versions of "Kvi vi vi vi vitt." **Cliff Rodgers,** WHKK-Akron, Ohio, has **Hank Thompson** scheduled for his next country music attraction at the Akron Armory on May 25th. This will probably be the last show until September according to Cliff. The **Davis Sisters, Slim Whitman, Elvis Presley,** and **Hank Snow,** played to a packed house in the Norfolk Municipal Auditorium says **"Lucky" Lon Backman,** WAVY-Portsmouth, Va. **Sheriff Tex Davis,** WCMS-Norfolk, Va. Backman informs us that Portsmouth and Norfolk hillbilly bands have organized efforts in the Tidewater area in an attempt to provide a barn dance show comparable to the nationally known shows. **Chuck Lee,** The Hillbilly Crooner, has a good one in his TNT waxing of "I Love You." **Elmer Snodgrass,** WGGA-Gainesville, Ga., emceed the May 14th country entertainment portion of the 20th Anniversary of Georgia's Poultry Festival. On hand were the **Duke of Paducah,** the **Carter Sisters,** the **Wilburn Brothers,** and **Marvin Rainwater. Clay Eager,** WIZE-Springfield, Mo., now a regular member of the WLW Midwestern Hayride in Cincinnati. Clay is the promoter of the Lakewood Amphitheatre in Springfield and should be contacted at WIZE if acts are available for Sunday bookings. **"Cuz'n Larry" Lane,** WEBK-Tampa, Fla., informs us that he had the pleasure of emceeing the recent tremendously successful **Hank Snow** All Star Jamboree which was sponsored by the Optimist Club of Seminole Heights. Lane is on the air 27 hours weekly with the listeners selecting his country top ten. WAVE-Louisville, Ken., deejay **Jim Wilson's** 4 year old daughter **June** gives the punch line on one of the four narration sides that Jim recently cut with Mercury's A&R topper **Dee Kilpatrick.**

ELMER SNODGRASS

CHUCK LEE

WAX-WISE . . . **Dewey Mousson,** personal manager of **Little Jimmy Dickens** (Columbia) gearing for an all-out promotion on Jimmy's latest "Salty Boogie" and "A Ribbon And A Rose." Early reports indicate that "Salty Boogie" has the edge and is gaining steam. **Slim Whitman** (Imperial) and **Ernest Tubb** (Decca) hit the **Cash Box** Bullseye with their latest releases . . . Whitman's latest is "I'll Never Stop Loving You" and "I'll Never Take You Back Again" and Tubb offers "It's A Lonely World" and "Have You Seen (My Boogie Woogie Baby)" . . . **Cowboy Copas** (King) is slated to re-release "Tragic Romance," his 1944 hit recording. The song was written by **Grand Pa Jones** (RCA Victor). **Fred Baker** (Capitol) who gained recognition via his recording of "I'd Only Make The Same Mistake Again" is slated for another release which should throw this artist right into the ring of winners! Watch for it! **Floyd Cramer** (MGM) just did up two real good sides for the label. . . . "Howdy Mam" and "Sweet Adeline" . . . good listening! Hickory Records future plans call for the release of one record every two weeks . . . allowing for time to 'push' each individual record on the initial releasing! The Hickory label recently acquired **Rusty** and **Doug** who were formerly on the Feature label, and also signed **Wilma Lee** and **Stoney Cooper.** There's a rush release coming from Hickory . . . it's **Jimmie Collie's** "Fairyland Dreams" and "I'm Not Giving Up That Easy." J. D. **Miller** of Feature Records into Nashville on business last week. **Hal Harris** now holding deejay duties at KRCT, Baytown, Tex. vacated by **Gabe Tucker.** Harris is adding the three additional hours to sched, now has a total of four hours per day of country music. Hearing much good talk about **Eddy Arnold's** "Cattle Call" and the "Kentuckians Song." **Elvis Presley** (Sun) who gained fame with his recording of "Blue Moon of Kentucky" shines again with "I'm Left You're Right, She's Gone" and "Baby Let's Play House." **Nita, Rita** and **Ruby** (RCA Victor) have two minutes and seven seconds of solid entertainment with their recording of "Lovey Lips." Deejays watch this trio. You probably already know—but in case you've been a little busy . . . the girls are **Rita Robbins, Anita Carter,** and **Ruby Welis! Hal Smith** happy over the many cards and letters coming into his office complimenting the latest **Carl Smith** disk . . . "There She Goes" and "Old Lonesome Times." **Bob Ferguson,** who manages **Ferlin Huskey,** says he is going all out to promote Ferlin's latest release—"I'll Baby Sit With You" and "She's Always There"! **Del Wood** (RCA Victor) just completed her first album for the label. Among the tunes recorded were renditions of her hit recording of "Down Yonder" and "12th Street Rag." The **Louvin Brothers** (Capitol) will record a couple of ballads for their next session, thus by-passing Sacred material for a session! **Justin Tubb** (Decca) getting big assist on his latest "My Heart's Not For Little Girls To Play With" and "I'm Sorry I Stayed Away So Long." Justin is set for a string of personal appearances and is getting first-hand promotion via Gabe Tucker.

TERRY FELL

The Cash Box Country Reviews

A DISK & SLEEPER
B+ EXCELLENT
B VERY GOOD
C GOOD
C+ FAIR
D MEDIOCRE

THE CASH BOX BULLSEYE of the WEEK

EDDY ARNOLD

"THE CATTLE CALL" (2:30)
[Forster ASCAP—Owens]

"THE KENTUCKIAN SONG" (2:44)
[Frank ASCAP—Gordon]

EDDY ARNOLD & HUGO WINTERHALTER
(RCA Victor 20-6139; 47-6139)

● RCA Victor literally empties both barrels on this release and it looks like they've come up with two perfect bullseyes. The diskery, in conjunction with its "Double-date" series, has pooled the talents of two of its outstanding artists, Eddy Arnold and Hugo Winterhalter. And they've recorded a pair of tunes that have great potential in both the pop and country fields. "Cattle Call," a middle tempo lilter, is a re-make of an old Arnold waxing, this time with Hugo Winterhalter's orchestra supplying a superb instrumental backdrop. Arnold's yodeling is a wonderful experience. The other half, "The Kentuckian Song," a beautiful and enchanting slow tempo ballad is the theme music from the new Hecht-Lancaster flick, "The Kentuckian." Two thrilling sides that should cop top honors.

JIMMY COLLIE
(Hickory 1026; 45-1026)
B+ "I'M NOT GIVIN' UP THAT EASY" [Milene ASCAP—F. Rose, H. Heath] The mellow tones of Jimmie Collie stand out on an inviting, quick beat item that could break through and rack up a bundle of coin.
B "MY FAIRLAND DREAMS" The chanter sings in soft and tender fashion on this pretty, lilting middle tempo piece. Relaxed listening.

BOBBY LORD
(Columbia 21397; 4-21397)
B+ "SOMETHING'S MISSING" (2:38) [Showcase BMI—B. Bryant] With an excellent piece of material to work with Bobby Lord's fine voice makes the most of this middle tempo lover's lament. Could break for a hit.
B+ "SITTIN' HOME PRAYIN' FOR RAIN" (2:10) [Showcase BMI—F. Bryant, B. Bryant] Lower end is a tantalizing, up-tempo platter that has loads of potential. Watch 'em both.

MARY ANN JOHNSON
(MGM 11995; K11995)
B "LEND ME YOUR HANDKERCHIEF" (2:39) [Milene ASCAP—E. Nelson, E. Nelson, Jr.] Mary Ann Johnson comes through with a warm and feelingful vocal on a touching, middle tempo item that should win many spins.
B "JUST WHAT I ALWAYS WANTED" (2:21) [Acuff-Rose BMI—Roma] Lower deck the thrush styles an infectious, middle beat piece in effective fashion.

HOYLE NIX
(Queen 147; 45-147)
B "INVITATION" (2:42) [Starrite BMI—R. Hayes] Hoyle Nix and his West Texas Cowboys provide a neat instrumental showcase for a distinctive vocal effort by Ben Nix on a tear-compelling, up-tempo item.
C+ "MEDLEY" (2:18) [P. D.—Arr.: H. Nix] On the reverse etching Hoyle and the gang zestfully belt out a colorful, fast paced instrumental piece.

MARTY ROBERTS
(Coral 61422: 9-61422)
B+ "BIG BLACK HORSES" (2:24) [Country BMI—R. Hull] The pleasing vocal stylings of deejay Marty Roberts are a treat to the ear on this enticing, fast paced ditty with hoofbeats in the backdrop. Could be a sleeper.
B "OUGHT TO BE A LAW AGAINST YOU" (2:24) [Kentucky BMI—M. Wolford, M. Roberts] Flip is a middle beat weeper that Roberts projects in soft, sincere fashion.

RED SOVINE
(Decca 29529; 9-29529)
B+ "I HOPE YOU DON'T CARE" (2:48) [Cedarwood BMI — D. Haden] Red Sovine sends up a top calibre recording on an intriguing, fast paced platter that has the quality, novelty and charm to smash through.
B "I'M GLAD YOU FOUND A PLACE FOR ME" (2:48) [Cedarwood BMI—R. Sovine, W. Walker] Here Sovine smoothly waxes a romantic, middle beat piece with lovely lyrics and melody.

FRED BAKER
(Capitol 3132: F3132)
B "I FISH WITH A WISH" (2:20) [Acuff-Rose BMI—C. Williams] Fred Baker comes up with a refreshing vocal rendition of a catchy, lighthearted ditty that should cash in on a goodly share of the loot.
B "I'M NOT GIVIN' UP THAT EASY" (2:07) [Milene ASCAP—F. Rose, H. Heath] The artist's gal has eyes for another guy but he's gonna put up a fight to keep her. Fetching wax.

DANNY HALL
(S D.P.O.A. 2897)
C+ "DAKOTA DAN" [Grace Lex] Young Danny Hall applies his talented tones to a fast paced biscuit, sponsored by the South Dakota Phonograph Operators' Association, promoting the "Coyote" state.
C "I COME FROM SOUTH DAKOTA" [Grace Lex] On the lower deck the lad seems mighty pleased to put in another plug for his home state.

HAPPY WAINWRIGHT
("X" 0131; 4X-0131)
B "RED LIPS AND RED ROSES" (2:55) [Murry Nash BMI—H. Wainwright] A beautiful, slow tempo love ballad is performed in most appealing style by Happy Wainwright. Lovely choral and instrumental backdrop.
B "CHIC-A-LOO" (2:15) [Murry Nash BMI—Wainwright, Fredrekson] Wainwright and chorus etch a delectable, quick beat, r&b flavored novelty. Pleasing coupling.

CHUCK LEE
(TNT 125; 45-125)
B "I LOVE YOU" (2:28) [TNT BMI—B. Tanner] The velvety tones of Chuck Lee, the Hillbilly Crooner, comes across in persuasive fashion on this moderate paced romantic opus. Impressive job. An artist to watch.
C+ "AUF WIEDERSEHN LITTLE SCHATZE" (2:04) [TNT BMI—C. Lee] Lee and the Stringbusters flavorfully deck out an engaging, quick beat toe-tapper. Two good sides.

JIMMIE RODGERS SNOW
(RCA Victor 20-6130; 47-6130)
B+ "SOMEONE ELSE'S HEARTACHES" (2:20) [Springfield, Hill & Range BMI—J. Rollins, D. Coleman] The soothing chords of Jimmie Rodgers Snow come through in top drawer style on this slow tempo tune that's sure to bring out the crying towel as well as the coin.
B "THE FLAME OF LOVE" (2:32) [Delmore ASCAP—C. Coben] Snow sparkles on this captivating, fast paced cutie. His Tennessee Plowboys tastefully assist.

"T" TOMMY [Sacred]
(Mercury 70623; 70623-X45)
B "GET YOUR RESERVATION" (1:51) [Tree BMI—White] The voice of "T" Tommy Cutrer shines as he teams up with the Chanter Choir in excellent manner on this Bible Belt platter dealing with the hereafter.
B "SALVATON IS FREE" (2:12) [Tree BMI—Jones] An exciting piece of religious wax is delivered in vigorous fashion by "T" Tommy and the Choir.

DON RENO-RED SMILEY [Sacred]
(King 1473; 45-1473)
B "JESUS IS WAITING" (2:31) [Lois BMI—D. Reno] Don Reno, Red Smiley and the Tennessee Cutups combine their vocal and instrumental talents in winning style on this fast paced gospel item.
C+ "HOW I MISS MY DARLING MOTHER" (2:33) [Lois BMI—D. Reno] The boys sing with tender emotion on a heartrending disk that moves along at a brisk tempo.

BLACKWOOD BROTHERS QUARTET [Sacred]
(RCA Victor 20-6182: 47-6182)
B+ "CHURCH TWICE ON SUNDAY" (2:00) [Music Pub. Holding ASCAP—C. Robbins] The popular Blackwood Brothers Quartet hand in a sensational reading on an inspirational handclapper that should climb way up the sales ladder.
B+ "WILL HEAVEN BE HEAVEN WITHOUT YOU" (2:35) [Gospel Qt. BMI—B. S. Triplett] The boys blend prettily on this melodic and moving middle beat pleaser.

SMITH BROTHERS [Sacred]
(Capitol 3125; F3125)
B+ "LIVE, LIVE FOR JESUS" (1:55) [Blazon BMI—Z. Clements] The Smith Brothers come up with a stellar portrayal of a fast moving spiritual piece. Fine deck that could cash in heavily.
B+ "THE SURE HAND OF GOD" (2:26) [Lowery BMI—D. Welch] A rousing and meaningful item is belted out in dynamic style by the artists. Great coupling.

THE 10 TOP THE CASH BOX Country Best Sellers

1. IN THE JAILHOUSE NOW
   Webb Pierce
   (Decca 29391; 9-29391)
2. MAKING BELIEVE
   Kitty Wells
   (Decca 29149; 9-29149)
3. LIVE FAST, LOVE HARD, DIE YOUNG
   Faron Young
   (Capitol 3056; F-3056)
4. YELLOW ROSES
   Hank Snow
   (RCA Victor 20-6057; 47-6057)
5. BALLAD OF DAVY CROCKETT
   Tennessee Ernie Ford
   (Capitol 3058; F-3058)
   Mac Wiseman
   (Dot 1240; 45-1240)
6. I'VE BEEN THINKING
   Eddy Arnold
   (RCA Victor 20-6000; 47-6000)
7. WOULD YOU MIND
   Hank Snow
   (RCA Victor 20-6057; 47-6057)
8. ARE YOU MINE
   Ginny Wright & Tom Tall
   (Fabor 117; 45-117)
   Goldie Hill & Red Sovine
   (Decca 29411; 9-29411)
9. LOOSE TALK
   Carl Smith
   (Columbia 21317; 4-21317)
10. IT TICKLES
    Tommy Collins
    (Capitol 3082; F-3082)

All Friends

NASHVILLE, TENN.—A friendly 'country' handshake and all is well in hand as Gabe Tucker (center) smiles happily here with two of Decca's top country recording artists, Ernest Tubb on the left and Justin Tubb on the right. Tucker took over the personal management of the two artists May 1.

A POWERFUL BALLAD
GEORGE MORAN
SINGING
"THE BEST MISTAKE I EVER MADE"
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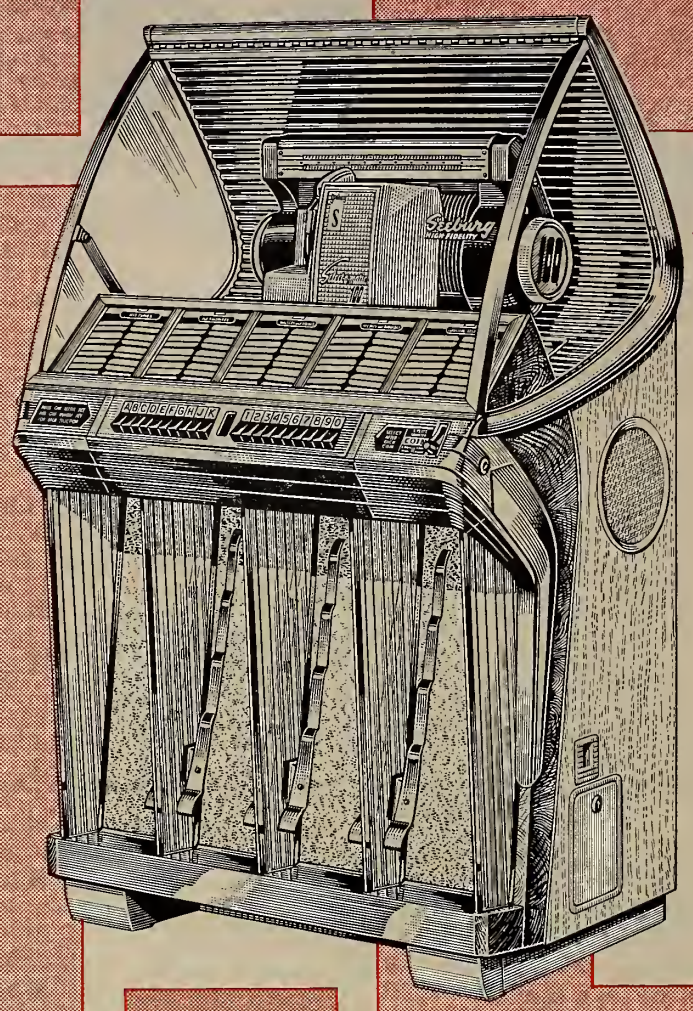

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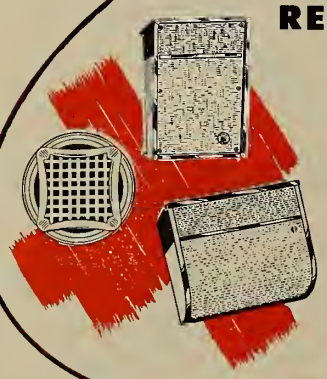
High Fidelity AMPLIFIER

Finest amplifier ever built into a coin-operated music system. 20 to 25,000 cycle-per-second range. Extremely low distortion across entire tonal spectrum. 25-watt rating.

High Fidelity REMOTE SPEAKERS



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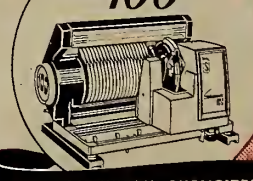


THE MOST WIDELY PUBLICIZED MECHANISM FOR THE PLAYING OF RECORDED MUSIC

Here and There

NEW YORK—While it has nothing to do with the coin machine business, we got a kick out of reading how a business can boom thru the development of a trend. The candy industry is selling zillions of lollypops. Why? Because doctors have found that kids receiving Salk vaccine shots will relax and keep their mouths shut when it's stuffed with a lollypop. Now if the adults would carry a bundle of lollypops with them and instead of blowing their tops on certain occasions, would stuff one in their mouths —or the politicians would substitute pops for popoffs—what a wonderful world this would become.

NEW YORK—When a business (or an industry) gets to the point where it believes the product sells itself, it is heading for trouble. This is what happened to the coffee business in recent years. John F. McKiernan, president of National Coffee Association, claims the "demand for coffee must be stimulated by effective marketing, advertising and selling techniques—by renewing and improving our friendships with the 40-odd million households in the nation". Per capita consumption was 24.3 pounds for the period between 1946-53; it's slipped to 20.9 pounds. It's believed consumer resistance grew when coffee prices soared beyond $1.40 a pound. By permitting resistance, the coffee industry allowed other beverages to take hold. Tea has come a long way and soft drinks are up in consumption.

WASHINGTON, D. C.—A report by the Federal Reserve Board lent statistical weight to claims that 1955 may be the best business year in history. The board's "national summary of business conditions" showed that many factories are pouring out more goods than ever before, others are not far behind, and the over-all average is just a shade short of the highest level on record. April employment was 61,700,000 compared to the record high of 63,400,000 set in August 1953. Unemployment declined in April to 3,000,000 compared to a post-World War II low of 1,600,000 in April, 1953. The reserve Board said factory production climbed to a level of 136 on its index which uses the 1947-49 average as a comparison basis of 100. The March level was 135. The record was 137 in May and July, 1953. Gross national product for the March quarter was equivalent to 370 billion dollars over a full year's time, the same as the previous record set in the June quarter of 1953.

FOUR GREAT NECESSITIES

TO ASSURE CONTINUED PROGRESS AND BETTER BUSINESS FOR ALL

1—NATIONAL PUBLIC RELATIONS BUREAU
2—NATIONAL TAX COUNCIL
3—NATIONAL CREDIT BUREAU
4—NATIONAL BOARD OF TRADE

Over the years, ever since its inception, *The Cash Box* has been the one and only publication in the history of this industry to crusade for what it believes to be of utmost value for the continued good progress and better business of all concerned with this trade.

Many of *The Cash Box*' suggestions have been accepted over the years. Outstanding examples are MOA (Music Operators of America). Dime play. School for Mechanics. And many others.

But, this publication feels that, since some of its suggestions have been accepted it cannot rest thereon and, because it knows that so many others would add to the greatness of the industry, it continues to hammer home its belief that this industry needs more than just the few of *The Cash Box* suggestions which have been accepted (as well as those which have been imitated by other publications).

All should now adopt as many more as can be properly digested. For example, there are still pending four suggestions of this publication. These came into being with just about the very first week's issue of *The Cash Box*.

1—National Public Relations Bureau.

Everyone in the industry agrees with *The Cash Box* that such a bureau should, most definitely, come into being. Furthermore all agree that the need for such a bureau grows greater each and every day and that, as time goes on, may become a serious necessity for all concerned.

2—National Tax Council.

Not a week passes that someone, somewhere, isn't faced with the problem of hiked local and state taxes. None has a complete folio of legal precedents or, especially, successful defenses which were made on behalf of operators. All are always caught short whenever tax problems arise. The need for a 'National Tax Council' has become so great that it mystifies the editors of this publication that it hasn't, of itself, yet come into being.

3—National Credit Bureau.

There is no earthly doubt any longer that this industry, like all others in the nation, is most completely dependent on continued credit facilities. Yet, time after time, men who should be given credit are turned down. This hurts the progress of the industry. This upsets the equilibrium of continued volume production. This unbalances the entire sales system of this field. Yet, tho all agree a 'National Credit Bureau' would prove invaluable to operators, distributors and manufacturers all up the line, none has come forth to help put such a credit bureau into being for this industry, as is in being for all other major industries thruout the nation.

4—National Board of Trade.

Regardless of the fact that there is a most definite split in all divisions of the industry, and there exists friction between the music, amusements and vending machines manufacturers and distributors, all feel that if, in each and every territory, a code of ethics were set up, this industry would better profit. The one and only way such a meeting of the minds of all three divisions of the industry could come into being would be thru a 'National Board of Trade' where leaders of all three divisions would sit to discuss the future of the entire industry, would cooperate on many matters, would make operating a better and more profitable business which, in the long run, would be to their own personal and profit advantage.

This publication only can, as it has all the years in the past, propose and suggest. It is up to the industry, itself, to decide what it requires and why it should put these requirements into being.

Here, then, are four suggestions for absolute necessities for this industry which have been proposed week after week and year after year by *The Cash Box*.

Who'll start the ball rolling?

LETTERS TO SENATORS AND CONGRESSMEN LAG BEHIND MILLION MARK

Music Ops Urged to Step Up Efforts to Get More Letters and Wires to Senators and Congressmen as ASCAP Campaigns to Get Its Members and All Organizations at Which Its Members Speak to Write and Wire Congressmen and Senators to Drown Out Letters and Wires from Music Ops.

MUSIC OPERATORS URGED TO WRITE TO THEIR SENATORS AND CONGRESSMEN TO PUSH INTO OBLIVION IN COMMITTEE THESE FOUR BILLS:

"KILGORE BILL" (S. 590)
Now before the Senate Judiciary Sub-Committee

"THOMPSON BILLS" (H.R. 2677 and H.R. 4316)
Now before the House Judiciary Sub-Committee

"DIGGS BILL" (H. R. 5366)
Now before the House Judiciary Sub-Committee

CHICAGO — It has been gauged that letters to Senators and Congressmen from music merchants are still lagging behind the million mark.

The hope of all automatic music leaders is that the music merchants will redouble their efforts to get more letters and wires to their Congressmen and Senators, as well as to all the Congressmen and Senators on the House and Senate Judiciary Sub-Committees.

The music ops are urged to ask their Senators and Congressmen to absolutely kill and/or vote into oblivion the four copyright legislation bills.

These four bills are: "Kilgore Bill" (S.590) now in the Judiciary Sub-Committee of the Senate; the "Thompson Bills" (H.R.2677) and (H.R.4316) now in the Judiciary Sub-Committee of the House of Representatives; and the "Diggs Bill" (H.R.5367) also in the Judiciary Sub-Committee of the House of Representatives.

One great reason why every one of the nation's automatic music leaders are appealing to all the music ops to redouble their efforts to get more and still more letters and wires rushed to Congressmen and Senators is due to the fact that ASCAP (American Society of Composers, Authors and Publishers) has taken up the same letter and wire program.

ASCAP is urging all of its members to rush wires and letters to their Congressmen and Senators.

They are further asking all to urge members of whatever organizations they speak or belong to, that they also send letters and wires to Senators and Congressmen.

This is ASCAP's effort to overwhelm and drown out the tremendous effect that wires and letters from the nation's automatic music operators have had on the Senators and Congressmen in Washington.

To overcome any possibility that ASCAP's members and organizations which they approach will drown out the efforts of those music operators who already sent wires and letters to Congressmen and Senators the industry's leaders are, therefore, urging the nation's music operators to redouble their efforts in this direction and get more letters and wires into Washington against the four copyright legislation bills now pending in the Judiciary Sub-Committees of both the Senate and the House of Representatives.

The fact that it was discovered letters and wires were still lagging behind the proposed million mark upset many in the industry. They are now working harder in an effort to get more and still more music operators to contact location owners, civic leaders, clergymen, allied industries, suppliers, employees, and all whom they come in contact with, to rush wires and letters to surpass the million mark.

It is sincerely hoped by all in the field that the music operators will listen to the appeals of leaders thruout the industry and will redouble their efforts so that more wires and letters will reach Senators and Congressmen to overcome whatever wires and letters may be sent by or thru ASCAP's members.

With the hour more closely approaching for any possible hearings on all four bills the music merchants have very little time left in which to obtain more letters and wires.

Many suggest that each music op give up one or two afternoons of each week just to this very important task.

(Editor's Note: Names of all Congressmen and Senator members of Judiciary Committees in both the Senate and the House of Representatives appeared in the May 14 issue of The Cash Box.)

Expect Large Turnout For California Music Assn. Banquet On June 4 At Leamington Hotel

GEORGE A. MILLER

OAKLAND, CALIF.—"All of the facets of making the annual event of the California Music Merchants Association a huge success", advised George A. Miller, president and business manager, "have been completed —and Saturday evening, June 4, will see music operators, their wives and friends, enjoying another annual event that takes place at the Leamington Hotel, this city."

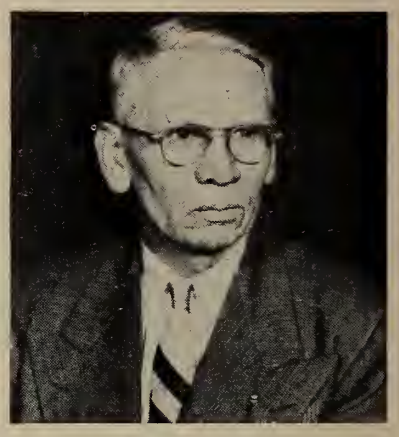
Operators from all over the state of California are expected to attend. Hotel reservations have already been made for coinmen from Los Angeles, Bakersfield, Fresno, Stockton, Sacramento, and as far away as Dunsmuir and Shasta City.

Miller states that distributors of AMI, Rock-Ola, Seeburg and Wurlitzer automatic music machines have assured him of their cooperation to help make the event the greatest of all time.

"Capitol, Decca, Columbia and RCA have assured CMMA of some of their outstanding talent," continued Miller, "along with the usual professional acts that are booked each year. This will make a great evening of entertainment. There will be many door prizes, a banquet second to none, and all the other festivities that help to make the yearly program one that is eagerly anticipated. The usual celebrities, which include city, county and state officials, will be on hand to meet their many friends in the music industry."

Miller and Joe Silla, general chairmen, are being assisted by committeemen Alex Ferrero, Ben Stetson, Ray Ramos, Henry Leyser, Frank Morgan, Fritz Althaus, Jerry Wilson and Ralph Love.

40 Years With Seeburg



GEORGE KOOIMA

CHICAGO — Wednesday, May 4, 1955, marked a special day in the life of George Kooima, a precision mechanic at the J. P. Seeburg Corporation, this city. This was Kooima's 40th anniversary as a Seeburg employee. He is 65 and has been with the company since he was 25 years old.

Kooima's day started at 9:15 a.m. when he, his wife, and son and daughter were picked up and driven to the plant. At 10:00 he was ushered into the office of Bruce R. Jagor, executive vice-president, who gave his wife Ella, a corsage and presented George with $400 U. S. Savings Bonds. Next they visited vice-president and director of sales, Carl T. McKelvy, who presented George with a 40 year service pin and his wife with a portrait of her husband.

Later the Kooima family were taken on a tour of the plant. Following the tour, George was presented with a gold wrist watch by the "Old Timer's Club" which is made up of over 400 employees having 10 years of service or more.

Following a luncheon in his honor, Kooima received a U. S. Savings Bond from the workers in his own department. That evening, Kooima, his wife and family were taken to dinner at the Conrad Hilton, Boulevard Room, as guests of Seeburg.

ROCK-OLA

HI-SPEED PROGRAM SELECTION

with the exclusive ROCK-OLA Hi-Speed Selector Panel

Fast, Functional, Fool Proof!

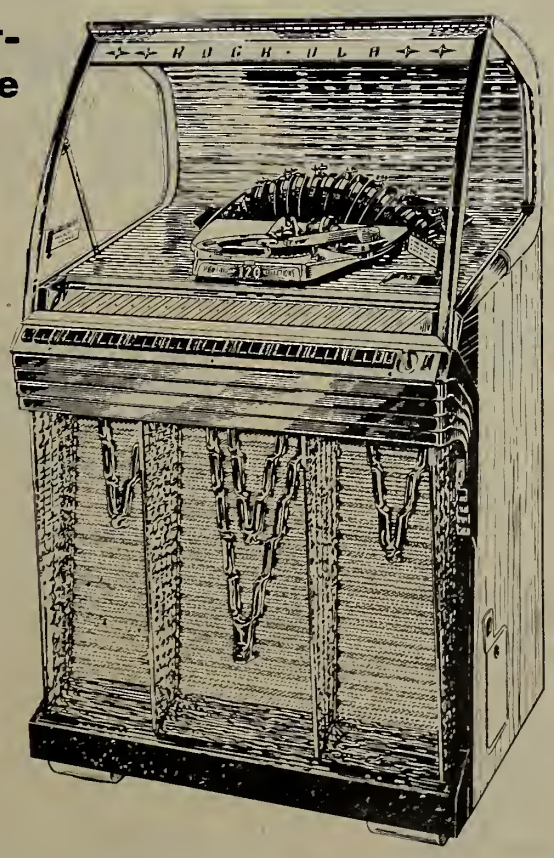
Displays 40 selections on standard, easy to read title strips in a single row

No Blurring!

A light touch of the glowing red program selection button and "Presto" —40 new titles appear to choose from.

No Lost Time!

To play, simply push button directly under the song title selected.



No Combination of Numerals

and Letters to Remember! No risk of confusion and "wrong numbers."

the all New

ROCK-OLA

Model 1448

ROCK-OLA MFG. CORP.

800 N. Kedzie Ave.

Chicago 51, Ill.

TAX PROBLEMS?

WHETHER IT'S "PERSONAL PROPERTY TAXES"—"SALES TAXES"—"BUSINESS TAXES"—"DEPRECIATION DEDUCTIONS"—"INHERITANCE" OR "ESTATE TAXES"—OR ANY OTHERS—FOR JUST ABOUT "TWO-BITS" A WEEK—ONLY $15 FOR THE FULL YEAR OF 52 WEEKS' ISSUES—YOU CAN NOW GET

THE ANSWER!

GET WISE! READ THIS

That's right! For just about two-bits a week, only $15 for the full year of 52 weeks' issues of "The Cash Box" you can PROVE TO YOUR TAX COLLECTOR the "why's" and "wherefore's" of your many, many TAX PROBLEMS! Each and every week's issue of "The Cash Box" brings you "The Cash Box Price Lists" (the 16-year-old unbroken, consecutive, week-after-week issue of the "Blue Book" of prices of all equipment in the industry). AND, WHAT'S EVEN MORE IMPORTANT TO YOU AND TO YOUR TAX COLLECTOR—at the end of each month's issues you receive the "END-OF-MONTH INVENTORY ISSUE" which allows you to easily, simply and speedily SHOW YOUR ENTIRE BUSINESS EQUIPMENT VALUATION. It lets you KNOW WHAT YOU'RE WORTH! It gives YOU and YOUR TAX COLLECTOR — "THE ANSWER" — to your tax problems!! Why suffer sleepless nights full of nightmares and headaches when, for just about two-bits a week (Only $15 Per Year), you can sleep soundly—confident that you have THE ANSWER to what your TAX COLLECTOR wants to know about your business. Fill out the coupon, enclose your check for $15, MAIL TODAY!!

GET HAPPY! MAIL THIS

THE CASH BOX
26 WEST 47th STREET
NEW YORK 36, N. Y.

Gentlemen: It sure is worth $15 a year to get straightened out with my Tax Collector. Enclosed find my check for $15. Start sending me "The Cash Box" immediately.

NAME .....

FIRM .....

ADDRESS .....

CITY ..... ZONE .... STATE .....

A WORD TO THE WISE ABOUT TODAY'S BEST "BUYS"!

Williams RACE THE CLOCK

Williams WONDERLAND

Williams SIDEWALK ENGINEER

New MULTI-TILT • New DESIGN SCORING UNITS • NUMBER-MATCH feature

GORGEOUS DELUXE CABINET

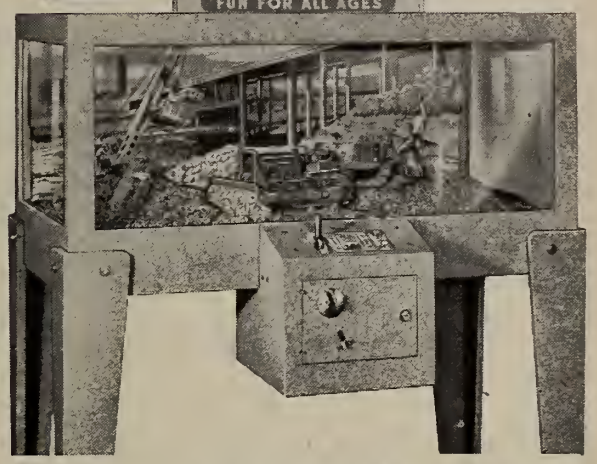
4 PLAYER 10¢ PLAY- or 3 FOR 25¢

SENSATIONAL BALL ANIMATION!

• LITE UP ROLLOVERS
• TOP and BOTTOM "SPECIALS"
• ONE SKILL HOLE

Greatest single player novelty game. Demand is larger than output!

A SNAPPY WINNER!



Williams **SIDEWALK ENGINEER** has $69.00 in cash box for one week in Philadelphia drug store —$60.90 for 3 days in Amusement Park at Council Bluffs—$25.60 for Friday, Saturday and Monday in Long Island variety store. Glittering reports from everywhere in America. Write for proof of earnings and new circular.

WAIT for Williams "KING OF SWAT" Champion OF ALL BASEBALL GAMES!

Williams MANUFACTURING COMPANY

See Your Williams Distributor today!

CREATORS OF DEPENDABLE PLAY APPEAL
4242 W. FILLMORE ST. CHICAGO 24, ILL.

2nd Quarter Going Great

Manufacturers Step Up Production Schedules To Meet Demand; Foresee Biz Continuing at Same Speed Pace. Many Now Believe '55 May Set New Production and Sales Records.

CHICAGO—Optimism is actually running rampant thruout this Coincenter. It has punctured any possible pessimism of any visitors, especially when these visitors note the busy production lines at the various leading factories and, once again, find that six-day work weeks are the accepted fact here.

Manufacturers have continued to step up their production schedules with the opening of this second quarter of the year and, many report, that they have continued this step up right along, as demand grows greater.

The fact of the matter is that almost every factory has been enjoying great demand for its new products. In most cases production is behind demand and factories are scheduling shipments in an effort to meet requirements of their distributors.

This speedy pace, it is now believed here, will not only continue for the balance of this quarter, "but even may," as one leading manufacturer here enthusiastically reported, "continue for the balance of '55."

Sales have stepped up to new records in some instances with some of the factories busier than they have ever been before. Executives at these plants claim:

"This is due to the new products which have been introduced to the trade and the fact that these new machines have clicked so big."

Others claim that as distributors sell off later model used machines and are now buying at better prices, many operators have found that it pays them to trade in their older equipment at these higher prices, and replace with entirely new machines.

"This," one well known sales manager stated, "seems to be the case in all the leading operating centers of the nation. Just notice the number of 'wanted-to-buy' ads that are now appearing in your own pages of The Cash Box and you will, without doubt, agree to this bigger buying trend all over the nation."

Regardless of the various reasons being given by factory execs for the speedy sales being enjoyed this second quarter, and the further fact that they optimistically look forward to such speed sales continuing for the rest of the year, the all-importan overall fact is that business has never been better.

UJA-Joe Young Testimonial Dinner, June 15, Predicted Complete Sellout

JOE YOUNG

NEW YORK—Committee members of the UJA-Joe Young Testimonial Dinner scheduled for Wednesday night, June 15, at the Sheraton-Astor Hotel, this city, are meeting every week to report progress.

At this week's meeting committeemen reported to Barney Sugerman, chairman, that sale of tickets has picked up considerably, but that reservations are coming in slowly. It was explained that the rush for tickets usually takes place shortly before the affair comes off, as many of the coinmen are not able to figure out just how many tickets they need.

However, all report that there is great interest in the Joe Young Testimonial, as he is one of the most respected coinmen in the area, and they predict that the dinner will draw a record turnout.

The committee delegated to provide entertainment, reported that from their viewpoint, it should be the most successful ever, as all the recording companies have promised to provide the best recording artists available at that time.

Silver King Elects New Slate of Officers

AURORA, ILL.—John E. Scanlan, newly selected president of Silver King Corporation, this city, reported that, in addition to himself, a new slate of officers were elected this week.

Other elected officers are: E. W. Ellis, vice president; Leo G. Lauzen, secretary and treasurer, and Jack G. Chalcraft, general sales manager. Adolph Theis, former president has retired.

Silver King, a 30-year-old corporation, manufactures a Hot Coffee Dispenser, Refrigerated Candy vendors, Cookie vendors, as well as Tab Gum and Bulk vendors.

"We're going to expand" stated Scanlan. "We're now engaged in redesigning some of our lines and working on additions to our complete line of vendors. As the vending business continues its spectacular rise, we hope to grow along with the field as Silver King has been doing."

CALL '55 "THE YEAR OF THE DIME"

Believe All Nation's Automatic Music and Games Will be Featuring Dime Play Before '55 is Over. Big Swing to Dime Play Started in '53 and Has Been Gathering Momentum Every Day Everywhere in The Country. Cuba and Canada Following in the Footsteps of U. S. Operators on Dime Play

CHICAGO — Operators are beginning to call 1955, "The year of the dime." Belief is that this year of 1955, more than any other, will probably see dime play established thruout the nation.

As one well known operator wrote this publication: "'The Cash Box. is to be commended for an historical achievement.

"Perhaps not too many know how hard you people worked and how long you crusaded to get operators of music and games to see the light and to switch over to dime play for their own personal and profit benefit.

"As far as I'm concerned, I believe I was among the first to entertain the great suggestion you made and one of the first to change over to 1 play 10¢ and 3 plays 25¢," he commented.

Not only is dime play beginning to gather ever greater momentum and coming into being in city after city and state after state thruout this country, but what is even more impressive, it has now taken hold in Cuba and also in Canada, where music and games operators are also changing over to dime play, and finding that the peoples in their countries will insert a dime into their equipment as they did a nickel.

The new slogan of this publication, "Let's Get A Nickel A Play Again", has also caught on with many and, it is believed, has been responsible for these operators changing over to dime play.

As this publication pointed out when it coined this slogan, with the American dollar now reputed to be worth but 50¢ in purchasing power, as compared to '39, according to the nation's economists, then the present dime's value is only 5 cents. Regardless of the fact that the nation's opertaors are paying far over 300% more for supplies, parts, new machines, and all other overhead expense, the least that they can do to somehow conciliate this rise in overhead against intake is "get a nickel a play again" but change to the 1955 nickel—which is the Dime.

West Virginia Operators Plan Change To Dime Play

Biggest Gathering in All W. Virginia History At Charleston Meet. Name Planning Committee. Acclaim Bill Gersh of The Cash Box for Speech

CHARLESTON, W. VA.—Here in the beautiful Kanawha Valley of West Virginia, the state its natives call, "The Switzerland of America", the largest gathering of operators in the state's history met at the Daniel Boone Hotel, this city, on Thursday evening, May 12, to listen to Bill Gersh, publisher of The Cash Box, speak on dime play.

Not only was his speech enthusiastically acclaimed by all present, but it resulted in the immediate formation of a "Planning Committee" for the West Virginia Music Merchants Association composed of leading operators from all over the state.

The "Planning Committee" consists of J. A. Wallace, Oak Hill, W. Va., James K. Hutzler of Martinsburg, W. Va.; J. H. Kiser of Beckley, W. Va.; Wm. Anderson of Logan, W. Va.; James Stevens of Clarksburg, W. Va.; Mitchell Oliver of Montgomery, W. Va. and L. W. Smith of Huntington, W. Va.

J. A. (Red) Wallace of Oak Hill made the trip to Chicago about a week prior to this big meeting and called on Bill Gersh at the Chicago offices of The Cash Box to ask him to speak to the West Virginia operators.

Wallace never believed that so large and enthusiastic a turnout would result. He called on the leading operators in the state to work with him in an effort to bring together as many of the state's operators as possible. The result was better than an 80 per cent turnout of all the known operators in the state.

It is believed by many here that J. A. Wallace will probably be proposed for the Presidency of the state organization after a managing director and a board is set up.

In the meantme, the operators who departed later that same evening and early the next day for their various homes thruout the state, did so with a feeling of confidence that they had left the future of dime play for the entire state in very good hands in the "Planning Committee."

It is the unanimous hope and belief of the operators who came to this first big statewide meeting that dime play should have been placed into effect in this state a long time ago.

Operating conditions thruout the state are reported to be "very good" and the majority of the operators have been going along at a very grand pace. But many believe that they have not been earning any money at all with their music equipment, especially compared to other areas in the nation where dime play is now in effect.

It is believed that the results of the first meeting of the "Planning Committee' will, along with other important news for the state's operators, contain the date and all material which will be necessary, recommending when music merchants change to dime play.

EXPECT FULL ATTENDANCE AT "20 YEAR CLUB COUNCIL" MEET IN CHICAGO, JUNE 6

Many "20 Year Club" Members, in Addition to "20 Year Club Council," Signify Intention of Being Present at First and Historical Meeting of Industry's Old Timers at Morrison Hotel

"20 YEAR CLUB COUNCIL"
WILL MEET IN
Parlor "B"
FIRST FLOOR
Morrison Hotel
(Madison, Cor. Clark St., Chicago)
10 A.M.
Monday, June 6, 1955

CHICAGO—In addition to more joining the "20 Year Club Council" members of the "20 Year Club" have signified their intention of being present at the first and historical meeting of the industry's old timers to be held here in Chicago on Monday, June 6, at 10 A.M. in Parlor "B" of the Morrison Hotel.

Arrangements have been made for full attendance of the "20 Year Club Council." The meeting room taken at the Morrison Hotel will accommodate the Council's membership. It will also accommodate many of the "20 Year Club" members who plan to be present. Only requirement for admission is a membership card in the "20 Year Club."

"The "20 Year Club" came into being on January 7, 1953. It is composed of men and women who have devoted 20 years and more of their lifetime actively engaged in the industry.

There will be a proposal made that the very first convention of the entire membership of the "20 Year Club," which is now around the 1,000 mark, be held on the third anniversary of the inception of the Club, January 7, 1956.

Time and place of the first convention of the "20 Year Club" will be up to those who will attend the meeting of the "20 Year Club Council." There are no officers. The entire membership will cast its vote after suggested places and times have been announced following the "20 Year Club Council" meeting.

The "20 Year Club Council" is also expected to arrange a complete program of events for the first annual "20 Year Club" convention. It will also suggest topics for discussions and will propose speakers. The "Council" is also expected to set up whatever financial arrangements will prove necessary to make the first convention successful.

One subject that is sure to be brought up at this first meeting of the "20 Year Club Council" will be a "Junior's Club." This has been asked for by many in the industry who haven't yet reached the 20 year requirement.

These men and women have suggested that a "Junior's Club" be started which would be for those who have been engaged in the industry for 10 years or more, but not yet 20 years and that, when these "Junior's Club" members reach the 20 year mark, they automatically be accepted into the ranks of the "20 Year Club."

Another suggestion which has been made is for the creation of various committees to handle the events that will be proposed for the "20 Year Club" convention. Heads of the committees are expected to be named from among the "20 Year Club Council" membership.

ATTENTION "20 YEAR CLUB" MEMBERS

If you plan to be present in Chicago during the meeting of the "20 Year Club Council" and find that you have mislaid or lost your membership card in the "20 Year Club" please write for a new card immediately. Admittance to the meeting room in the Morrison Hotel, Parlor "B" on the first floor, June 6, 1955 at 10 A.M. will be by membership card only.

Write to: Bill Gersh, c/o The Cash Box, 32 West Randolph Street, Chicago 1, Illinois.

NEW ENGLAND NIBBLES

Equipment for outdoor funspot locations in New England moving at rapid rate as ops race to get set up for hot weather biz. Kiddie ride takes expected to hit big new record this season. Some indication of potential seen Sunday, May 15, at **Irving Shapiro's** "Kiddieland" on Turnpike in Saugus with big promosh of "Davy Crockett Day." Four pieces of arcade equipment were preemed here, Williams "Sidewalk Engineer," a "Drivemobile" and two new type guns from Trimount Automatic Sales Corp. had the moppet crowd fighting to make plays. Arcades in this six-state area are going to make a determined effort this season to garner the coin. A concerted effort is being made by arcade ops to paint, refurbish and install new equipment of types never before used in arcades. Days of the old "penny arcade" are long gone. Equipment runs on 5¢ and 10¢ now, with a few of the old post card machines operating at 2¢. Old fashioned arcade equipment is coming out and new stuff is going in on rentals. Typical new type stocked arcades in Yankeeland this season will have kiddie rides, both inside and out, guns, pins, juke boxes, novelty and jewelry sections, plus standard type arcade equipment, but the newly designed pieces. By putting in their equipment on rental basis, ops save depreciation in winter season.

Record biz a little off this stanza in the Hub. Pre-summer slump appeared earlier with fallout on ep's. . . . **Jack Sager,** associated with **Jerry Flatto** at Boston Record Distributors, passed out the ceegars this week celebrating the arrival of a brand new baby boy. **Terry Stevens,** "Unsuspecting Heart," (Victor) visited with Jere during her engagement at Blinstrub's. Jerry launched his "crazy" boat, the "Cra-Z-Bay-B" in Charles River during the rainstorm night of the Marciano-Cockell fight. And followed by winning a bowling trophy at Chateau-Garod. Ops visiting with Jere this frame included **Joe Turcotte,** Willimansett; **Eddie Disey,** Caribou, Me.; and **Gus Winters,** St. Johns, Newfoundland. . . . New Capitol branch manager here, **Tom Morgan** from L. A., becoming acquainted. **Si Paul,** ex of the Boston disk branch, to New York and thence Chicago. . . . Atlas Distributors, **Louis** and **Barney Blatt** (AMI), scored a big first with installation of an AMI in the Federal Building, which houses the main postoffce, government offices, Senator's offices, civil service and recruiting offices, in Boston for the Cerebral Palsy Fund drive. The Blatt's are putting the AMI over in the territory and traveling the New England states to talk it up. Louis Blatt, who represented the music industry with **Governor Herter** at the State House last week welcoming little **Marilyn Kerr,** messenger of hope for the cerebral palsy drive, expects some distinguished neighbors up around his summer home on Newfoundland Lake, N. H. this season, **President and Mrs. Eisenhower.** "Ike" and "Mamie" are reported planning a summer vacation thru the area. Louis has been making week-end trips up to the northland since beginning of May. . . . Big week for platter artists in Boston with **Frankie Laine** at Blinstrub's and **Eartha Kitt** at the Latin Quarter. . . . Incidentally, "Would you say that those disk jockeys who overdo the trade jargon are talking in platter-tudes?" asks **Tony La-Camera,** radio and tv editor of the Boston Daily Record. . . . **Dave Baker,** Melo-Tone Music, Arlington, treasurer, Massachusetts Music Operators Association, reports Hub metropolitan area saturated with juke boxes in strategic public locations playing for cerebral palsy. Distributor's machines are in the following locations: Post Office, South Station, Hotel Touraine, Hotel Sherry Biltmore, Back Bay Railroad Station, Loew's State Theatre, Hotel Vendome, Watertown Arsenal, Necco Candy Factory. . . . **Julius LaRosa** at Totem Pole Ballroom, Norumbega Park, recalled when last here he had to run a mile down Commonwealth Ave. to escape teen agers before being rescued by a police cruiser. This time no such trouble. Tempus fugit—and sic transit gloria mundi. . . . **Ben Palastrant,** APCO, Soda Shoppe, distributors, reports biz hitting new highs in territory. . . . **Bob Jones,** sales manager, Redd Distributors (Wurlitzer) reports stepped up activity at the Lincoln St. plant with heavy shipments of kiddie rides, guns and games going out to summer fun spots. A Wurlitzer was just installed in Watertown Arsenal by Redd's for the cerebral palsy drive. Another Wurlitzer is at the Hotel Vendome. . . . **James Geracos,** president Music Operators Association, still in hospital after gall bladder operation. . . . Rides and guns are going strong at **Ed Ravreby's** World Fair and Associated Amusements where daughter, **Ruth Mae,** and sales manager **Richard Mandell** are keeping things humming.

UPPER MIDWEST MUSINGS

The fishing season opened in Minnesota on Saturday, May 14, with wonderful weather and thousands flocking to the lakes to try their luck. The resort owners expect a good year and all in all the business outlook for the operators in the lakes area looks good. Some of the operators are still busy placing machines in their lake spots. . . . **Sid Levin** of the Lieberman Music Company came back from his week-end of fishing with a sun tan and dubious reports of catching a few big ones and also stories about the bigger ones that go away. . . . **Tom Kady** and son, **Norman,** spent a couple of days in the Twin Cities shopping for equipment for their route. . . . **Al Stephan** of La Crosse, Wis., is recuperating from a three-week stay in the hospital as a result of a pneumonia attack. . . . **Stan Woznak** and family have returned from a trip to Las Vegas. Stan was glad to get back to Little Falls, Minn., and back on the job again. It seems strange that he got back just before the fishing season opened up. . . . **Ben Jahnke** of Hutchinson, Minn. was limping around as a result of an arthritic condition. . . . **Mr. and Mrs. Ralph Harvey** of Mitchell, S. D., were in town picking up supplies and records for their route and also shopped around for some games for their route. . . . **Amos Miller** of Spooner, Wis., was seen looking over the bowler situation for some route changes. . . . Recent visitors to the Twin Cities were **Pete Vanderhyde** of Dodge Center, Minn.; **Frank Ponterio** of Worthington, Minn.; **Elmer Cummings** of Brookings, S. D.; **John Howe** of Foley, Minn.; **Fred Kovanen** of Moose Lake, Minn.; **Matt Hupert** of Red Wing, Minn.; and **Nels Nelson** of Alexandria, Minn. . . . **Sam London** of Milwaukee, Wis., spent some time visiting the Minneapolis office of the S.L. London Music Company, which he heads.

CASH $$$$ SAVINGS!

MUSIC
4 WURLITZER 1700 ..... CALL COLLECT
36 WURLITZER 1015 (as is) ..... $ 45
13 SEEBURG M100A 295
4 AMI E-120 575
LARGE STOCK of KIDDIE RIDES
WRITE — WIRE — CALL

BINGOS
3 TROPICANA $350
1 SINGAPORE 325
2 MEXICO 225
1 RIO 150
1 SUNSHINE PARK (1 BALL).... 95

ALLEYS UNITED VENUS—CLIPPER BALLY GOLD MEDAL—BLUE RIBBON WRITE or CALL

SPECIALS
5 UNITED 6 PLAYER SUPER ..... $ 75
2 WILLIAMS SUPER WORLD SERIES 125

WANTED: BALLY BIG TIME. Will Pay CASH $$$$$$ or trade Music and Kiddie Rides for BIG TIME.

Redd DISTRIBUTING CO.
298 Lincoln St., Allston 34, Mass.
ALgonquin 4-4040
WE WILL SHIP ANYWHERE
Exclusive distributors for
WURLITZER — BALLY — UNITED

SEEBURG 148 (Blond) $125
ROCK-OLA 1438 COMET (120) 45 RPM 645
ROCK-OLA 1436 FIREBALL (120) 45 RPM . . . 375

RECONDITIONED AND REFINISHED LIKE NEW!
Terms: 1/3 Dep., Bal. C. O. D.
Exclusive Seeburg Distributors

A Quarter Century of Service.
ATLAS MUSIC COMPANY
2118 N. WESTERN AVE., CHICAGO 47, ILL., U.S.A. ARmitage 6-5005

★ US GALS ★

By CISSIE

Rosemary (Mrs. Paul) Huebsch is one of the busiest of us gals 'round our town. Not only has Rosemary just gone thru quite a seige with her little **Patty** who, just this past week, paid her last visit to the surgeon who operated on her ear, but, just picture this —between a collie puppy being housebroken and having to be fed like a baby, four children, and helping plan a brand new expansion to their present home (**Paul** bought the vacant property next to his Skokie home and left most of the planning and building up to you know who) and then her regular daily household routine—gosh, even I'm getting all worn out, just writing about this. Be brave, **Rosemary,** there'll come a day. . . . Talking about building. Just occurred to me that **Nancy (Mrs. Avron) Gensburg** is building a brand new recreation room in the spacious basement of her Highland Park home.

Shirley (Mrs. Frank) Mencuri is also in the midst of a building program. A brand new four bedroom home in Rolling Meadows section of Arlington Heights, Ill. (That's just about three blocks from Arlington Race Track). Shirley has all three children on her neck just about all day long as she works with architect and builder. The children are thrilled to teeney-weeney pieces. Since they're all going to have a complete bedroom to their each little self they want each bedroom built to their own specifications. **Nancy Mencuri** is 15. **Butch (Frank, Jr.) Mencuri** is 11. **Cindy Lee Mencuri** is 2½. Their eldest dotter, **Shirley Ann (Mrs.) Fischer,** resides in California. But if you, for even one moment, think it's easy to satisfy three growing children as to the way their bedrooms should be constructed —well!!

Kaye (Mrs. Art) Weinand just coming out of that very horrible bursitis attack. Tho the pain is gone Kaye has, so far, only recovered about 25% of her right arm's usefulness. How she and Art wish school vacationtime was already here so that all the junior members of the Weinand family would be home to help Mom. Do most sincerely hope that, even before my next column appears, Kaye's arm will be 100%. . . . Three very mechanically inclined people, **Ruth (Mrs. Ralph) Sheffield,** her hubby, **Ralph,** and their 12 year old mechanical genius, **Roger.** They call themselves, "The family of the three R's." **(Ruth, Ralph and Roger).** Ruth was helping a nabor the other day with an electrical problem and dropped a large electric motor on her foot. It broke her big toe. Commented hubby Ralph, "That'll teach her to stop fooling with motors." But, from what I since hear, it hasn't meant a blessed thing. Ruth is still just as much in love with mechanical and electrical gadgets as are her two men.

The very charming **Leona (Mrs. Al) Schlesinger** finally arrived in Chicago last week. And is busy looking for an apartment. Would like to get settled. So she can gather together all of her clothes which happen to be distributed all over the U. S. . . . Sorry I didn't get the opportunity to meet **Bernice (Mrs. Roy) Small** of Detroit, Mich. She stopped off at Grand Rapids to visit with her mother. Bernice is the owner of The Juke Box Company of Detroit. Operates her own route, I'm told, with but grand efficiency. . . . "Women are wiser than men," says noted author Virginia Woolf, "because they know less and understand more." . . . **Please do send news material to: Cissie, c/o The Cash Box, 32 West Randolph Street, Chicago 1, Illinois.**

Foreign, Domestic Buyers!

Send for our prices!

SEEBURG M100A, B, BL
WURLITZER 1015, 1100, 1250, 1400, 1500
AMI Model A, B, C, D, D-80, E-80, E-120
ROCK-OLA 1422, 1426, 1428, 1432, 1434

Complete selection 5-Ball Pin Games, Bingo Games, and all types of arcade equipment. Special attention and immediate action given to all inquiries from export buyers.

ALL EQUIPMENT STEAM-CLEANED AND GUARANTEED!

Write, wire, phone now for our special price list!

Our references: Bank of America, Dun & Bradstreet.

Offices in Salt Lake, Denver, Portland and Seattle. Merchandise will be shipped from office nearest you.

R. F. Jones Co.

Exclusive distributor
J. P. Seeburg Corp.; Bally Mfg. Co.

1263 Mission St., San Francisco 3, Calif.
KLondike 2-3579

When You Enter The Cash Box "20 YEAR CLUB"

YOU ARE GETTING FULL RECOGNITION FOR THE 20 YEARS OR MORE YOU HAVE GIVEN TO THE COIN MACHINE INDUSTRY. IT IS TO YOUR COMPLETE ADVANTAGE TO JOIN The Cash Box "20 YEAR CLUB" TODAY!!

IF YOU ARE ELIGIBLE FOR MEMBERSHIP IN The Cash Box "20 YEAR CLUB," FILL OUT THIS APPLICATION AND MAIL TODAY.

Joe Orleck
THE CASH BOX
26 West 47th Street
New York 36, N. Y.

Dear Joe:

Please enter my name as a member and send me a membership card.

I have been connected with the Coin Machine Industry for 20 years or more, starting: Year ..... Month .....

NAME .....

FIRM .....

ADDRESS .....

CITY ZONE STATE

CALIFORNIA CLIPPINGS

Although the tourist season is not expected to get under way until June, local coinmen seem to be in agreement that business has hit a new peak for this time of year. Operators report that collections are up considerably throughout Southern California. A wide array of new equipment at the distributors' showrooms has also sparked new sales activity. Summer resort areas along the beaches and surrounding mountain areas are offering many choice locations to coin-ops of all types of coin operated devices from amusement machines to drink and merchandising vendors. Most everyone feels that this summer will be the most profitable one yet for coinmen in the West.

NEWS TIDBITS:—**Ed Levin**, Chicago Coin director of sales, and his wife have been vacationing in Southern California. **Phil Robinson**, Western regional rep. for the firm, took them on a sight-seeing tour which included a weekend in Palm Springs, a tour of Knott's Berry Farm and jaunts to many other points of interest.

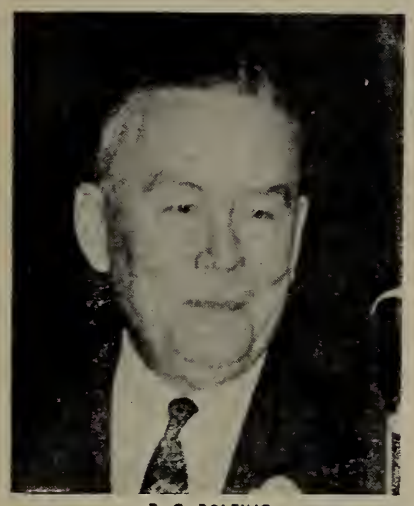
DISTRIBUTOR DOINGS:—Latest games and guns now displayed at West Pico establishments have aroused wide interest throughout the trade. . . . MINTHORNE MUSIC COMPANY:—Three new games are now commanding the center of attention on the Minthorne showroom floor. They are Chicago Coin's "Bonus" Bowler and "Bulls Eye Big League" baseball game along with the Williams' "Sidewalk Engineer." . . . After commenting that his new baby dotter is doing fine, **Hank Tronick**, went on to explain that sales activity on both new and used games, bowlers and phonos had been moving along at a fast pace. (Kinda hard keeping your feet on the ground when your head is in the clouds eh papa Tronick!) . . . BADGER SALES COMPANY:—**Tom Sams**, field sales rep. for AMI, Incorporated, spent several days at the Badger showrooms last week. He visited with many San Diego operators while in the Southland and worked in the field with **Don Ames**. . . . The new Keeney "Speed-Lane" and "Palisades" Bowlers now on display are creating increasing interest among the operating fraternity. . . . **Bill Happel** recently spent a few days in Catalina conferring with **Jack Guin**, Avalon arcade owner and operator. . . . **Fred Gaunt** says that he has been writing up so much business lately that he needs an extra office girl to handle all the paper work. . . . Latest visitor from abroad to visit at Badger Sales was **Jules Fisher**, AMI distributor in Berthams, South Africa. . . . C. A. ROBINSON & CO.:—**Charley Robinson** announced last week that he has taken over Southern California distribution of **Bert Lane's** "Golf-O-Mat." He set up a battery of five "Golf-o-Mats" at Pico and Overland and appointed **Ray Powers** as manager and sales rep. for the game. The golf range has caused a lot of excitement in the trade and operators are now checking over all the amusement parks looking for choice locations for the "Golf-O-Matt." . . . PAUL A. LAYMON CO.: . . . **Paul and Lucille Laymon** recently paid a short visit to Las Vegas to see the sights of this booming Desert metropolis. . . . **Jimmy Wilkens** and his family attended the Galesburg, Ill., picnic which was held in San Bernardino, May 15. There they had an enjoyable time visiting with friends from their home town. It was estimated that over 300 emigrants from Galesburg attended the gathering. . . . **Ed Wilkes** and **Charley Daniels** expressed the general business conditions all along coinrow when they stated, "It's booming around here."

OPS JOTS:—**Herbert Lightman** has purchased The San Joaquin Music Company in Kern County. He has appointed **Bill Shaefer**, former owner of the vast operation, as general manager along with **Pete King** who will act as vice-president in charge of the route. . . . Operators from Long Beach turned out in force last week. Seen along Pico from this beach city were **Johnny Ketchersid, Bill Thompson, Charley Calhoun** and **Orville Kendig**. . . . **Perry Irwin** drove down from Ventura along with **Phil Calhoun** from Bakersfield. . . . Mr. and Mrs. **Kenneth Riedel** trekked in from Fontana. . . . I. V. Gayer, San Bernardino, also made another of his periodic jaunts into town to purchase new equipment. . . . **J. D. McGehee** came in from La Verne to shop along the Pico strip and see all the new games on display. . . . **Lloyd Barrett** and S. L. **Griffin** both were in town from Pomona.

COINROW CHATTER:—The nation-wide move toward dime play is gaining momentum. Latest cities to make the switch are New Orleans and South Bend, Ind. LA operators are watching these new developments with keen interest. It's rumored that a major plan will soon be presented to coinmen throughout the area in an effort to make the conversion 100%. . . . The fact that music operators are more careful about their programming is undoubtedly the reason that collections have been so high the past few weeks. Both **Sam Ricklin** of California Music Company and **Mary and Kay Solle** at Leuenhagen's Record Bar, this city's two leading one-stops, report that coin-ops are more on the lookout than ever before for hot money making tunes that will garner the most plays possible.

Many operators and their wives are already making plans to attend the gala California Music Merchants 22nd Anniversary celebration in Oakland, June 4. A floor show and banquet will be held with many recording stars participating in the event. City, county and state officials will also attend as honored guests. Affair will be held at the Leamington Hotel. . . . **Al Hanlin**, LA op, dropped in along coinrow last week. It was the first time in a long while that he had visited along the row. Al relates that business has been very good for him the past several months. . . . **Hymie Rosenberg** and **Al Shifrin** are most happy the way that their game conversions are being accepted by the operators.

Wurlitzer Sales And Income Up For Fiscal Year Ending March



R. C. ROLFING

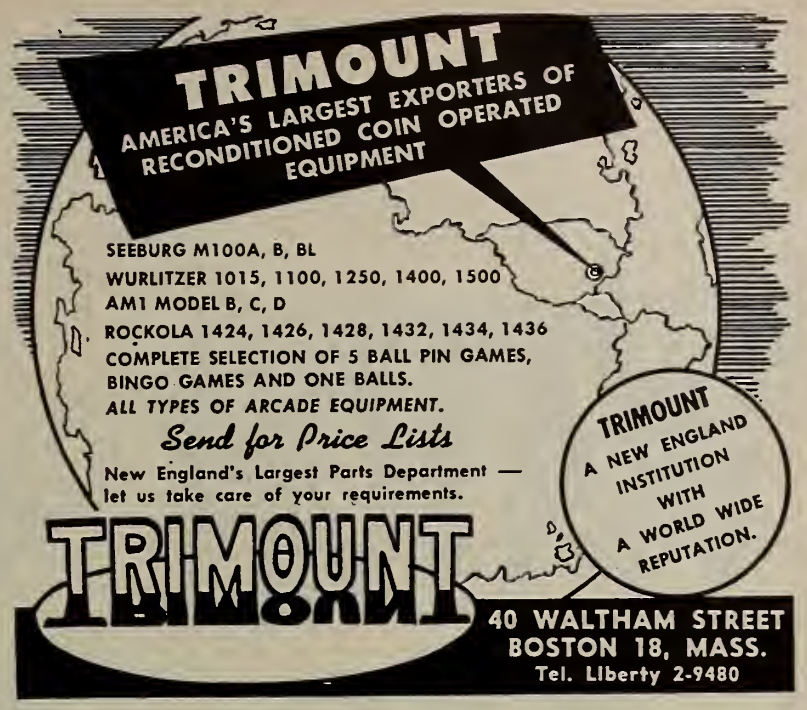
CHICAGO—A financial report issued this week by The Rudolph Wurlitzer Company, with executive offices in this city, reported net sales for the fiscal year ended March 31, 1955 were $38,912,786, compared with $35,017,270 for last year, an increase of 11 per cent.

"Sales for the year were the second highest in the history of The Rudolph Wurlitzer Company", advised R. C. Rolfing, president.

Net earnings were $1,400,166 compared with $1,065,029 for last year, an increase of 31 per cent.

"Operating results for the year were satisfactory due to the strong demand for both civilian and defense goods", explained Rolfing. "Since April 1, the beginning of the Company's fiscal year, business has been at a higher level than a year ago. All indications are that operating results for the year will be satisfactory."

At a meeting of the Board of Directors held on May 11, a dividend of 20¢ per share was declared, payable June 1, 1955.


TRIMOUNT
AMERICA'S LARGEST EXPORTERS OF RECONDITIONED COIN OPERATED EQUIPMENT
SEEBURG M100A, B, BL
WURLITZER 1015, 1100, 1250, 1400, 1500
AMI MODEL B, C, D
ROCKOLA 1424, 1426, 1428, 1432, 1434, 1436
COMPLETE SELECTION OF 5 BALL PIN GAMES, BINGO GAMES AND ONE BALLS.
ALL TYPES OF ARCADE EQUIPMENT.
Send for Price Lists
New England's Largest Parts Department — let us take care of your requirements.
TRIMOUNT
A NEW ENGLAND INSTITUTION WITH A WORLD WIDE REPUTATION.
TRIMOUNT
40 WALTHAM STREET
BOSTON 18, MASS.
Tel. Liberty 2-9480

BE *FIRST* with **FIRST** . . .
Be First with Chicago Coin!
Chicago Coin BIG LEAGUE BASEBABLL
Chicago Coin HOLLYWOOD BOWLER
Chicago Coin BONUS SCORE BOWLER
. . . *They're the Finest in the Business!*
FIRST COIN MACHINE EXCHANGE
Wally Finke & Joe Kline
1750 W. NORTH AVE. • CHICAGO 22, ILLINOIS • Dickens 2-0500

No. 1 To Guess "13"

BOB GNARRO

CHICAGO — Robert E. (Bob) Gnarro of A.B.C. Music Service Corporation, 5915 West Grand Avenue, this city, one of the most outstanding music merchants in the Midwest, was No. 1 to guess "13".

The moment the May 21 issue of *The Cash Box* reached his desk, early Monday morning, Bob instantly guessed that the "teaser ads" featuring the number "13", meant *The Cash Box' 13th Anniversary Issue.*

He phoned *The Cash Box* offices here and asked, "Will I, again, be the very first to place an ad in the 13th Anniversary issue?"

Naturally the answer was, "Yes".

So Bob Gnarro and his music operating ABC Music Service Corporation placed the very first, the No. 1 ad, for the *13th Anniversary Issue of The Cash Box.*

A Boy To The Maucelis

MEMPHIS, TENN.—George Sammons, Sammons-Pennington Company, this city, writes in to advise that one of his customers Paul Mauceli, Paul's Novelty Company, Greenville, Miss., is the proud father of a 7½ pound boy, born May 4.

"Paul was too excited to write you", commented Sammons, "so took the chore off his hands. He claims he's going to make an operator out of the boy."

NCMDA Reports 9 New Members

CHICAGO — Al Schlesinger, managing director of NCMDA (National Coin Machine Distributors Association) advised that this past week nine new members had joined the organization.

They are: Wallace Finke and Joe Kline, First Coin Machine Exchange, Chicago, Ill.; Donald J. Moloney, Donan Distributing Co., Chicago, Ill.; Herbert Perkins, Purveyor Distributors, Chicago, Ill.; Roy Garrison, Garrison Sales Co., Phoenix, Ariz.; L. D. Shulman, Modern Distributing Co., Denver, Colo.; George W. Sammons, Sammons-Pennington Co., Memphis, Tenn.; Kenneth Brake, Rock City Amusement Co., Nashville, Tenn.; M. Levin, Regent Vending Machines, Ltd., Ottawa, Canada; M. Morosnick, Winnipeg Coin Machine Co., Winnipeg, Canada.

Schlesinger also advised that the organization was putting on a campaign to attract distributors from foreign countries to join the organization.

He advised that these nine new members were the result of the very first week's campaign conducted from NCMDA headquarters here at 30 North LaSalle Street.

General Coin, Phila., To Move Around June 1

PHILADELPHIA, PA. — Eddie Casnoff, General Coin Machine Company, wholesaler of coin machines for many years in this city, announced that on or about June 1, the firm will move to new and larger quarters at 929 Spring Garden Street.

OFFICIAL!

"'The Cash Box Price Lists' have been officially recognized by our state for tax purposes."

HAROLD L. SCOTT, Sec'y
South Dakota Phonograph Operators Association.

Meeting Dates Of Music Operators' Associations

May 30—Central States Music Guild
Place: 805 Main Street, Peoria, Ill.

31—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (executive board).

31—Amusement Machine Assn. of Philadelphia, Inc.
Place: Broadwood Hotel, Broad & Wood Sts., Phila., Pa.

June 2—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (General)

2—California Music Merchants' Assn.
Place: Sacramento Hotel, Sacramento, Calif.

2—Eastern Ohio Phonograph Operators' Assn.
Place: Tod Hotel, Youngstown, Ohio (General)

6—United Music Operators of Michigan
Place: Fort Wayne Hotel, Detroit, Mich.

6—California Music Merchants' Assn.
Place: 311 Club, 311 Broadway, Oakland, Calif.

8—California Music Merchants' Assn.
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.

9—California Music Merchants' Assn.
Place: U. S. Grant Hotel, San Diego, Calif.

11 & 12—Nebraska Automatic Phonograph Operators' Assn.
Place: Paddock Hotel, Beatrice, Neb.

14—California Music Merchants' Assn.
Place: Fresno Hotel, Fresno, Calif.

14—Western Massachusetts Music Guild
Place: Ivy House, W. Springfield, Mass.

15—New York State Operators' Guild
Place: Palatine Hotel, Newburgh, N. Y.

16—Eastern Ohio Phonograph Operators' Assn.
Place: 1310 Market Street, Youngstown, Ohio (executive board).

20—Westchester Operators' Guild, Inc.
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.

WATCH FOR THE 13th

ANOTHER KEENEY ORIGINAL IDEA

Again! KEENEY IS FIRST WITH THIS Double Value BOWLER!

JUST SWITCH BACKGLASS—CHANGE PLUG-IN—AND IT IS RADICALLY DIFFERENT!

BOWLER NO. 1

KEENEY'S SPEED-LANE WITH CHANGING SPEEDS

NORMAL—SLOW—or FAST lites up on Backglass to determine the speed with which player must slide puck to chalk up score. Speeds vary from frame to frame.

FLASHER lites up back of pins to indicate when player has made a SUPER STRIKE or SPECIAL STRIKE. Imagine! Possible scores from 30 up to 800 on a single shot as player shoots puck to stop lite in highest scoring value.

KEENEY'S ORIGINAL MATCH FEATURE:

1. Available with or without "match" feature.
2. Keeney's *individual* player "match".
3. Can be set to "match" in 2nd or 10th frame.
4. Player needs to match numbers only to score.
5. Diamond — Horseshoe — Trophy —or Star determine Bonus in award section.

Keeney's Original Brilliant Multi-Color Cork Finish Cabinet

WEBBING ALONG INSIDE RAILS

10¢ PLAY or 3 for a QUARTER

Order KEENEY'S 2-IN-ONE BOWLER!

BOWLER NO. 2

PALISADES

WITH Keeney's ORIGINAL SYNCHROMATIC SCORING

Lights on playfield step across from left to right until puck is thrown. Game will score whatever value shows when lite is stopped.

truly different!

6 PLAYER BOWLER

J. H. Keeney & CO. INC.
3600 W. FIFTIETH STREET, CHICAGO 32, ILLINOIS

Automatic Phono Placed In Boston Federal Bldg.

Dime Play Phono Set to Aid in Cerebral Palsy Fund Drive

BOSTON, MASS. — Another first was scored by the music industry here Monday, May 16, when a music machine went into the main lobby of the Federal and Post Office Building in the heart of the Hub.

It was an AMI from Blatt Brothers' Atlas Distributors, and it marked the first time that a juke box has been placed in a Federal building in the New England territory. Set up for 10¢ and 3 for 25¢ play, the machine bore the "Music Helps Johnny" placard and will play for the Cerebral Palsy Fund drive.

The Federal Building here houses the main post office, Civil Service Offices, Federal Court, U. S. District, U. S. Marshal, recruiting offices, Internal Revenue offices, Department of Justice offices, Senator's offices and other government branches.

A mix-up at North Station resulted in the juke box installed there for the circus crowds, being withdrawn. Circus roisterers turned up volume on the machine and danced mambo numbers which drew crowds of curious to the station and caused police to complain to station officials who asked its withdrawal. Machine installed was an AMI.

At South Station, the Seeburg in the Cerebral Palsy booth is doing well. Between the machine and the cans there, the booth is taking in $50 to $60 a day.

Another new location scored is Watertown Arsenal where a Wurlitzer is playing. Distributors now have machines on location for cerebral palsy in South Station, Federal Building, Hotel Touraine, Necco Candy factory, Watertown Arsenal, Hotel Vendome, Hotel Sherry Biltmore and Back Bay Railroad Station, along with Loew's State Theatre in Boston and Loew's in Providence for the "Rock 'n Roll Show."

The music machine industry was on television when Louis Blatt, representing the industry, met with Governor Herter and staff to welcome little Marilyn Kerr, national c.p. girl, known as the "messenger of hope" at the State House. Film of the event was made by WBZ which showed it over their evening newscast night of May 13.

Fla. Rock-Ola Distrib. & Factory Comptroller

MIAMI, FLA.—In order that they are well informed on Rock-Ola's new model "1448" phonograph, Eli Ross (standing), Ross Distributing Company, and Sam Taran (right) go over new brochure with R. Ellis, comptroller of Rock-Ola Manufacturing Corporation, who was visiting them recently.

FOREIGN BUYERS!

It's smart to do business with THE firm that does the most for YOU.

At International Amusement and Scatt-Crosse fareign buyers receive the world's most complete coin machine service. We understand haw to solve yaur problems from personal experience . . . knaw what equipment you need to meet your particular requirements and know how to get it to you on time in perfect working condition. This is why we have satisfied customers everywhere.

CABLE for Special Price Lists.
Parts and Service Manual available.

INTERNATIONAL AMUSEMENT COMPANY
1423 SPRING GARDEN STREET
PHILADELPHIA 30, PA. (Tel. RI 6-7712)

MUSIC SPECIALS
ROCK-OLA

COMET . . . $600.00
120 Selection—45 R.P.M.

HI-FI . . . $700.00
120 Selection—45 R.P.M.

FIREBALL . $325.00
120 Selection—45 R.P.M.

In Lots of 5 or more assorted
Less thon 5 add $25 to eoch machine
Reference Your Bank
1/3 Deposit, Balance C.O.D.

AUTOMATIC MUSIC SERVICE
1200 NORTH AVE. ELIZABETH, N. J.

JUBILEE - a Glorified Version of Super JUMBO

WITH "JUBILEE", MR. OPERATOR, I AM RESPECTFULLY YOURS!
1-2-3 or 4 CAN PLAY at the same time!
IT'S MORE FUN TO COMPETE
JUBILEE
BALL in PLAY
2nd PLAYER
3rd PLAYER
4th PLAYER

GOTTLIEB'S **JUBILEE**

COMPETITIVE PLAY APPEAL

with **DIAMOND** *TRIPLE MATCH FEATURE*

Fills the Coin Boxes Regularly for weeks... and Weeks... and WEEKS ...and MONTHS!

- De Luxe "New Look" Cabinet Unmatched for Beauty and Ruggedness!
- Gottlieb Perfected Score Units — with Easy-to-Clean Metal Drums!
- Elevator Mechanism Panel for Maximum Ease of Servicing!
- Fluorescent Illumination on Front of Cabinet!
- Armored Coin Box Cover with Provision for Padlock!
- 2 Cyclonic Kickers!
- Rotating Score Rollover!
- 4 "on-off" Actionized Pop Bumpers!
- 2 Super Power Flippers!
- Twin Chutes 10c — 3 for 25c!
- Triple Match Feature Number—Star—Diamond
- 4 can play at same time!
- 4 Way Multi-Tilt Feature permits play to continue if some players tilt out!
- Holdover Bonus Score with Mystery Super Bonus Feature!

D. Gottlieb & Co.

1140-50 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS

SEE *JUBILEE* AT YOUR DISTRIBUTOR *NOW!*

JUBILEE... has been thoroughly Location Tested and Proven for Your Protection!

ATLANTIC PERFECT CONDITIONING

Special This Week

SEEBURG-HM100A—Hideaways	$249.50
WURLITZERS-1400-1450	279.50
AMI-A	79.50

Terms: One-Third Deposit, Balance C.O.D.

FOREIGN and DOMESTIC

ATLANTIC PENNSYLVANIA CORPORATION

Exclusive Seeburg Distributors

334 N. BROAD STREET, PHILA. 2, PA. TEL. LOCUST 4-4415

Nebraska Bill Would Tax Coin Machines

LINCOLN, NEB.—A bill to levy a license fee on coin-operated vending machines, musical and amusement devices was introduced in the Nebraska Legislature, May 9, by its revenue committee.

The proposed license fee schedule would be $100 annually for games of skill and other coin-operated amusement devices; $25 a year for coin-operated radio and television sets and musical devices; and $25 annually on vending machines.

Estimated to bring in several hundred thousand dollars a year, the proposal would provide for the money to go to public schools.

Bilotta Sponsored Keglers Click

JOHNNY BILOTTA

NEWARK, N. Y.—John Bilotta, owner and president of Bilotta Distributing Company of Newark, N. Y., with an office in Albany, N. Y., is a real bowling enthusiast. He sponsors the "Geneva Wurlitzers" in Geneva, New York, who recently returned from the ABC Tourney in Ft. Wayne, Indiana. While there, the team rolled into the money with a 2,650 total and Don Bowman, Harold Pratz and Ermie DiMattis finished well in the individual prize contests. This year they won the Geneva Major League with a 946 average, without handicap.

John's wife, Maxine, also an avid bowler, recently rolled a 556 triple in the New York State Women's Tournament, Class B singles in Albany, N. Y. Daughters Sally, who won the championship in the Newark High School tourney, and Pat, who rolled the highest total without handicap in the same tournament, indicate that bowling prowess runs in the family.

Bilotta also sponsors several other bowling teams in the Central New York area. Most of these either won or finished close to the top in the leagues in which they participated. During the summer season John is the sponsor of baseball teams in various leagues in this area.

"OUT OF THIS WORLD"

New-as-Tomorrow

GENCO'S

2-PLAYER

SKY ROCKET

RIFLE GALLERY

for 1 or 2 players

EACH PLAYER UP 3 TIMES . . . 10 SHOTS EACH TIME!

Three rounds — players shoot alternately at Space Ships, Flying Soucers, Rockets, and Comets. In 1st round, targets move at slow speed. In 2nd round, targets move at medium speed. In 3rd round, targets move at fast speed. Target values correspondingly increase round by round.

TARGETS INDIVIDUALLY LIGHTED WITH STARTLING NEW MOVEMENTS

UNIQUE 3-D "OUTER SPACE" BACKGROUND— Twinkling stars create a new visual experience never before seen on a rifle gallery.

SEPARATE TIME BONUS FOR EACH PLAYER. PLUS SPECIAL BONUS FOR HITS AT END OF EACH ROUND.

Plus ALL THESE EXCITING FEATURES:

- ADJUSTABLE for 2 or 3 "Rounds"
- 30 SHOTS — Adjustoble to 20 Shots!
- SCORES in the Thousands!
- MATCH FEATURE with optionol free game!
- CABINET ONLY 29½" WIDE—Goes Thru Any Door!
- GENUINE 22-Caliber Rifle.

GENCO MFG. & SALES CO.
2621 N. Ashland Avenue
Chicago 14, Illinois

NEW ORLEANS NOTES

Ed Holifield, Dixie Coin Machine, local AMI distributor, informed music operators in this territory of an intensive training program now in effect for servicemen. The program will keep at least one man in training at all times, and he will be available to any operator needing a permanent serviceman. Ed reports all operators are quite enthusiastic over this program. . . . Everyone here sorry to hear of the recent sickness and operation of **Bill O'Donnell** of Bally. Bill is a visitor here every year, and is exceptionally well liked. **(Ed. note:** Bill is up and in action again, so all his friends can be happy.) . . . It's reported that **Betty Barcelona**, Barcelona Amusement, is to be a grandmother again soon. . . . Sure would like to see the smiling face of **Lillian Amann**, Amann Distributing, soon. . . . **Al Dargis** working feverishly running his route and helping take care of his new Bar and Restaurant. . . . **Sam Cefalou**, son of **Vincent Cefalou**, Baton Rouge, came into town the other day. Trying to locate a parrot with a full vocabulary, he made the rounds of Pet Shops. Finally located one who had what he wanted, but between a phone call and a visit to the shop a few miles away, Sam called off the deal because the price jumped $25. . . . **Lou Boasberg**, New Orleans Novelty Co., lamenting the coming loss of his ace secretary, **Annie Chifici**, who will soon be visited by the stork. . . . **Jack Dunwoody**, Southern division sales manager of Rowe Mfg. Co., in town with **Frank Haws**, also of Rowe, seeing local cig machine operators.

More Rock-Ola Service Schools

CHICAGO—Wayne Bradfield, advertising and sales promotion manager at Rock-Ola Manufacturing Corporation, this city, announced this past week that several Rock-Ola Sales and Service schools will be held this week.

Frank Schultz and Jack Barabash, Rock-Ola sales engineers will conduct the schools.

Schultz will conduct schools at Seacoast Distributing Inc., 594 10th Avenue, New York, and at Seacoast Distributing Inc., 1200 North Avenue, Elizabeth, New Jersey.

Barabash will conduct schools at La Beau Novelty Sales Company, 1946 University Avenue, St. Paul, Minnesota and at Badger Novelty Company, 2533 North 30th Street, Milwaukee, Wisconsin.

During this past week, operators and servicemen in various areas attended Rock-Ola Sales and Service schools at Flower City Amusement in Rochester, New York; Music and TV Corporation in Boston, Massachusetts; Brilliant Music Company in Detroit, Michigan and at Lake City Amusement Company, in Cleveland, Ohio.

WE HAVE IT!

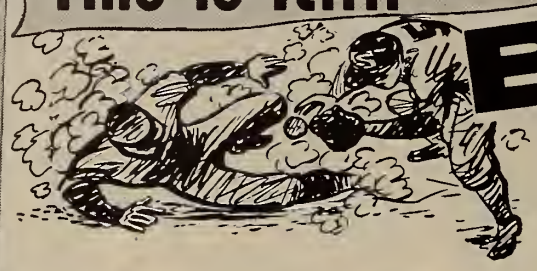
Send Us Your Bid

MUSIC MACHINES
GAMES • KIDDIE RIDES
ARCADE EQUIPMENT
IN-LINES • AUTO PHOTO

and everything coin operated, parts & supplies
Write • Wire • Phone

DAVID ROSEN
Exclusive A M I Dist. Eo. Pa.
855 N. BROAD STREET, PHILA. 23, PA
PHONE-STEVENSON 2-2903

This is It!...



BASEBALL

chicago coin's

BIG LEAGUE

2 PLAYER GAME

NEW Exciting Scoring Features!

NEW "BULL'S-EYE" Feature Scores One Home Run Plus 50 Extra Runs

Plus Added Scoring Features Galore!

Lower.. Center...or Upper Decks Score One Home Run Plus 10 Extra Runs!

...Plus... Player By Landing in All 3 Decks Scores 50 Extra Runs!

FORMICA PLAYFIELD

NEW All Steel Front Doors Protect Cash Box!

NEW Panoramic 3 Dimension Glass!

NEW Pitching and Batting Unit!

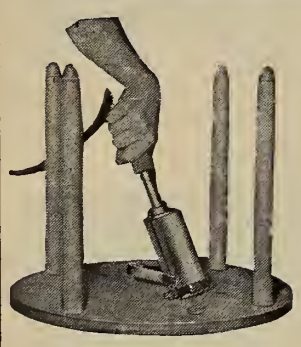
NEW Bat Button!

3 OUTS PER PLAYER

NEW STYLE CABINET

chicago coin MACHINE COMPANY

1725 W. DIVERSEY BLVD. • CHICAGO 14



STOP THIEF!!

OPERATORS . . . PERMANENTLY BURN IN YOUR NAME OR TRADE-MARK TO PREVENT THEFT WITH A . . .

BURN-WATT ELECTRIC MARKER

SEND ROUGH SKETCH OR TRADE-MARK FOR ESTIMATE

BURNING BRAND ELECTRIC CO.

4554 BROADWAY, CHICAGO 40, ILLINOIS

Appeals To Ops For Patience

CHICAGO—"It is my sincere hope that all the music operators who have sent orders to our factory thru their various distributors for our new model '1448' automatic phonograph will grant us the virtue of a little more patience", stated David C. Rockola, president of Rock-Ola Manufacturing Corporation, this city, this past week.

DAVID C. ROCKOLA

According to Rockola, orders have flooded into the factory at such a rate that the backlog has grown ever greater, to such a point the big Rock-Ola plant here is actually scheduling model "1448" shipments on a pro-rata basis.

"But", said Rockola, "we have already stepped up our production, and are continuing to step it up each day so that, within a very short time, we shall be able to catch up with the large backlog of orders we now have and those orders flooding into our factory each day.

"We beg a little patience from all operators at this time as our engineers step up production schedules."

NOW DELIVERING THE BEST in . . . .

MUSIC—AMUSEMENT MACHINES

AMI Model "F" PHONO

•

Bally BLUE RIBBON BOWLER

•

Keeney SPEED-LANE BOWLER

For Good Buys in Used Machines, Write:

RUNYON SALES COMPANY

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Seeburg Phono In French Movie

PARIS, FRANCE—Henry Klein, Socodimex, Seeburg's distributor in France, has been supplying automatic phonographs to various movie and television firms recently, to be used as background sets.

Pictured herewith is a scene from a French movie "Dossier Noir," in which the Seeburg phonograph was used as part of a cafe interior. Roquevart, French movie star, is facing the camera.

Another FIRST!... ...Fastest Playing Bowler Ever Developed!

chicago coin's

Bonus Score BOWLER

PLAYER UP 1 2 3 4 5 6 SHOOTS 3 FRAMES

1ST THREE FRAMES | 2ND THREE FRAMES | 3RD THREE FRAMES | LAST FRAME

NEW

TOURNAMENT STYLE PLAYING METHOD!

That's Right! Now Each Player up Shoats 3 Consecutive Frames Before The Next Player Gets His Turn. (Only The 10th Frame Plays as a Single Frame.)

1ST STRIKE 300 EXTRA SCORE | 2ND STRIKE 600 EXTRA SCORE | 3RD STRIKE 900 EXTRA SCORE

EXCITING BONUS SCORING SYSTEM

Look! At the End of Each 3 Frames Played, for Each Lit-up Strike Recorded on Back Glass Player Gets an Additional 300 Points! (600 Points for 2 Strikes in a Row—900 Points for 3 Strikes in a Row!)

Game Adjustable to Advance Scoring!

PLUS...

In Addition to Bonus Scoring Player Gets Added Points With Flash-O-Matic Scoring!

4 Drum Scoring!

Feather Touch "Power Lift"

National "Slug Rejector" Coin Chute!

chicago coin's Action Packed HOLLYWOOD with "Flashing Hollywood Beauties" Backboard

chicago coin MACHINE COMPANY

1725 W. DIVERSEY BLVD. • CHICAGO 14

Results Of Survey To Show In Future Products

FRANK MENCURI

CHICAGO—Frank Mencuri of Exhibit Supply, this city, reported this past week that: "Results of the surveys which we have made thruout the field will result in the new products we are preparing to soon present to the trade."

He also said, "With the new organization which we have created we feel that the one and only way to assure the operators thruout the nation the correct products, or to express it in their own statements, 'The kind of equipment we want and need', was to send our men out into the field to learn just what it was the operators wanted and needed.

"The results are truly amazing. Our surveys read entirely different from what our original thoughts might have been regarding what operators wanted out in the trade.

"These surveys are, therefore, becoming the basis for all of our new products. They will bring the operators just what they asked for when we contacted them."

Also impressive is the fact, according to Frank Mencuri, that the Exhibit factory has been adding to its engineering staff and is continuing to add more engineers and production experts.

"It is our plan", Mencuri stated, "to do everything that is possible, from the standpoint of manufacturing skills and processes to bring to the nation's operators the greatest products in our over fifty years of manufacturing experience."

For Week-End Reservations For N.Y. State Ops Banquet Phone Mrs. Bill McCarthy

HURLYVILLE, N. Y.—Mrs. Bill McCarthy phoned to tell The Cash Box this week that coinmen who intend to spend the week-end at the Concord Hotel, following the Thursday night banquet of the New York State Operators Guild, should contact her immediately by phone or letter, otherwise the hotel will not be able to accommodate them. Those who wish to stay over the Thursday night will be taken care of, but others who intend to stay on longer should phone Mrs. McCarthy at Hurlyville 284, or write to her at the Catskill Amusement Company, Hurlyville, N. Y.—immediately.

Williams Delivers New 5-Ball

CHICAGO — Concurrently in production with "Race The Clock", "King Of Swat" and "Sidewalk Engineer", J. A. (Art) Weinand, sales manager of Williams Manufacturing Company, this city, announced this past week:

"We are starting to deliver our new, single-player novelty five-ball, 'Wonderland' ".

Anyone now phoning to Weinand to ask him how he feels, gets this answer, "Wonderland".

Then Art takes time out to explain just what he meant by that statement. "And the result is", he explains, "that not only does it bring a chuckle, but," he adds, "it also brings in another order."

The "Wonderland" five-ball follows up the success the firm enjoyed on its last novelty single-player game, "Peter Pan".

"This new game", Weinand explained, "is probably one of the most beautiful to ever come out of our factory.

"It is colorful. It is attractively screened. It is well designed. It has been extensively tested. 'Wonderland' has all the features that novelty pinball ops are asking for at this time.

"In my estimation", he continued, "any operator who is interested in a novelty five-ball game, and who will visit any one of our distributors and play the 'Wonderland' just once, will agree that it's a wonderful game for him from every standpoint.

"Shipments", he said, "have gone out to every one of our distributors. Operators will find the new 'Wonderland' on display for them to test in any fashion they desire at the showrooms of our factory distributors."

GET PEAK PLAY with the BEST RECONDITIONED EQUIP.

BALLY SPACE SHIP	$279.50
Keeney RANGER GUN	Write
Keeney RANGER DELUXE	Write
Williams ALL STAR (New) 6 player	$425.00
Exhibit STAR SHOOTING GALLERY	225.00
Williams SUPER JET GUNS	295.00
Keeney TEAM BOWLER	95.00
Keeney CARNIVAL	129.50
Keeney DIAMOND	198.00
Keeney MAINLINER	169.50
Keeney PACEMAKER	159.50
HAYBURNER	50.00
JALOPY	55.00
SPARK PLUG	60.00

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Look and operate like new.
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PLAY AROUND THE CLOCK
LAS VEGAS
NEVADA
MEET OLD FRIENDS AT...
The WESTERNER
RESTAURANT
GAMING • SALOON
23 FREMONT ST. DOWNTOWN LAS VEGAS, NEVADA
"Play Around The Clock"
JOHN P. (MIDGE) RYAN • JOE K. HART • RON PEPPLE
HOPPEY PEPPLE • HENRY SYLVESTER • JOE SYLVESTER
MAHLON MURPHY • JOHNNY HAINES • ANDY FAVA
CHARLEY CAVANAUGH

LINES FROM LOUISIANA

T. W. **Hughs**, S. & H. Novelty Co., Shreveport, reports sales holding up real well, and that ops like Keeney's new "Speed Lane" bowler. . . . **Martin Tortorich**, Baton Rouge, so busy he can't take time off to make a visit to New Orleans, where he wants to see Nick Carabajal. . . . **Lester Bloomenstiel**, Baton Rouge Cigarette Service, Baton Rouge, particularly busy since he lost his right hand man, **Fred Mathews**, who was moved up to manager of all candy vendors, since Canteen took over. . . . **Jack Bryant**, national supervisor for Canteen, who has been in Baton Rouge since March 14, reports that **Pierre C. Barrios** and **Boyd Baun** of Holiday House have been contracted to service all the vendors except cigarette and candy. . . . **Tommy Isbell**, St. Lanry Novelty, Opelousas, reports business good. . . . **Fred Billow**, Eunice, doing a great renovation job on his building. . . . **Tom George**, Crowley, and his boys working overtime to take care of the route. . . . **Earl Johns**, Crowley, reported down in the Bayou country. . . . **Jack Hammons**, recording artist, Monroe, La., says he had a letter from Starday Recording Co., advising that they were releasing a new one, "That's The Way To Fall In Love" on June 20. Hammons reports that the "Tall Texan," **Merle Kilgore**, who wrote "More And More," joined up at radio station KBSF, and will broadcast from 12 to 3 P. M. . . . **Jiffy Fowler** and **Sig Lett**, Monroe, trading in their old phonos for new ones. Sig states they will have nearly all their spots covered with new machines before the month ends. . . . Over at Delta Automatic Music, Monroe, we caught **M. G. Ward** busy repairing an old phono wanted by some location. **L. D. Etheridge**, rep from F. A. B., New Orleans, visited Ward. . . . Ran into **Billy Barrett** of Lafayette, who was visiting here. . . . **Bobby Jetters**, McQueen Music, Alexandria, busy and claims biz good. . . . **Dick Simmon**, Alexandria, happy he was able to take over one of the best spots in town.

AIRMAIL SUBSCRIPTION to THE CASH BOX $30.

EASTERN FLASHES

The annual banquet of the Westchester Operators Guild is history—and a very pleasant memory. We are now getting ready to enjoy two more functions within the next several weeks. Next on the agenda is the annual affair of the New York State Operators Association, which takes place at the Concord Hotel on Thursday night, June 9. **Jack Wilson** and **Tom Gobel**, committee workers, advise that they've received a large number of reservations, particularly from out-of-towners who expect to spend a week-end at this outstanding country resort hotel. Then a few days later, on Wednesday night, June 15, the entire industry here will honor **Joe Young** at a UJA Testimonial Dinner. **Barney Sugerman**, chairman of the event, advises that while reservations are coming in steadily, there should be a rapid increase as the time draws near for the dinner, as the UJA dinners in the past have always drawn tremendous crowds —and Young, one of the most popular coinmen here, will be properly honored. As usual, many out-of-town visitors will be at the Young dinner. And—plenty of top recording artists.

* * * * *

This is in the "You Can Never Figure It Out" department. **Morris Rood**, manager of Runyon's New York office, spent last Sunday playing soft ball. On Monday his muscles were all tied up, and he could hardly walk. He had to take part in league bowling Monday night, and only after continuous persuasion by the members of the team did he agree to bowl. Result: Rood bowled 203, 218, 210—a 631 series, the best ever. "I was so sore, I couldn't run up to the line. I just took a step and let the ball go. My arms pained so, I couldn't raise them over my shoulder. It would seem that because of these handicaps, I attained perfect form," chuckled Morris. . . . **Hank Peteet**, Wurlitzer service engineer, conducted a service session at Ajax Distributing, Newark, N. J., on Monday, May 16, then spent the next day at Young Distributing in New York. Peteet will return to Newark on Tuesday, May 31, and Monday, June 13, to complete the service school classes there. Hank will hold classes for Bilotta Distributing as follows: Monday, May 23, Rochester, N. Y.; Tuesday, May 24, Newark, N. Y.; and Wednesday, May 25, Syracuse, N. Y.

* * * * *

Dave Stern and **Bob Slifer**, Seacoast Distributing, in a peculiar position. They don't know whether to be happy or sad. Operators are signing orders for plenty of Rock-Ola's new model "1448" phono, and while shipments are arriving from the factory, they are not coming in fast enough, they say. . . . **Sandy Moore** and his partner **Sid Fashena**, Suffolk-Nassau Music Co., on coinrow. . . . **Tommy McKee**, Albert Simon, Inc., working like mad, despite a broken left hand. "With ChiCoin and Genco's machines in such great demand, he'd have to keep working if he broke both hands," said **Larry**. . . . **Gertrude Browne**, Beacon, N. Y., on coinrow picking up parts and supplies. Mrs. Browne reports that she completed her job of setting equipment for resort biz, and is looking for a nice pick-up in collections. . . . **Al Maniaci** tells us his oldest kid is nine years already. Seemed like yesterday that he told us he was getting married. . . . **Eddie Sudol**, Lester Music, Wallington, N. J., and **Frank DeFranco**, Jewel Music, Garfield, N. J., on coinrow. . . . **Harry** and **Hymie Koeppel**, Koeppel Distributing, report a nice surge in sale of reconditioned music. . . . **Meyer Parkoff**, Atlantic-New York Corp. (Seeburg) out seeing the trade when we dropped in, but **Murray Kaye** and **Nat Solow** doing an efficient job with visiting ops. . . . Mike **Munves**, in the midst of his busy seasonal rush, had an additional burden placed on his shoulders when he had to replace his bookkeeper. Mike advises he's selling arcade owners more new machines than at any time in the past, particularly guns, and Williams' "Sidewalk Engineer," which he says is demanded by every arcade owner who sees it. . . . **Gabe Forman**, inactive for the past few years, now back operating music, and buying routes. . . . **Joe Young** and **Allie Goldberg**, Young Distributing, spent Tuesday, May 17, in Bridgeport, Conn., showing the Wurlitzer "18" at the Bond Hotel. Abe **Lipsky** tells us he sold a new phono to the New York School for the Deaf, where it is used for dances. Seems these people pick up the music by vibrations from the floor.

DALLAS DOINGS

Rains that are coming in the form of flash floods in and around these parts for the past week or two have business slowed down a bit. Guess everyone is waiting and will be in promptly after the rains stop. . . . Operators that have been in, however, report business good all around. . . . 10c play is doing real well and everyone is thrilled over the happening. . . . **Sam Sancetta** of Marlin was in this past week sporting a new Buick. He reports business good down his way. . . . **M. T. Cornelius** of Abilene was in Dallas this week on a shopping tour. . . . **G. C. Ormand** and **Jimmy Garrett** of Longview were by the S. H. Lynch Company this week getting their business done. Jimmy was in a hurry to get back home and go fishing. We hear that he is having wonderful luck catching cat fish. . . . **Charlie Nowell** of B & B Vending went fishing in a lake near Mineola and caught a 7½ pound black bass. . . . **Fabor Robinson**, the man that has made such a hit with the **De Castro Sisters** in "Boom, Boomerang" was in Dallas this week. . . . **Helen Hall**, the Coral recording artist, is improving in Methodist Hospital after the car accident that she was in last week. We hope that she will be fully recovered soon. . . . **Mrs. Gunter Gabrielson**, wife of the Seeburg representative, underwent a major operation last week—and is reported doing fine. . . . The **Dewey Parsons** are vacationing in Birmingham, Alabama, this week.

CHICAGO CHATTER

Interest continues to grow ever greater in the forthcoming "20 Year Club Council" meeting to be held at the Morrison Hotel, Monday, June 6 at 10 A. M. in Parlor "B." Recommended for those who are reading this if, by any chance, you have lost or mislaid your membership card in the "20 Year Club," immediately apply for a new one. . . . West Virginia's ops showed up in the biggest gathering in the state's history to discuss dime play. This simply stunned outstanding coinmen who never even dreamt that so many would attend. Much credit to **J. A. (Red) Wallace** for making a trip to Chi to bring in speaker for this meet. The "Planning Committee" composed of **J. A. Wallace, Bill Anderson, Jim Stevens, Mitch Oliver, L. W. Smith** and **James K. Hutzler** absolutely tops. . . . The Chicago Automatic Phonograph Bowling League banquet will be reported in the next issue of this publication. This banquet was a complete sellout within one week of announcement. In fact, tickets weren't as yet printed, and the entire house was sold out.

"First one phone and then the next," is the way **Ralph Sheffield** described business at Genco and further stated, "We're snowed under with orders." **Ralph** grabs for one phone and **Avron Gensburg** for the other, and both boys madly scribbling orders on pads of paper for their "Sky Rocket" rifle gallery. . . . **Paul Huebsch** of Keeney practically talking to two towns at one and the same time. **Billy Coan** with **Bill Miller** in Grand Rapids and with **Dan Evans** in Detroit working out Keeney "De Luxe Hot Coffee" Vendor setup. . . . Sure sorry to hear **Roy McGinnis** down with a bursitis attack this past week. . . . **Frank Mencuri** advising that he, **Sam Lewis** and **Ed Hall** checking over big survey and have been surprised at just what ops demand. "Our new products," Frank reports, "will tie right in with the operators' own demands." . . . With **Ed Levin** out until June 1, **Sam Wolberg** on phones all day long, "And," as Sam says, "so busy I haven't even time to discuss a million and one things I've been trying to complete." Three great products on production lines at Chicago Coin are keeping this factory busier than it has ever been. And that's saying but plenty.

Anyone who phoned **Art Weinand** this past week to ask, "How're y'feelin', Art?" got this answer, "Wonderland." (That's the new Williams single player five-ball and Art reports it's taken off like a jet plane in sales.) In addition the firm has three other products on its production lines at the same time, "Race The Clock," "King Of Swat" and "Sidewalk Engineer." . . . **Jack Nelson** just back from a tour of the east. Stopped in to say "hello" to Bob Jones at Redd Distribs, Boston, and learned that Bob's parents enjoying a European vacation. In the meantime, Bob planning a terrific surprise for them, Jack advises. He's building them a new home while they're away. . . . **David C. Rockola** was forced to issue a statement this past week asking everyone who sent orders in on the new Model "1448" phono to "have just a little bit of patience as we step up production to a new record high mark." Rock-Ola plant working like beavers to meet the orders that are flooding in for this brand new phono.

Al Baumgarth of Seeburg calls to tell us all about how the firm entertained one of its great staff who's been with Seeburg for 40 years. . . . **Wayne Bradfield** all thrilled as he shows letters and wires where the new Rock-Ola will appear in movies, TV shows, etc. . . . **Bill O'Donnell** of Bally sitting with two top distribs this past week, **Bill Marmer** of Cincinnati and **Ray F. Jones** of San Francisco. Said Bill, "Bally distribs are the tops." . . . **Alvin Gottlieb** absolutely thrilled at the terrific reception the firm's four-player "Jubilee" getting from the trade. Said Alvin, "Multiple play pinballs have proven their worth to both operators and players." Also advised, "We're getting compliments all day long on our new 'Jubilee'." . . . **George Kozy** of ABT claims that the firm just simply has to somehow build up a stock on hand, "But," he says, "I don't know how we're ever going to do it the way orders keep flooding in all day long." . . . Bumped smack into **Eddie Ginsburg** at the airport. Eddie flying down to Louisville to look over a little mare. (We mean a horse.) . . . **Vince Shay** claims, "One of the very first things I'm going to propose at the '20 Year Club Council' meeting is a pension for all the old timers."

Wally Finke and **Joe Kline** phoned to advise, "April, 1955, has been the biggest business month in all the history of our firm." First C. M. Exchange is now 5½ years old and the business the boys did this past month superseded anything they had ever done since they started. . . . New twist for ops who are interested is the leasing service for all new games out of Rock Island. Firm will work with any operator within a 500-mile radius. . . . **C. A. (Shorty) Culp** of Oklahoma City put it this way this past week, "I've got gas on my stomach and oil on my hair," when discussing the new Oklahoma wells just discovered for natural gas and oil. . . . Sincerest condolences to **C. N. (Mac) McMurdie** who, on his arrival here in Chicago with **R. F. Jones** after their European trip, was advised that his father had just passed away and immediately flew on to California. . . . **Joe and Eloise Mangone** of Miami advise that they will be in Chicago on June 16 to visit around with their many friends here.

Harold Lieberman in possession of a 20-year-old pinball picture showing, of all people, **Skeets Gallagher, Ben Lyon** and **Bebe Daniels**. Harold's trying to get it published by Minneapolis' press. . . . **Bill Kelly** of Tulsa, Oklahoma in town and all hepped up over the Keeney Hot Coffee Vendor. Bill tells us, "Everyone in our part of the world reads 'The Cash Box' religiously." (Thanks for them there kind words, Bill.) . . . **Nate Finstein** and champ golfer, **Harold Schwartz**, all smiles this past week when discussing the terrific business Atlas Music is doing. . . . **Stan Levin** issues a challenge to us to "C'mon out and try to play golf with me and **Vince Shay**." . . . **Ted Rubenstein** of Marvel reports that production being stepped up each and every day. . . . The whole bunch at World Wide, **Al Stern, Joel Stern, Len Micon** and **Fred Skor**, all mighty thrilled with business they're doing. . . . **Joe Robbins** made a very important announcement this past week. "From now on," he stated, "I want everyone in the industry to know that **Jerry Bremner** has been appointed 'official phonotographer' for Empire Coin Machine Exchange." And Jerry being kept plenty busy by Joey grabbing pics here, there and everywhere. Joe planning a new catalog, "Which," he claims, "will be the greatest."

Bill De Selm very, very happy over the way United's new "Derby Roll" has taken hold. Bill reported, "I've never before seen such tremendous enthusiasm for any new game." And in addition to all the other products on the big United production lines, Bill advises, "We're just working harder than ever before." The Twilight Golfers at United are having themselves a grand time. **Carl Keller** is leading with a 9-hole round of "28." That 11 handicap sure did wonders for Carl. . . . Ben Coven's sending notices all over everywhere trying to fill some large export orders. . . . Uncle Sam's SBA (Small Biz Administration) just sent out a circular on "How To Price A New Product" which should prove very interesting to all mfrs.

HAPPY BIRTHDAY THIS WEEK TO: **John Ruginis**, Mt. Carmel, Pa. . . . **LeBaron A. Reid** of Moncton, N. B., Canada. . . . **Art Sauve**, Detroit, Mich. . . . **Murray Wohlman**, New York City. . . . **Homer R. Sharp**, Lexington, Ky. . . . **John R. Evans**, Gulfport, Miss. . . **James B. Haggerty**, Chicago. . . . **A. W. Brown**, McMinniville, Tenn. . . . **Phil Greenberg**, Pittsburgh, Pa. . . . **David H. Johnson**, Sioux City, Ia. . . . **Joseph Valenti**, Chagrin Falls, O. . . . **Wm. D. McCreary**, Youngstown, Ohio.

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MAKE A DIFFERENCE!!!

Checking my records, I found I sold many more cards than with the old type venders and realized over 100% more profit per card with your Vacuumatic Vender. I have 14 card machines in my arcade and want to replace my 10 old ones with your new Vacuumatics.

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There is no question but you have found the answer to the card vending headache.

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These Vacuumatic Venders are "honeys", certainly work slick, and are a good attraction—kids like to play them.

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I am pleased to record the fact that each of your Vacuumatic's sold 41,444 cards in a seventeen week period with no breakdowns.

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400% Profit

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YOU CAN LEASE THEM FROM US AT A VERY NOMINAL ARRANGEMENT TO SUIT YOURSELF

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That's RIGHT—if you operate within 500 miles from the city of Chicago we will LEASE the latest type amusement machines to you (you name what you want) at the most nominal arrangement to SUIT YOU so that YOU CAN PROFIT from their operation. No cost to you! We put the very latest amusement games in your hands. You put them on your route. What you earn with them is YOUR BUSINESS. You tell us what you can pay—per week—per month. We leave it to you!! WRITE or WIRE us TODAY!!!

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CHICAGO CHATTER (Cont.)

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WANT—Position as Mechanic, Routeman. Experienced all types coin machines, also arcade. Management and maintenance. Capable salesman. Reference. Go any place. BOX 82, DUNCAN, OKLA.

WANT—First class mechanic for work in Ohio. Bingos, juke boxes and shuffle alleys. $125 a week. No drunks or drifters need apply. References required. Write: BOX #344, c/o THE CASH BOX, 26 WEST 47th STREET, NEW YORK, N. Y.

WANT—Competent service man qualified on bingos and phonographs. Must be top-notch to assume position of Service Manager for established Distributing Office. Address inquiries stating qualifications to: ALFRED BERGMAN, SHELDON SALES SYRACUSE CORP., 1626 NORTH SALINA STREET, SYRACUSE 8, N. Y.

WANT — Any quantity of United or Bally Bingo Games for resale, late or early models. Also Seeburg A's or C's. List quantity available and prices. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVENUE, SAN FRANCISCO 2, CALIF. Tel.: MArket 3967.

WANT — Phonograph records made before 1940; any quantity or dealer stock; $150 to $300 per thousand; will inspect if required. Some labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion. JACOB S. SCHNEIDER, 128 W. 66th STREET, N. Y. C.

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: UNion 1-7500.

WANT—Big Times $475; Surf Clubs $260; Yacht Clubs $110; Genco Bingo Rolls $60. Also Want Genco Wild West Guns. State condition of equipment first letter. LEWIS AND FOLLETT MUSIC CO., 180 SOUTH HOWARD ST., SPOKANE, WASH. Tel.: MAdison 8585.

WANT—Seeburg 100 selection Hideaways; Phonographs; Wall Boxes; Steppers. AMI 120 and 80 selection Hideaways; Phonographs; Wall Boxes, Steppers. Wurlitzer 104 selection Hideaways; Phonographs; Wall Boxes; Steppers. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CAN. Tel.: 2648.

WANT — For Resale, new or used American, National 12 ft. Bank boards; 22 ft. Shuffleboards; late model Bingo's; 100 Selection Seeburgs; Lee's Musical Merry-Go-Round. Quote quantity, condition and your best price in first letter. STANLEY DISTRIBUTING CO., 1523 BROADWAY, TACOMA, WASH. Tel.: HIllside 5110.

WANT — Varieties. TOLEDO COIN MACHINE EXCHANGE CO., 814-816 SUMMIT STREET, TOLEDO, OHIO. Tel.: ADams 8624.

WANT—To Buy For Cash. Ten (10) Seeburg Model B and Ten (10) Seeburg Model C phonographs. SCHAFER DISTRIBUTING CO., INC., LITTLE ROCK, S. C. Tel.: DIllon 500.

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: DIckens 2-7060.

WANT—Tubes: 2051; 2050; 70L7; 2A4, 2A3, 5V4; 6L6; 6N7; 6L7; 6V6 metal; 6X5 metal. Will pay $40 a hundred. Must have minimum quantity 50 of a type. Have you other types in quantity? LEWIS ELECTRONICS, 3449 NO. ELAINE PL., CHICAGO, ILL.

WANT — From all over the world! Literature on any machine that takes coins and sells anything—amusement, drinks, Bromos, fortunes, Pocket Books, cigarettes 25 2c each, aspirin at 5c each, single band-aids, newspapers. WITHAM ENTERPRISES & ASSOCIATES, 20-22 CUNNINGHAM AVENUE, GLENS FALLS, NEW YORK.

WANT — Northwestern 49's; Challengers; Pike's Peak; Kicker's and Catchers; Weigh Scales or any other penny games or equipment in Canada for resale. Will pay top prices in any quantity. Write, phone or wire. MOCHUK ENTERPRISES, 81 INDIAN ROAD, TORONTO, ONTARIO. Tel.: LO 4722.

WANT—Used Records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33-1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, N. Y. Tel.: JUdson 6-4568.

WANT — Any quantity post-war Wurlitzer Phonographs, Models 1100, 1250, and 1400. Also Seeburg M100—78 and 45. Wire, write, or phone: BUSH DISTRIBUTING COMPANY, 286 N. W. 29th ST., MIAMI, FLORIDA.

WANT — Mills Panorams — any quantity. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH. Tel.: GArfield 3585.

WANT — Bingos, late model Shuffle Alleys. For Re-sale. Send list. Have all types of amusement equipment for sale. DAVE LOWY & CO., 592 TENTH AVENUE, NEW YORK, N. Y. Tel.: CHickering 4-510.

WANT — Frolics, Rodeo, Circus, and Showboats, Seeburgs, Model BL's C's. FOR SALE—10 3-4-5's. Make offer. NOBRO NOVELTY COMPANY, 538 BRYANT STREET, SAN FRANCISCO 7, CALIF.

WANT—Distributors Wanted. Slide-Ez powdered shuffleboard wax. Scientifically produced under modern manufacturing methods assuring tops in performance. Sold on money back guarantee. Samples and prices upon request. ALLIED BLOCK CHEMICAL COMPANY, 5th AND BINGHAM STREET, PITTSBURGH 3, PENNA. Tel.: EVerglade 1-4647.

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WANT—Bingos and Gottlieb 5-Balls for resale. Also Late Model 1953 Rock-Ola Fireballs 1436A 45 RPM. Send Prices. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILL. Tel.: 4-6703.

WANT—Late model phonos. Preferably Seeburg 100's. Will pick up within 300 miles. Write, wire, phone: KOEPPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK, N. Y. Tel.: CIrcle 6-8939.

WANT—All late model Seeburg M-100's, B's, C's and Hi-Fi's. Will pick up within 300 miles. NATIONAL NOVELTY CO., 183 MERRICK ROAD, MERRICK, L. I., N. Y. Tel.: FReeport 8-6770.

WANT—Bingos for resale. Any quantity, Beach Clubs or newer games. Rush list and prices. HEATH SALES CO., 506 BROADWAY, MACON, GA. Tel.: 5-6565.

WANT—For Export. Quantities of the following models: Seeburg M100A; Wurlitzer 1100 and 1250. Telephone collect. DAVIS DISTRIBUTING CORP., 725 WATER ST., SYRACUSE, N. Y. Tel.: SYracuse 75-5194.

WANT — To Buy For Cash. Bally Bingos. We will give $460 on Big Times; $380 on Varieties; $250 on Surf Clubs. Also interested in other Bally Bingo Games. T & L DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO. Tel.: MAin 8751.

WANTED—For Cash, up to 15 Mills Panoram's. Must be in good working condition and good cabinets. Write or call: MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVENUE, CLEVELAND 14, OHIO. Tel.: SUperior 1-4600.

FOR SALE

FOR SALE — 10 Seeburg M100A $199.50 ea.; 29 Seeburg 100 Selection Wall Boxes $42.50 ea.; 11 AMI "A" at $59.50 ea.; 3 AMI "B" at $109.50 ea.; Surf Club $265; Tahiti $99.50; Tropics $69.50; Yacht Club $89.50; Spot Lite $39.50. 1/3 Deposit, Balance C.O.D. F.O.B. Oklahoma City, Okla. CULP DISTRIBUTING CO., 614 W. GRAND AVE., OKLAHOMA CITY, OKLA. (Tel. CEntral 2-8084)

FOR SALE — Wallboxes. Seeburg 3 Wire 5c, $5; Wireless 5c, $3; Wurlitzer 3020 (48 selection) $15; Wurlitzer (24 selection) $15; Packard DeLuxe, $5. W. B. DISTRIBUTORS, INC., 1012 MARKET STREET, ST. LOUIS, MO. Tel.: CEntral 1-9292.

FOR SALE — "Sock-the-Ock" will change "Shoot-the-Bear" into a colorful, smooth performing money maker. A proven kit in a complete package—While they last—$21.00 each. 100 SERVICE CO., 2638 OLIVE STREET, ST. LOUIS 3, MO. Tel.: JEfferson 1-6531.

FOR SALE — "Wurlitzer Phonographs." 1500's—$395; 1400's—$325; 1250's — $175; 1100's — $150; 1015's—$50. O'CONNOR DISTRIBUTORS, INC., 2320 WEST MAIN, RICHMOND 20, VA., Tel.: 84-3264.

FOR SALE — Late music: Wurlitzer 1500A $495; Wurlitzer 1500 $295; 1400 $325; 1015 $95; Seeburg 100-A $295. World's largest distributor of Kiddie Rides. REDD DISTRIBUTING COMPANY, INC., 298 LINCOLN STREET, ALLSTON 34, MASS. Tel.: ALgonquin 4-4040.

FOR SALE—The Best In Music. AMI D-40, $325; AMI C, $265; AMI D-80, $475; Seeburg M100-A, $375; Evans Constellation $185; Evans Jubilee, 78 RPM, $250; Wurlitzer 1015, $95; 1100, $165; Atlantic City $90; Spot Lite $65; Long Beach $50; Jalopy $55; Clover S.A. $150; Seeburg M100-C and M100-W, write. MUSICAL SALES, 2334 OLIVE, ST. LOUIS 3, MO. Tel.: Chestnut 1-8561.

FOR SALE—Genco's 2 Player Basketball, $200; ChiCoin 6 Player Home Run, twin 10 & 25c coin chute, $200; Williams' 6 Player All Star Baseball, $225. All clean and in excellent condition. MONTANA SALES CO., BOX 1463, BILLINGS, MONT. Tel.: 6-6933.

FOR SALE—Records!!! 5c over wholesale, any label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records new unused only. RAYMAR SALES CO., 170-21 JAMAICA AVENUE, JAMAICA 32, N. Y. Tel.: OLympic 8-4012, 4013.

FOR SALE—Dude Ranches $265; Atlantic City's $90; Spot Lites $50; 5-10-25 Seeburg Boxes $15; 3020 Boxes $12; 219 Steppers $12; AMI Steppers $15; 5 Player United Shuffle Alley $55. Following Games $35 each: Maryland, Champion, Freshie, Tri Score, Three Feathers, St. Louis, Hot Rod, Majors. All Equipment Cleaned and Checked. H. & H. MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILL. Tel.: 4-6703.

FOR SALE — Hi-Speed Super Fast shuffle board wax. 24 one-pound cans per case $8.50 f. o. b. Dallas, Texas. Sold on money back guarantee. AMI Distributor. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

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FOR SALE—25 Pop-Sez Popcorn $65; 100 Nickel Victor Rockets $10; 100 Nickel Acorn Capsule $10; 50 Acorn Nickel Bulk Charm $10; 25 Nickel Jet Capsule Vendors $10. Clean—Ready To Use—half deposit. CLEVELAND COIN MACHINE EXCHANGE, 2029 PROSPECT AVE., CLEVELAND 15, O. Tel.: TOwer 1-6715.

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FOR SALE—Beach Club $200; Palm Springs $275; Surf Club $310; Dude Ranch $260; Atlantic City $85; Daffy Derby $225; C. C. Super Home Run Baseball $195; Seeburg Bear Gun $100. GENERAL DISTRIBUTING CO., 1609 ORLEANS AVE., NEW ORLEANS, LA. Tel.: TUlane 6729.

FOR SALE—Williams Super Jet, New, $379.50; Genco Skee Ball, 9 x 12 ft., New, $175; Genco Basketball, New, $299.50; Genco Sky Gunner, New, $199.50; Chicago Coin Home Run, New, $249.50; Bert Lane Merry-Go-Round, New, $695; Used, $495; Seeburg Bear Gun, Used, $129.50; Genco Shuffle Pool, Used, $125; Bally Rocket Ship, Used, $395; Chicago Coin Jet Ride, Used, $395. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS, MICH. Tel.: 9-8632 or 5743 GRAND RIVER AVE., DETROIT 8, MICH. Tel.: TYler 8-2230.

FOR SALE—200 Packard Wall Boxes $1 each; 25 Packard Wall Boxes, new, $5 each; 5 United Imperial Bowlers, $200 each; 2 Rock-Ola Fireball $375 each; 4 ChiCoin 4-way Derbies, $75 each; 10 Wurlitzer 1015, $45 each; 20 Rock-Ola '46-'47, $35 each; 10 Seeburg '46-'47, $35 each. H. Z. VENDING & SALES COMPANY, 1205 DOUGLAS, OMAHA, NEB. Tel.: AT 1121.

FOR SALE — Thirty (30) Wurlitzer 1015; Ten (10) Wurlitzer 1080. All equipped with Cobra Pick Up Heads. Perfect condition. Now on location. Can deliver free any point between South Carolina and New York. MODERN MUSIC, INC., LITTLE ROCK, S. C. Tel.: DIllon 501.

FOR SALE—Used Watling Scales. Low prices. Any quantity. Write. SEACOAST DISTRIBUTORS, INC., 594 10th AVENUE, NEW YORK, N. Y. Tel.: BRyant 9-4684 or 1200 NORTH AVE., ELIZABETH, N. J.

FOR SALE—Bally Beauties, Atlantic Cities, Beach Clubs. Dude Ranches, Palm Springs and HI-FI's, perfect condition, priced at or near lowest levels. Seeburg, AMI, Rockola and Evans Music, 78 and 45 RPM. GORDON STOUT CO., 125 N. MONTOE, PIERRE, S. D. Tel.: 4097.

FOR SALE—Special. Varieties $425; Singapores $295; Tropicanas $345; Dude Ranches $225; Cue-Tees $165. NEW ORLEANS NOVELTY CO., 115 MAGAZINE STREET, NEW ORLEANS, LA. Tel.: CAnal 8318.

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FOR SALE—All types used AMI, Wurlitzer and Seeburg equipment. Clean and shopped, or as it. Factory Distributor for Seeburg. DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. Tel.: REgent 6-3691.

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FOR SALE—Ready for locations: 4 Bally Beautys $195; 12 Beach Clubs $240; 5 Yacht Clubs $125; 4 Dude Ranch $265; 3 Palm Springs $295; also other Bingos and Bowlers. Rush deposit to: MICKEY ANDERSON, 314-316 EAST 11th STREET, ERIE, PA. Tel.: 5-7549.

FOR SALE—United Shuffle Alleys: League $250; Chief $225; Royal $175; Clover $100; Williams Major League $225; Williams DeLuxe Baseball $125. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 2, N. Y.

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FOR SALE—6 Exhibit Big Broncos and Triggers completely refinished, like new, $345; not refinished $295. UNITED DISTRIBUTORS, INC., P. O. BOX 1995, 513 E. CENTRAL, WICHITA 2, KANSAS. Tel.: HO 4-6111.

FOR SALE—Evans Constellation $225; Shoot the Bear $145; Keeney DeLuxe Bowler $125; AMI A, B, C, D and a complete line of United Bingo and Shuffle Alleys. CENTRAL DISTRIBUTORS, 2315 OLIVE ST., ST. LOUIS, MISSOURI. (MAin 1-3511) or 3314 MAIN STREET, KANSAS CITY, MISSOURI (WEstport 3582).

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FOR SALE—Phonograph and Pin Ball route Southern West Virginia. Heart of coal fields. Write: BOX # 343, c/o THE CASH BOX, 26 WEST 47th STREET, NEW YORK, N. Y.

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FOR SALE—Telequiz Machines, factory reconditioned. Ready for location, $119.50. 1/3 down, balance C.O.D. We stock all Telequiz parts, also parts and supplies for Jukes, Shuffle and Pin Games. Write for catalog. CHAMPION DISTRIBUTING CO., 3743 W. GRAND, CHICAGO, ILLINOIS.

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FOR SALE—Ready for location Wurlitzer 1015, 18080 and 1400. Seeburg 146M, 147M, 148ML. Special prices on 3020, 4820 and 3W5L-56 Wall Boxes, Contact CENTURY DISTRIBUTORS INC., 1221 MAIN ST., BUFFALO 9, N. Y. Tel.: SUmmer 4938.

FOR SALE — Tropicana, new $525; Tropicana, Used $450; Singapore, New $475; Singapore, Used $395; Nevada $350; Hawaii $325. WESTERN DISTRIBUTORS, 1226 S.W. 16th, PORTLAND, OREGON. Tel.: ATwater 7565.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Keeney Sportsman Gun; Bally Variety; United Tropicana; United Tahiti, also Kiddie Rides reconditioned. Will accept arcade equipment in exchange. Write: ASSOCIATED AMUSEMENTS, INC., 188 BRIGHTON AVE., ALLSTON, MASS. Tel.: ALgonquin 4-3338, ED RAVREBY.

FOR SALE—Send $1.00 for the record of "The Cat Came Back" b/w "Stop Crackin' Peanuts" by Lee Moore disc jockey of WWVA in Wheeling, W. Va. Please state whether 45 or 78 rpm. CROSS COUNTRY RECORDS, 229 OUTWATER LANE, GARFIELD, N. J. Tel.: PRescott 9-0182.

FOR SALE—AMI—E—80's and E—120's. Will trade for Bowlers and Bingos. LIEBERMAN MUSIC COMPANY, 257 PLYMOUTH AVENUE, NORTH MINNEAPOLIS, MINN. Tel.: FIlmore 3025.

FOR SALE—Wurlitzer Bar Boxes 2140's; Wurlitzer Wall Boxes 3020's Steppers and Master units. No reasonable offer refused. YOUNG DISTRIBUTING, INC., 599 TENTH AVENUE, NEW YORK, N. Y.

FOR SALE—Reconditioned, like new. Yacht Clubs $135.00; Ice Frolics $325.00; Surf Clubs $355.00; Bally Jet Bowlers $425.00; Evans Turf & Saddle $249.50. Write: DONAN DISTRIBUTING COMPANY, 5007 N. KEDZIE, CHICAGO 25, ILLINOIS. Tel.: JUniper 8-5211.

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MISCELLANEOUS

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NOTICE — Louisiana & Mississippi Operators — your authorized AMI phonograph distributor is DIX'E COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAgnolia 3931.

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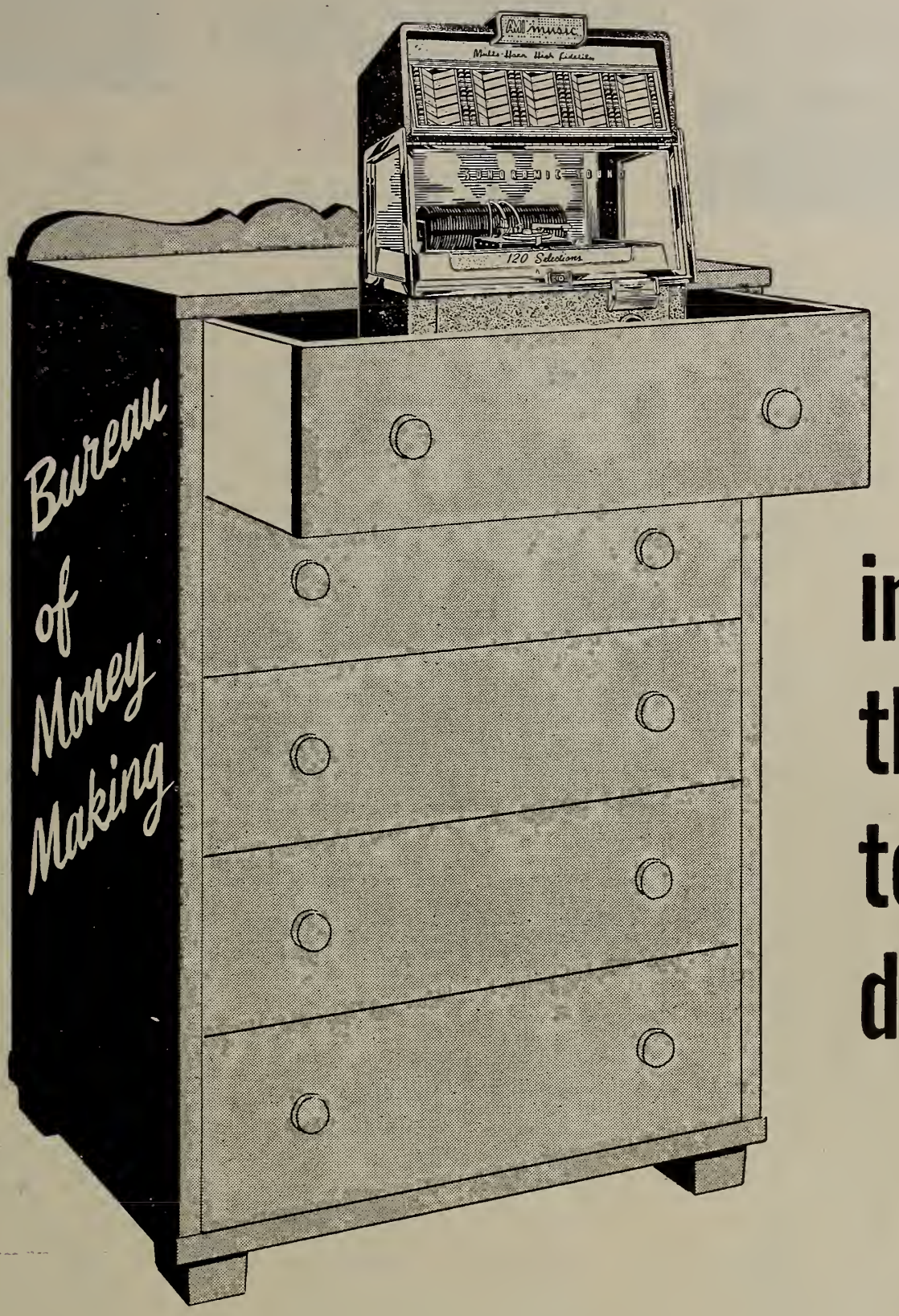

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4.	1432, '50, Rocket '50-'51, 50 Sel., 78 RPM	200.00	250.00
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4.	1434, Same as above, Converted to 45 RPM	295.00	350.00
4.	1436, '52, Fireball, 120 Sel., 45 RPM	325.00	425.00
2.	1436A, '53, Fireball, 120 Sel., 45 RPM	325.00	475.00
2*	1438, '54, Comet, 120 Sel., 45 RPM	625.00	700.00
6.	1501 Wall Box	3.00	4.50
6.	1502 Bar Box	5.00	7.50
6.	1503 Wall Box	12.50	15.00
6.	1504 Bar Box	8.50	17.50
6.	1510 Bar Box	15.00	20.00
6.	1525 Wall Box	5.00	15.00
6.	1526 Bar Box	15.00	19.50
6.	1530 Wall Box	15.00	25.00
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SEEBURG

4.	146S, '46, Standard, 20 Sel., 78 RPM	25.00	65.00
4.	146M, '46, Master with Remote Attach., 20 Sel., 78 RPM	25.00	75.00
4.	147S, '47, Standard, 20 Sel., 78 RPM	45.00	75.00
4.	147M, '47, Master with Remote Attach., 20 Sel., 78 RPM	49.50	89.50
4.	148S, '48, Standard, 20 Sel., 78 RPM	100.00	150.00
4.	148M, '48, Master with Remote Attach., 20 Sel., 78 RPM	75.00	150.00
4.	148ML, '48, Light Cab., Master with Remote Attach., 20 Sel., 78 RPM	90.00	159.00
2*	M100A, '49, 100 Sel., 78 RPM	295.00	375.00
4.	M100B, '51, 100 Sel., 45 RPM	495.00	575.00
4.	M100BL, '51, 100 Sel., 45 RPM, Light Cab.	525.00	600.00

←TOTAL NO. TOTAL VALUE→

THIS WEEK'S USED MACHINE QUOTATIONS

16th Year of Publication
816th Consecutive Week's Issue

How To Use "The Cash Box Price Lists"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK" and "The Confidential Price Lists"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional $20 to $25 on Pin Games—and $25 to $30 on Phonographs.

CODE

1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added

* Great Activity

REGARDING SELLING PRICES

IMPORTANT!

Reports received indicate that, in some cases, purchasers become upset due to the fact that they cannot, many times, buy equipment listed in the lower price brackets. Sometimes sellers of machines listed at from $10.00 to $25.00 ask from $50.00 up to $75.00 and even more for these very same machines. Purchasers of such equipment must realize that machines in the very low priced categories are buying equipment which is much worn to be priced at these low figures. To completely recondition such machines, the reconditioner must add onto his price the cost of transportation to obtain these machines, the labor, parts and supplies needed to recondition the machines, plus the cost of cartons, crates and labor for packing and shipping of the machines, in addition to a decent profit which will, in most cases, raise the price of a $10.00 to $20.00 machine to anywhere from $50.00 to $75.00 and up. In the case of arcade and kiddie ride machines these may even be higher due to the fact that many of the parts have to be made by hand or contracted for at some machinist shop, since manufacturers of many of the old arcade machines and kiddie rides are no longer in business, and it is impossible to obtain parts for reconditioning. Purchasers of such equipment should take these facts into consideration and, at the same time, should also realize that many buyers today have their own repair and reconditioning departments as well as experienced mechanics. These buyers will purchase machines "as is" at prices quoted by the trade at large and recondition the machines themselves to meet their own operating standards.

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

PHONOGRAPHS (Cont.)

4.	M100C, '53, 100 Sel., 45 RPM	585.00	685.00
4.	HF 100G, '54, 100 Sel., 45 RPM	745.00	800.00
4.	W1-L56 Wall Box 5c.	3.00	6.95
4.	3W2 Wall-a-Matic	4.25	10.00
4.	W4L-56	19.50	29.00
4.	3W5-L56 Wall Box 5c, 10c, 25c	16.50	24.50
4.	W6L-56 5/10/25 Wireless	16.50	24.50
4.	3W7-L-56	22.50	34.50

WURLITZER

1*	1015, '46, 24 Sel., 78 RPM	45.00	125.00
4.	1080, '46, Colonial, 24 Sel., 78 RPM	50.00	99.00
4.	1080A, '48, Colonial, 24 Sel., 78 RPM	60.00	125.00
4.	1017, '46, Hideaway, 24 Sel., 78 RPM	50.00	100.00
1*	1100, '48, 24 Sel., 78 RPM	110.00	175.00
4.	1250, '50, 48 Sel., 78 RPM	160.00	225.00
4.	1250, '50, (Same as above) Converted to 45 RPM	170.00	250.00
4.	1400, '52, 48 Sel., 78 RPM	295.00	385.00
6.	1400, '52, (Same as above) Converted to 45 RPM	325.00	400.00
2*	1500, '53, 104 Sel., 78 and 45 RPM Intermixed	295.00	395.00
2.	1650, '53, 48 Sel., 45 RPM	395.00	475.00
4.	2140 Wall Box	3.00	10.00
4.	3020 Wall Box	7.00	15.00
4.	3048 (Conv. of 3020)	15.00	25.00
4.	3031 Wall Box	2.50	5.00
4.	3045 Wall Box	4.00	20.00
4.	4820 Wall Box	20.00	39.50

←TOTAL NO. TOTAL VALUE→

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ev) Evans; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4.	ABC (Un 3/51)	25.00	50.00
4.	Across the Board (Un 9/52)	35.00	50.00
4.	All Star Basketball (Got 1/52)	20.00	39.00
6.	Aquacade (Un 4/49)	10.00	25.00
4.	Arabian Knights (Got 12/53)	155.00	175.00
4.	Arcade (Wm 11/51)	45.00	75.00
4.	Arizona (Un 4/50)	10.00	25.00
4.	Army-Navy (Wm 10/53)	60.00	105.00
4*	Atlantic City (B 5/52)	85.00	115.00
6.	Baby Face (Un 12/48)	10.00	20.00
4.	Bank-A-Ball (Got 5/50)	15.00	25.00
4.	Basketball (Got 10/49)	15.00	25.00
4*	Beach Club (B 2/53)	200.00	250.00
4*	Beauty (B 11/52)	160.00	225.00
4.	Be Bop (Ex 3/50)	10.00	20.00
4.	Big Ben (Wm 9/54)	165.00	200.00
4.	Big Hit (CC 7/52)	35.00	50.00
6.	Big Top (Ge 2/49)	10.00	20.00
4.	Big Time (B 1/55)	525.00	575.00
6.	Black Gold (Ge 3/49)	10.00	20.00
6.	Blue Skies (Un 11/48)	15.00	20.00
4.	Bolero (Un 12/51)	45.00	95.00
4.	Bomber (CC 3/51)	20.00	25.00
6.	Bone Head (Ge 11/48)	10.00	20.00
6.	Boston (Wm 5/49)	15.00	29.50
4.	Bowling Champ (Got 2/49)	15.00	25.00
4*	Bright Lights (B 5/51)	50.00	85.00
4*	Bright Spot (B 11/51)	65.00	125.00

←TOTAL NO. TOTAL VALUE→

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

PINBALL GAMES (Cont.)

	4. Broadway (B 6/51)	49.50	75.00
	4. Buffalo Bill (Got 5/50)	20.00	30.00
	4. Buttons & Bows (Got 3/49)	15.00	25.00
	4. Cabana (Un 3/53)	125.00	165.00
	4. Camel Caravan (Ge 6/49)	15.00	30.00
	4. Campus (Ex 2/50)	15.00	20.00
	4. Canasta (Ge 7/50)	25.00	34.50
	4. Caravan (Wm 6/52)	35.00	75.00
	6. Carolina (Un 3/49)	15.00	25.00
	4. Champion (B 12/49)	20.00	35.00
	6. Champion (CC 6/49)	15.00	20.00
	4. Chinatown (Got 10/52)	65.00	90.00
	6. Circus (Ex 8/48)	10.00	20.00
	4. Circus (Un 8/52)	125.00	150.00
	4. Citation (B 10/48)	15.00	35.00
	4. C.O.D. (Wm 9/53)	85.00	125.00
	4. College Daze (Got 8/49)	10.00	20.00
	4. Colors (Wm 11/54)	225.00	240.00
	4* Coney Island (B 9/51)	60.00	95.00
	6. Contact (Ex 10/48)	10.00	20.00
	4. Control Tower (Wm 3/51)	24.00	35.00
	4. Coronation (Got 11/52)	65.00	90.00
	4. County Fair (Un 9/51)	30.00	45.00
	6. Crazy Ball (CC 7/48)	10.00	20.00
	4. Crossroads (Got 5/52)	45.00	75.00
	4. Cyclone (Got 5/51)	40.00	85.00
	4. Daffy Derby (Wm 8/54)	225.00	265.00
	4. Daisy May (Got 7/54)	175.00	215.00
	4. Dallas (Wm 2/49)	15.00	29.00
	4. Dealer "21" (Wm 2/54)	95.00	160.00
	4. De Icer (Wm 11/49)	20.00	39.00
	4. Diamond Lill (Got 12/54)	235.00	265.00
	4. Domino (Wm 5/52)	37.50	60.00
	4. Double Action (Ge 1/52)	25.00	35.00
	4. Dbl. Feature (Got 12/50	15.00	25.00
	4. Dbl. Shuffle (Got 6/49)	15.00	25.00
	4. Disk Jockey (Wm 11/52)	45.00	80.00
	4. Dragonette (Got 6/54)	185.00	210.00
	4. Dreamy (Wm 2/50)	15.00	25.00
	4* Dude Ranch (B 9/53)	225.00	275.00
	4. Eight Ball (Wm 1/52)	45.00	75.00
	4. Fairway (Wm 6/53)	65.00	95.00
	4. Fighting Irish (CC 11/50)	25.00	35.00
	4. Five Star (Univ 5/51)	40.00	85.00
	6. Floating Power (Ge 12/48)	10.00	20.00
	4. Flying High (Got 2/53)	75.00	115.00
	4. Flying Saucers (Ge 12/50)	15.00	30.00
	6. Football (CC 8/49)	10.00	25.00
	4. Four Bells (Got 10/54)	235.00	250.00
	4. Four Corners (Wm 12/52)	45.00	90.00
	4. Four Horsemen (Got 9/50)	30.00	79.50
	4. "400" (Upright) (Ge 10/52)	55.00	85.00
	4. Four Stars (Got 6/52)	50.00	95.00
	4. Freshie (Wm 9/49)	15.00	35.00
	4* Frolics (B 10/52)	135.00	195.00
	4. Futurity (B 3/51)	60.00	95.00
	4. Georgia (Wm 7/50)	19.50	35.00
	6. Gin Rummy (Got 2/49)	15.00	25.00
	4. Glamour (Got 7/51)	15.00	25.00
	6. Glider (Ge 8/49)	10.00	20.00
	4. Globe Trotter (Got 11/51)	35.00	75.00
	6. Gold Cup (B 4/49)	15.00	45.00
	4. Golden Gloves (CC 7/49)	10.00	25.00
	4. Golden Nugget (Upright) (Ge 2/53)	50.00	99.50
	4. Gold Star (Got 8/54)	210.00	235.00
	6. Gondola (Ex 5/49)	10.00	20.00
	4. Grand Award (CC 1/49)	10.00	20.00
	4. Grand Champion (Wm 8/53)	85.00	125.00
	4. Grand Slam (Got 4/53)	65.00	135.00
	6. Grand Stand (B '50)	20.00	35.00
	4. Green Pastures (Got 1/54)	150.00	175.00

←TOTAL NO. TOTAL VALUE→

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

PINBALL GAMES (Cont.)

	4. Gun Club (Wm 11/53)	85.00	110.00
	4. Guys-Dolls (Got 5/53)	69.50	135.00
	4. Handicap (Wm 6/52)	45.00	95.00
	4. Happy Days (Got 7/52)	65.00	100.00
	4. Happy-Go-Lucky (Got 3/51)	25.00	45.00
	4. Harvest Moon (Got 12/48)	15.00	20.00
	4. Harvest Time (Ge 9/50)	15.00	35.00
	4. Harvey (Wm 5/51)	15.00	35.00
	2. Havana (Un 2/54)	170.00	250.00
	4* Hawaii (Un 6fl54)	275.00	350.00
	4. Hawaiian Beauty (Got 4/54)	160.00	200.00
	4. Hayburner (Wm 6/51)	45.00	75.00
	4* Hi-Fi (B 6/54)	275.00	325.00
	4. Hit Parade (CC 2/51)	10.00	20.00
	4. Hit & Runs (Ge 3/51)	15.00	25.00
	4. Hit 'N' Run (Got 4/52)	49.50	85.00
	6. Holiday (CC 12/48)	10.00	20.00
	4. Holiday (Ke 12/51)	49.00	60.00
	4. Hong Kong (Wm 9/51)	39.00	75.00
	4. Horsefeathers (Wm 1/52)	39.50	69.50
	4. Horse Shoe (Wm 12/51)	25.00	40.00
	4. Hot Rods (B '49)	15.00	35.00
	4. Ice-Frolics (B 1/54)	259.50	310.00
	4. Jalopy (Wm 8/51)	45.00	75.00
	4. Jeanie (Ex 6/50)	15.00	20.00
	4. Jockey Club (Got 4/54)	150.00	195.00
	4. Jockey Special (B 11/47)	15.00	45.00
	4. Joker (Got 11/50)	20.00	50.00
	4. Judy (Ex 7/50)	10.00	20.00
	1. Jumping Jacks (Upright) (Ge 12/52)	35.00	100.00
	4. Just 21 (Got 1/50)	10.00	24.50
	4. K.C. Jones (Got 11/49)	10.00	20.00
	4. King Arthur (Got 10/49)	10.00	20.00
	6. King Cole (Got 5/48)	15.00	30.00
	4. King Pin (CC 12/51)	30.00	69.00
	4. Knockout (Got 1/51)	29.00	75.00
	4. Lady Luck (Got 9/54)	220.00	235.00
	4. Lazy "Q" (Wm 2/54)	89.00	135.00
	4. Leaders (Un 10/51)	45.00	85.00
	4. Lite-A-Line (Ke 6/52)	45.00	50.00
	4. Long Beach (Wm 7/52)	35.00	65.00
	4. Lovely Lucy (Got 2/54)	150.00	185.00
	4. Lucky Inning (Wm 5/50)	15.00	25.00
	4. Lulu (Wm 12/54)	235.00	250.00
	4. Mad. Sq. Garden (Got 6/50)	30.00	69.00
	6. Magic (Ex 11/48)	10.00	20.00
	4. Majors '49 (CC 2/49)	15.00	35.00
	6. Major League Baseball (Un 6/48)	10.00	20.00
	4. Majorettes (Wm 4/52)	29.00	45.00
	4. Marble Queen (Got 8/53)	95.00	145.00
	4. Maryland (Wm 4/49)	15.00	35.00
	4. Merry Widow (Ge 6/48)	10.00	20.00
	4. Mercury (Ge 3/50)	10.00	29.00
	4. Mermaid (Got 6/51)	25.00	39.00
	4. Mexico (Un 3/54)	245.00	300.00
	4. Minstrel Man (Got 3/51)	25.00	60.00
	6. Moon Glow (Un 11/48)	10.00	20.00
	6. Morocco (Ex 10/48)	15.00	35.00
	4. Mystic Marvel (Got 3/54)	175.00	210.00
	4. Nevada (Un 8/54)	295.00	350.00
	4. Niagara (Got 12/51)	39.00	80.00
	4. Nifty (Wm 12/50)	15.00	35.00
	4. "9" Sister (Wm 1/54)	95.00	140.00
	4. Oasis (Ex 10/50)	10.00	20.00
	4. Oklahoma (Un 5/49)	10.00	20.00
	6. Old Faithful (Got 12/49)	15.00	25.00
	4. Olympics (Wm 5/52)	45.00	75.00
	4. One Two Three (Ge 10/48)	10.00	25.00
	4. Palisades (Wm 7/53)	65.00	90.00
	4* Palm Beach (B 7/52)	75.00	125.00

←TOTAL NO. TOTAL VALUE→

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

PINBALL GAMES (Cont.)

	4* Palm Springs (B 11/53)	260.00	310.00
	4. Paratrooper (Wm 8/52)	25.00	35.00
	4. Pin Bowler (CC 6/50)	10.00	20.00
	6. Pinch Hitter (Un 5/49)	10.00	20.00
	4. Pinky (Wm 9/50)	20.00	35.00
	4. Pin Wheel (Got 11/53)	125.00	155.00
	4. Play Ball (CC 1/51)	20.00	35.00
	4. Playland (Ex 8/50)	10.00	20.00
	6. Playtime (Ex 8/49)	10.00	20.00
	4. Poker Face (Got 9/53)	125.00	145.00
	6. Puddin' Head (Ge 10/48)	10.00	20.00
	4. Punchy (CC 12/50)	10.00	20.00
	4. Quarterback (Wm 10/49)	15.00	35.00
	4. Quartet (Got 2/52)	60.00	110.00
	4. Queen of Hearts (Got 12/52)	70.00	105.00
	4. Quintet (Got 3/53)	79.50	115.00
	4. Rag Mop (Wm 10/50)	15.00	35.00
	6. Rainbow (Wm 9/48)	10.00	20.00
	6. Ramona (Un 2/49)	10.00	20.00
	4. Red Shoes (Un 11/50)	20.00	34.50
	4. Rio (Un 11/53)	160.00	225.00
	4. Rip Snorter (Ge 10/49)	10.00	20.00
	4. Rocket (Ge 5/50)	20.00	39.00
	4. Rockettes (Got 8/50)	25.00	49.00
	4. Rodeo (Un 2/53)	125.00	160.00
	4. Rose Bowl (Got 10/51)	35.00	75.00
	4. Round Up (Got 11/48)	10.00	25.00
	4. St. Louis (Wm 2/49)	25.00	35.00
	4. Saddle and Turf (Ev 10/53)	175.00	250.00
	(Club Model)	275.00	325.00
	6. Sally (CC 10/48)	10.00	20.00
	6. Saratoga (Wm 10/48)	10.00	20.00
	4. Screamo (Wm 4/54)	150.00	185.00
	6. Screwball (Ge 8/48)	10.00	20.00
	4. Sea Jockeys (Wm 11/51)	24.50	50.00
	4. Select-A-Card (Got 4/50)	10.00	20.00
	6. Serenade (Un 11/48)	10.00	20.00
	4. Shantytown (Ex 10/49)	20.00	39.00
	4. Sharpshooter (Got 5/49)	10.00	25.00
	4. Shindig (Got 10/53)	120.00	155.00
	4. Shoo Shoo (Wm 2/51)	19.50	29.50
	6. Short Stop (Ex 7/48)	10.00	20.00
	4. Shoot the Moon (Wm 11/51)	20.00	55.00
	4. Show Boat (Un 1/49)	10.00	20.00
	4. Show Boat (Un 12/52)	150.00	175.00
	4. Silver Chest (Upright) (Ge 4/53)	60.00	125.00
	4. Silver Skates (Wm 2/53)	54.50	80.00
	4. Singapore (Un 10/54)	359.50	450.00
	4. Skill Pool (Got 8/52)	50.00	85.00
	4. Slugfest (Wm 3/52)	55.00	75.00
	6. Snooks (Wm 6/51)	15.00	22.50
	4. South Pacific (Ge 2/50)	20.00	39.00
	4. Spark Plugs (Wm 9/51)	49.50	75.00
	6. Speedway (Wm 9/48)	10.00	20.00
	4. Spot Bowler (Got 10/50)	15.00	35.00
	4* Spot-Lite (B 1/52)	42.50	95.00
	4. Sportsman (Ge 2/51)	10.00	20.00
	4. Sportsman (Wm 2/52)	30.00	35.00
	4. Springtime (Ge 3/52)	20.00	34.50
	6. Stage Door Canteen (Got 11/45)	10.00	20.00
	4. Star Pool (Wm 10/54)	210.00	225.00
	4. Stars (Un 6/52)	39.50	95.00
	4. Starlight (Wm 3/53)	50.00	75.00
	4. Steeple Chase (Un 1/52)	35.00	65.00
	4. Stop & Go (Ge 3/51)	15.00	25.00
	4. Struggle Buggies (Wm 12/53)	95.00	135.00
	6. Summertime (Un 9/48)	15.00	25.00
	4. Sunshine Park (B 12/52)	49.50	95.00
	4. Super Hockey (CC 4/49)	20.00	34.50
	4* Surf Club (B 3/54)	295.00	350.00
	4. Sweepstakes (Wm 1/52)	75.00	95.00
	4. Sweetheart (Wm 5/50)	20.00	35.00
	4. Tahiti (CC 10/49)	20.00	34.50
	4. Tahiti (Un 8/53)	160.00	195.00
	4. Tampico (Un 6/49)	10.00	20.00
	4. Telecard (Got 1/49)	20.00	55.00

←TOTAL NO. TOTAL VALUE→

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

PINBALL GAMES (Cont.)

4.	Thiug (CC 2/51)	15.00	35.00
4.	Three Feathers (Ge 5/49)	15.00	35.00
4.	Three Four Five (Un 6/51)	25.00	50.00
6.	Three Musketeers (Got 7/49)	15.00	35.00
6.	Thrill (CC 9/48)	10.00	20.00
4.	Thunderbird (Wm 5/54)	185.00	200.00
4.	Times Square (Wm 4/53)	65.00	90.00
4.	Touchdown (Un 1/52)	15.00	25.00
4.	Triplets (Got 7/50)	15.00	29.50
4.	TriScore (Ge 1/51)	20.00	35.00
2*	Tropicana (Un 1/55)	395.00	475.00
4*	Tropics (Un 7/53)	149.00	175.00
6.	Tucson (Wm 1/49)	10.00	29.00
6.	Tumbleweed (Ex (8/49)	15.00	35.00
4.	Turf King (B 6/50)	15.00	45.00
4.	Twenty Grand (Wm 12/52)	49.50	95.00
4.	Twiu Bill (Got 1/55)	240.00	265.00
4.	Utah (Un 7/49)	10.00	29.50
4*	Variety (B 9/54)	415.00	495.00
4.	Watch My Liue (Got 9/51)	30.00	55.00
4.	Whizz Kids (CC 3/52)	20.00	40.00
4.	Wild West (Got 8/51)	40.00	60.00
4.	Winner (Univ.)	20.00	45.00
2*	Yacht Club (B 6/53)	120.00	150.00
4.	Ziugo (Un 10/51)	25.00	65.00

←TOTAL NO. TOTAL VALUE→

CONFIDENTIAL PRICE LIST — SHUFFLES

6.	Bally Speed Bowler (2/50)	15.00	20.00
6.	Bally Shuffle Champ (4/50)	20.00	30.00
6.	Bally Hook Bowler (11/50)	20.00	45.00
6.	Bally Baseball (5/51)	35.00	45.00
4.	Bally Shuffle Line (7/51)	25.00	50.00
4.	Bally Victory Bowler (5/54)	300.00	375.00
1.	Bally Champion Bowler (5/54)	295.00	400.00
4.	Bally Jet Bowler (8/54)	390.00	425.00
4.	ChiCoin Bowliug Alley (11/49)	25.00	55.00
6.	ChiCoin Shuffle Baseball (4/50)	25.00	50.00
4.	ChiCoin Bowliug Classic (5/50)	20.00	35.00
4.	ChiCoiu Pin Bowler (6/50)	20.00	30.00
4.	ChiCoin Trophy Bowl (7/50)	20.00	35.00
6.	ChiCoin Ace Bowler, F.P. (8/50)	25.00	35.00
6.	ChiCoin Piu Lite (9/50)	25.00	30.00
4.	ChiCoin Horse-Shoes (5/51)	35.00	75.00
4.	ChiCoin 6-Player (8/51)	45.00	95.00
4.	ChiCoiu 6-Player DeLuxe (5/52)	60.00	100.00
4.	ChiCoiu Match Bowler (6/52)	95.00	125.00
4.	ChiCoin Bowl-A-Ball (10/52)	95.00	135.00
4.	ChiCoiu Match Bowl-A-Ball (11/52)	75.00	150.00
4.	ChiCoin 10th Frame Special (12/52)	75.00	150.00
4.	ChiCoiu Name Bowler (1/53)	75.00	150.00
4.	ChiCoin 10th Frame Double Score Bowler (3/53)	85.00	150.00
4.	ChiCoiu Crown (4/53)	99.00	165.00
6.	ChiCoiu Crown Giaut Pins (9/53)	225.00	295.00
4*	ChiCoin Triple Score (6/53)	150.00	189.50

←TOTAL NO. TOTAL VALUE→

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

SHUFFLES (Cont.)

4.	ChiCoin Gold Cup Crown (7/53)	145.00	225.00
4.	ChiCoiu High Speed Crown (7/53)	150.00	275.00
4.	ChiCoin High Speed Triple Score (8/53)	225.00	295.00
4.	ChiCoin Advance (10/53)	195.00	300.00
4.	ChiCoiu Kiug (10/53)	250.00	350.00
4.	ChiCoin Criss Cross Bowler (12/53)	255.00	350.00
4.	ChiCoin Super Frame (3/54)	300.00	375.00
4.	ChiCoin Starlite (5/54)	309.00	385.00
4.	ChiCoin Feature (7/54)	315.00	385.00
4.	ChiCoin Holiday (9/54)	425.00	510.00
4.	ChiCoin Flash (10/54)	385.00	450.00
4.	ChiCoin Playtime (10/54)	395.00	495.00
4.	Exhibit Strike (6/51)	20.00	30.00
4.	Exhibit Twiu Rotatiou (5/52)	65.00	95.00
4.	Geuco Bowling League (11/49)	15.00	20.00
4.	Genco Baseball (5/50)	15.00	20.00
4.	Genco Shuffle Target (7/51)	15.00	20.00
1.	Genco 8-Player Re bound (9/51)	25.00	50.00
4.	Genco Shuffle Pool (11/53)	89.50	145.00
4.	Genco Match Pool (2/54)	175.00	225.00
4.	Gottlieb Bowlette (3/50)	15.00	29.50
6.	Keeney Piu Boy (11/49)	15.00	20.00
6.	Keeney Ten Pins (1/50)	15.00	20.00
6.	Keeuey ABC (2/50)	15.00	20.00
6.	Keeuey Lucky Strike (4/50)	20.00	30.00
6.	Keeuey Kiug Pin (4/50)	20.00	30.00
6.	Keeney Bowling Champ (4/50)	20.00	30.00
6.	Keeuey Duck Pins (6/50)	20.00	30.00
4.	Keeney Double Bowler (8/50)	25.00	35.00
4.	Keeney League (8/50)	25.00	50.00
4.	Keeney 4-Way Bowler Attachment (12/50)	40.00	75.00
4.	Keeney Big League (5/51)	35.00	65.00
4.	Keeney 6-Player League (9/51)	35.00	90.00
4.	Keeney DeLuxe League (3/52)	45.00	100.00
4.	Keeuey Super DeLuxe League (3/52)	56.00	125.00
4.	Keeuey High Score League (5/52)	65.00	100.00
4.	Keeney Team (10/52)	100.00	160.00
4.	Keeney Club (4/53)	115.00	165.00
4.	Keeney Domino (5/53)	122.50	185.00
4.	Keeney Carnival (5/53)	135.00	200.00
4.	Keeney Pacemaker (9/53)	165.00	230.00
4.	Keeney Mainliner Bowler (1/54)	175.00	245.00
4.	Keeney Bouus Bowler (3/54)	175.00	250.00
4.	Keeney Diamond Bowler (5/54)	200.00	300.00
6.	Rock-Ola Shuffle Laue (12/59)	15.00	20.00
6.	Rock-Ola Shuffle Jungle (5/50)	20.00	30.00
6.	Uuited Super Shuffle Alley (1/50)	20.00	30.00
6.	Uuited Double Shuffle Alley (2/50)	20.00	30.00
6.	United Shuffle Alley Express (3/50)	20.00	30.00
4.	Uuited Shuffle Slugger (6/50)	20.00	30.00
4.	Uuited 2-Player Express (6/50)	25.00	35.00
4.	Uuited Twin Shuffle Alley (7/50)	25.00	35.00
4.	United Rebound (8/50)	30.00	39.50
4.	Uuited 4-Player Rebound (9/50)	35.00	60.00
4.	Uuited Twin Shuffle-cade (12/50)	35.00	60.00

←TOTAL NO. TOTAL VALUE→

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

SHUFFLES (Cont.)

2.	United 5-Player (1/51)	40.00	75.00
4.	United 6-Player (2/51)	45.00	75.00
4.	United DeLuxe 6-Player (10/51)	39.00	80.00
4.	Uuited 6-Player Super (3/52)	49.50	95.00
2.	United 4-Player Official (5/52)	50.00	100.00
4.	United 6-Player Star (7/52)	65.00	110.00
4*	Uuited 10th Frame Star (9/52)	75.00	125.00
4.	United Manhattan 10th Frame (9/52)	110.00	135.00
4.	United 10th Frame Super (1052)	115.00	145.00
4.	Uuited Manhattan (9/52)	100.00	140.00
4.	United Cascade (2/53)	100.00	145.00
2*	United Clover (2/53)	100.00	150.00
4.	United Liberty (2/53)	115.00	175.00
4*	United Classic (6/53)	125.00	160.00
2*	United Olympic (6/53)	110.00	165.00
4*	United Royal (9/53)	175.00	225.00
4*	United Imperial (9/53)	220.00	265.00
4*	United Chief (11/53)	225.00	285.00
4.	United Leader (11/53)	225.00	285.00
4.	United Team (1/54)	265.00	310.00
4.	United DeLuxe Team (1/54)	295.00	325.00
4.	United League (1/54)	250.00	330.00
4.	United Ace (5/54)	335.00	350.00
4.	Uuited Rainbow (8/54)	325.00	375.00
4.	United Banner (8/54)	329.50	395.00
4.	Uuited Shuffle Targette (8/54)	349.50	425.00
4.	Uuited DeLuxe Shuffle Targette (8/54)	375.00	450.00
4.	Uuited Speedy (8/54)	365.00	440.00
4.	United Mars (1/55)	350.00	450.00
4.	United DeLuxe Mars (1/55)	360.00	460.00
4.	Universal Twin (1/50)	15.00	35.00
6.	Universal Super Twiu (3/50)	30.00	40.00
6.	Uuiversal DeLuxe Twiu (10/50)	30.00	40.00
6.	Universal High Score (10/50)	30.00	40.00
6.	Uuiversal Bowlomatic (3/51)	30.00	40.00
6.	Williams Twiu Shuffle 12/49)	20.00	34.50
6.	Williams Twin Shuffle (9½') (2/50)	20.00	30.00
6.	Williams Bowler (9½') (3/50)	25.00	30.00
6.	Williams Double Header (7/50)	25.00	45.00
6.	Williams 5-Player (6/51)	20.00	30.00

←TOTAL NO. TOTAL VALUE→

CONFIDENTIAL PRICE LIST — ARCADE EQUIPMENT

4.	ABT 6 Gun Rifle Rauge	550.00	650.00
4.	Boomeraug	25.00	45.00
4*	Bally Big Iuniug	69.50	150.00
6.	Bally Bowler	20.00	30.00
6.	Bally Convoy	39.50	59.50
6.	Bally Defeuder	59.50	125.00
6.	Bally Eagle Eye	39.50	49.50
6.	Bally Heavy Hitter	35.00	60.00
4.	Bally King Pin	20.00	35.00
6.	Bally Lucky Strike	25.00	40.00
4.	Bally Rapid Fire	95.00	125.00
6.	Bally Sky Battle	39.50	85.00
6.	Bally Torpedo	49.50	85.00
4.	Bally Uudersea Raider	64.50	125.00
6.	Champion Hockey	35.00	55.00
4.	ChiCoin Basketball Champ	95.00	195.00
4.	ChiCoiu 4-Player Derby	100.00	195.00
4.	ChiCoin Goalee	50.00	99.00
1.	ChiCoin Hockey	55.00	85.00
4.	ChiMidget Skee	65.00	175.00
4.	ChiCoin Pistol	65.00	99.50
4.	ChiCoin Home Ruu, 6-Player (3/54)	175.00	275.00
4.	Edelco Pool Table	20.00	75.00
4.	Evans Bat-A-Score	130.00	165.00

←TOTAL NO. TOTAL VALUE→

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

ARCADE EQUIPMENT (Cont.)

	4. Evans Bola Score	79.50	89.50	
	4. Evans Ski Roll	35.00	95.00	
	4. Evans Super Bomber	100.00	210.00	
	4. Evans Play Ball	65.00	75.00	
	4. Evans Ten Strike '46	20.00	65.00	
	4. Evans Tommy Gun	39.50	95.00	
	4* Exhibit Dale Gun	40.00	65.00	
	4. Exhibit Gun Patrol	105.00	175.00	
	4. Exhibit Jet Gun	95.00	135.00	
	4. Exhibit Space Gun	89.50	145.00	
	4. Exhibit Pony Express	85.00	135.00	
	4. Exhibit Silver Bullets	40.00	95.00	
	4* Exhibit Six Shooter	79.00	125.00	
	4. Exhibit Vitalizer	45.00	75.00	
	4* Exhibit Shooting Gall. (6/54)	175.00	265.00	
	4. Exhibit Star Shooting Gallery (9/54)	250.00	350.00	
	1. Exhibit Sportland Shooting Gallery (11/54)	275.00	425.00	
	4. Genco Sky Gunner	95.00	160.00	
	4. Genco Night Fighter	119.50	159.50	
	2* Genco Basketball	200.00	295.00	
	2* Genco Rifle Gallery (6/54)	275.00	325.00	
	3* Genco Big Top Rifle (Gallery 6/54)	375.00	450.00	
	4. Gottlieb Snper Jnmbo (10/54)	395.00	450.00	
	4. Jack Rabbit	50.00	99.50	
	4. Jungle Joe	49.50	69.50	
	4. Keeney Air Raider	90.00	145.00	
	4. Keeney Sub Gun	75.00	95.00	
	4. Keeney Texas Leaguer	25.00	50.00	
	2* Keeney Sportsman (11/54)	319.50	410.00	
	4. Lite League	49.50	99.50	
	4. Mills Panoram Peek	175.00	325.00	
	6. Mills Conv. for Panoram Peek	10.00	29.50	
	4. Muto. Atomic Bomber.	125.00	195.00	
	4. Mutos. Ace Bombers	100.00	195.00	
	4. Mutoscope Dr. Mobile (Prewar)	95.00	195.00	
	4. Mutos. Fly. Saucers	90.00	160.00	
	4. Mutos. Photo. (Pre-War)	150.00	250.00	
	4. Mutos Photomatic DeLuxe	350.00	575.00	
	4. Mutoscope Silver Gloves	125.00	200.00	
	4. Mutoscope Sky Fighter	125.00	195.00	
	4. Mutos. Voice-O-Graph 35c	395.00	525.00	
	4. QT Pool Table	65.00	85.00	
	4. Quizzer	60.00	95.00	
	6. Rockola Ten Pins (HD.	20.00	40.00	
	4. Rockola World Series	20.00	40.00	
	4. Scientific Baseball	35.00	75.00	
	4. Scientific Basketball	20.00	75.00	
	4. Scientific Batting Pr.	65.00	89.50	
	4. Scientific Pitch 'Em	145.00	185.00	
	4* Seeburg Bear Gun	100.00	165.00	
	4. Seeburg Chicken Sam	69.50	110.00	
	4. Seeburg Shoot the Chute	49.50	95.00	
	4. Seebnrg Coon Hunt	179.50	275.00	
	4. Set Shot Basketball	200.00	250.00	
	2* Teleqniz	99.00	150.00	
	4. Un. Team Hockey	30.00	85.00	
	1. Un. Jnngle Gun	250.00	360.00	
	2. Un. DeLnxe Jnngle Gun	325.00	425.00	
	4. United Carnival Gun (10/54)	325.00	395.00	
	4. United DeLuxe Carnival (10/54)	345.00	425.00	
	4. Wilcox-Gay Recordio	40.00	95.00	
	4. Wms. All Stars (8/47)	35.00	75.00	
	4. Wms. Box Score (12/47)	39.50	75.00	
	4. Wms. Star Series (4/49)	35.00	85.00	
	4. Wms. Deluxe World Series (2/52)	40.00	90.00	
	4. Wms. Super World Series (4/51)	95.00	165.00	
	4. Wms. DeLuxe Baseball (4/53)	99.50	175.00	
	4. Wms. Pennant Baseball (12/53)	175.00	250.00	
	4. Wms. Super Pennant Baseball (12/53)	155.00	275.00	
	2. Wms. Super Star Baseball (12/53)	250.00	350.00	
	4. Wms. Major League Baseball (2/54)	225.00	375.00	
	2. Wms. All Star Baseball (2/54)	225.00	375.00	
	4. Wms. Big League Baseball (3/54)	225.00	375.00	
	4. Wurlitzer Skeeball	35.00	75.00	
←TOTAL NO.				TOTAL VALUE→

Manufacturers New Equipment

Prodncts listed here are currently in prodnction. Prices are manufacturers' list prices, F.O.B. factory.

AMI, INCORPORATED

No List Price Authorized for Publication

- F-120 Juke Box (Receiver included)
- F-80 Juke Box (Receiver NOT included)
- F-40 Juke Box (Receiver NOT included)
- HS-80 Selective Hideaway
- HS-120 Selective Hideaway
- W-80 Wall Box
- W-120 Wall Box
- S-80 Receiver
- S-120 Receiver
- Wall Speaker
- Corner Speaker
- Recessed Speaker
- R-167 Bargrip

AUTO-PHOTO CO.

Auto-Photo	$2,545.00

BALLY MFG. CO.

Gold Medal Bowler (with Match Feature) Model Gold-110, 10c a play	$ 755.00
Model Gold-325, 10c a play, 3 plays for 25c	775.00
Blue Ribbon Bowler (without Match Feature) Model Blue-110, 10c a play	710.00
Model Blue-325, 10c a play, 3 plays for 25c	730.00
Gayety	775.00
Bull's Eye Shooting Gallery	395.00
The Champion (With new-all-metal cabinet)	759.00

CHICAGO COIN

Bonus Score Bowler (without Match Feature)	$ 695.00
Big League Regular Model	575.00
Match Feature Model	595.00
Hollywood Bowler (with Match Feature)	850.00

EXHIBIT SUPPLY

Shooting Gallery Model 500R (without Match or Free Play)	$ 625.00
Model 500F (without Match, with Free Play)	630.00
Model 500M (with Match, No Free Play)	645.00
Model 500MF (with Match, with Free Play)	650.00
Junior Jet Ride, '55 Model	395.00
Big Bronco, '55 Model	997.50
Roy Rogers' Trigger, '55 Model	1,047.50

GENCO MFG. & SALES CO.

Sky Rocket Rifle Gallery (with Match Feature)	$ 675.00

D. GOTTLIEB & CO.

Jubilee	$ 595.00

INTERNATIONAL MUTO. CORP.

Drive Yourself (new Drivemobile)	$ 795.00
Photomat '54	2,150.00
3-D Art Parade, 10-show model	495.00
3-D Art Parade, 6 show model	395.00
Universal Post Card Vendor	60.00

J. H. KEENEY & CO., INC.

Speed Lane Bowler (without Match Feature)	$ 710.00
DeLuxe Speed Lane Bowler (with Match Featnre)	760.00

J. H. KEENEY & CO., INC. (Cont.)

DeLuxe Ranger (with Match Feature)	$ 690.00
Ranger (without Match Feature)	665.00
Electric Cigarette Vendor	284.50
Coin Changer Model	304.50

ROCK-OLA MFG. CORP.

No List Price Authorized for Publication

- Model 1448 Hi-Fi Phono, 120 Selection, 45 RPM Only
- Model 1442, Hi-Fi, 50 Selections, 45 RPM Only
- Model 1546 Chrome Wall Box, 120 Selections
- Model 1548, 50 Selection Wall Box
- Model 1613, 8" Blonde Wall Speaker
- Model 1614, 8" Mahogany Wall Speaker
- Model 1906, Remote Volume Control
- Model 1927, Remote Volume Control with Cancel Button.

J. P. SEEBURG CORP.

No List Price Authorized for Publication

- HF-100-R
- 3W-1 Wall-O-Matic "100"
- MRVC-1 Master Remote Volume Control
- CVS4-8—8" Wall Speaker Ivory (Teardrop)
- CVS6-8—8" Recessed Speaker
- CVS7-12—12" Recessed Speaker
- PS6-1Z Power Supply
- ARA1-L6 Auxiliary Remote Amplifier
- AVC-1 Automatic Volume Compensator Unit

UNITED MFG. CO.

Derby Roll (without Match Feature)	$ 705.00
De Luxe Derby Roll (with Match Feature)	735.00
Clipper Shuffle Alley (without Match Feature) Single Chute	705.00
Double Chute	725.00
(with Match Feature) Single Chute	735.00
Double Chute	755.00
Venus Shuffle-Targette Regular Model, 10c play	705.00
Special Model, 10c, 3 for 25c	725.00
De Luxe Venus Shnffle-Targette (with Match Feature) Regular Model, 10c play	745.00
Special Model, 10c, 3 for 25c	765.00
Manhattan	725.00

WILLIAMS MFG. CO.

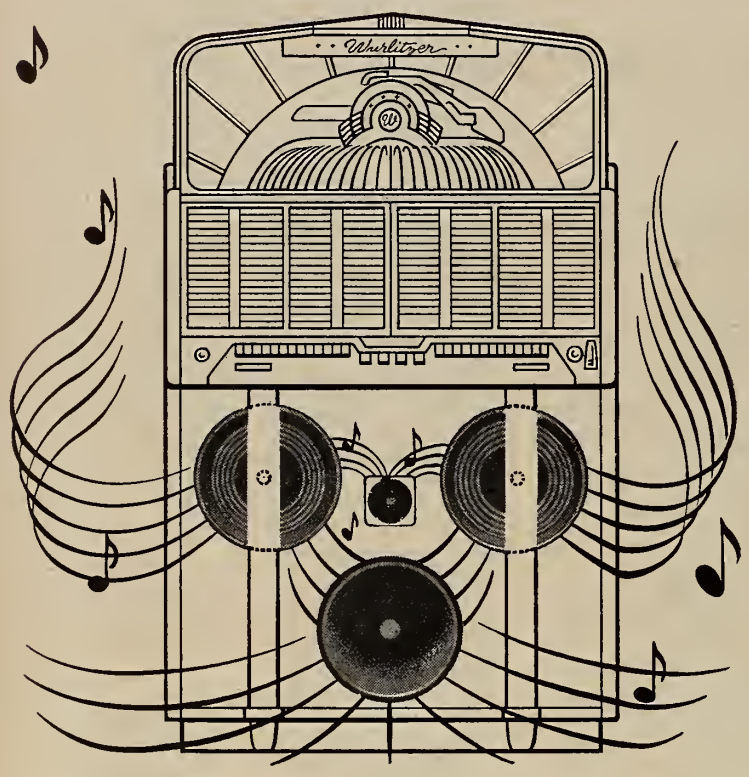
Polar Hunt (with Triple Match and Replay Features)	$ 715.00
Safari (without Match or Replay)	690.00
Safari De Luxe (with Triple Match and Replay Features)	715.00
Sidewalk Engineer	345.00
Race The Clock Single Chute	494.50
Donble Chute	499.50

THE RUDOLPH WURLITZER CO.

No List Price Authorized for Publication

- Model "1800" Hi-Fi Phonograph
- Model "1700" Hi-Fi Phonograph
- Model "1600-A" Hi-Fi Phonograph
- Model 5206 5c-10c-25c Wall Box 4 Wire (48 Selections)
- Model 5207 5c-10c-25c Wall Box 3 Wire (104 Selections)
- Model 5100 8" Speaker
- Model 5110 12" DeLuxe Speaker
- Model 5111 12" Concealed Speaker Hi-Fi
- Model 5112 8" Wall Speaker Hi-Fi
- Model 5115 Hi-Fi 4 Cone Corner Speaker
- Model 5116 Hi-Fi Coaxial Corner Speaker
- Model 5117 Hi-Fi Coaxial Wall Speaker

The Truest High Fidelity Sound Ever Achieved on any Automatic Phonograph



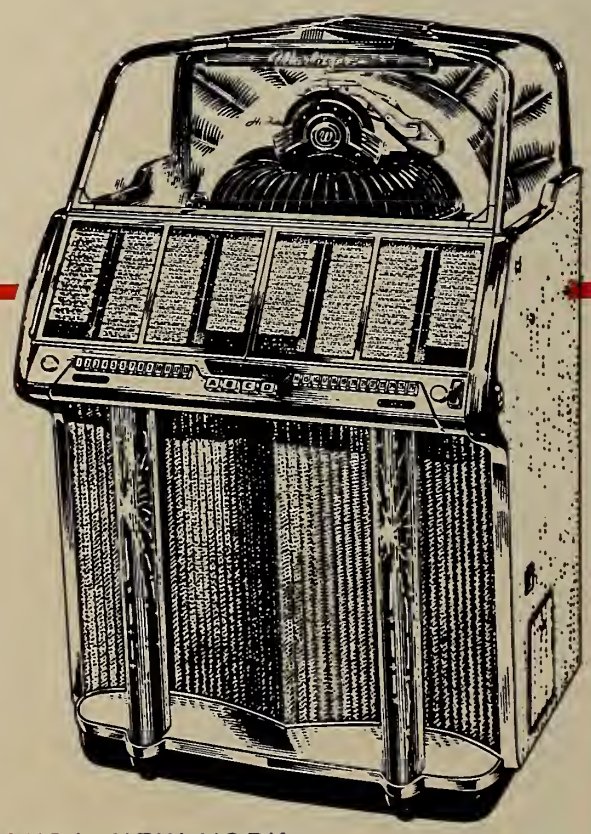
Wurlitzer's Improved Dynatone Sound System Offers More Speaker Cone Area Than Any Other Juke Box.

Even though the Wurlitzer 1800 has three 12-inch bass woofers and a treble tweeter to hit those high notes, it proves that true Hi-Fi is not just the number of speakers but the perfect *balance* between pick-up, amplifier, baffle and speaker capacity.

The Wurlitzer 1800 HAS this balance.

It distributes sound over a full 180° arc rather than by a series of beams.

It takes the mask off the music as never before—takes in more money than any phonograph in history.



GET INTO THE

BIG MONEY

WITH THE

Wurlitzer 1800

DYNATONE SOUND TAKES THE MASK OFF
THE MUSIC MORE THAN EVER BEFORE

See Your Wurlitzer Distributor

THE RUDOLPH WURLITZER COMPANY • NORTH TONAWANDA, NEW YORK
Established 1856

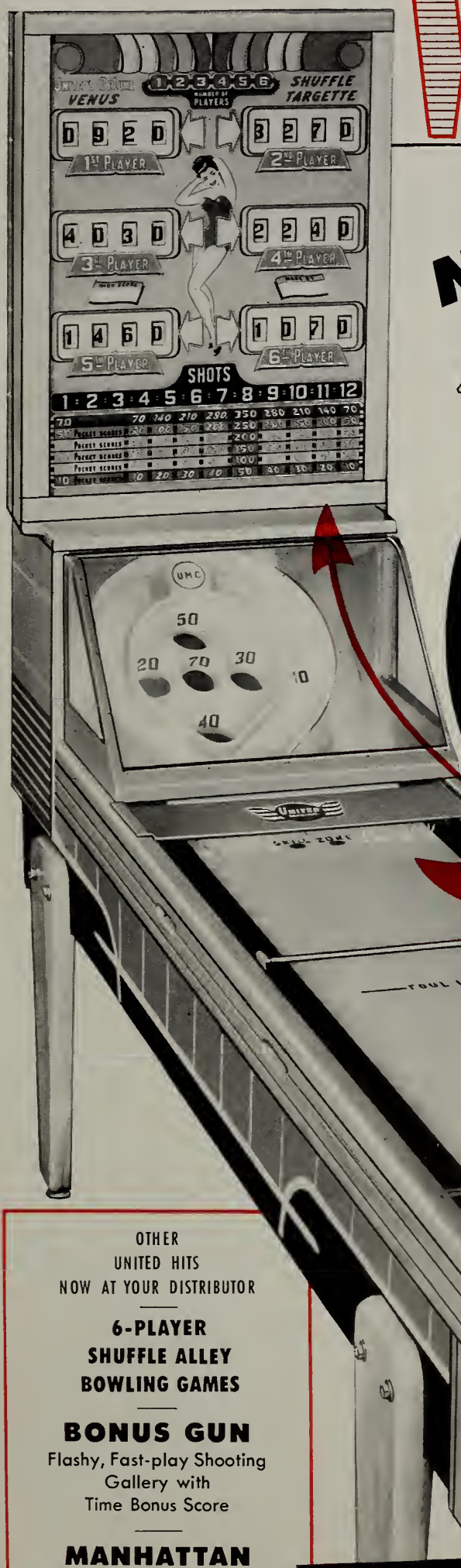
UNITED'S DELUXE

VENUS

6 PLAYER
SHUFFLE
TARGETTE

TODAY'S LEADER
FOR
COMPETITIVE PLAY

NEW 4-WAY DOUBLE-CLOVER MATCH FEATURE



5
SCORE VALUES TO POCKETS
with
Synchro-flash feature
MOVING SCORE LIGHTS
ON PLAYBOARD
AND BACKGLASS

SMOOTH
QUIET
PLAY

ENTIRE SCORING POCKET AREA
MADE OF
HEAVY DUTY DURABLE MOLDED RUBBER

EQUIPPED WITH UNITED'S
NEW SLUG REJECTOR
MEANS MORE MONEY
IN THE CASH BOX

12 SHOTS 10¢

Extremely Fast Play

SEE YOUR DISTRIBUTOR NOW

OTHER
UNITED HITS
NOW AT YOUR DISTRIBUTOR

6-PLAYER SHUFFLE ALLEY BOWLING GAMES

BONUS GUN
Flashy, Fast-play Shooting Gallery with Time Bonus Score

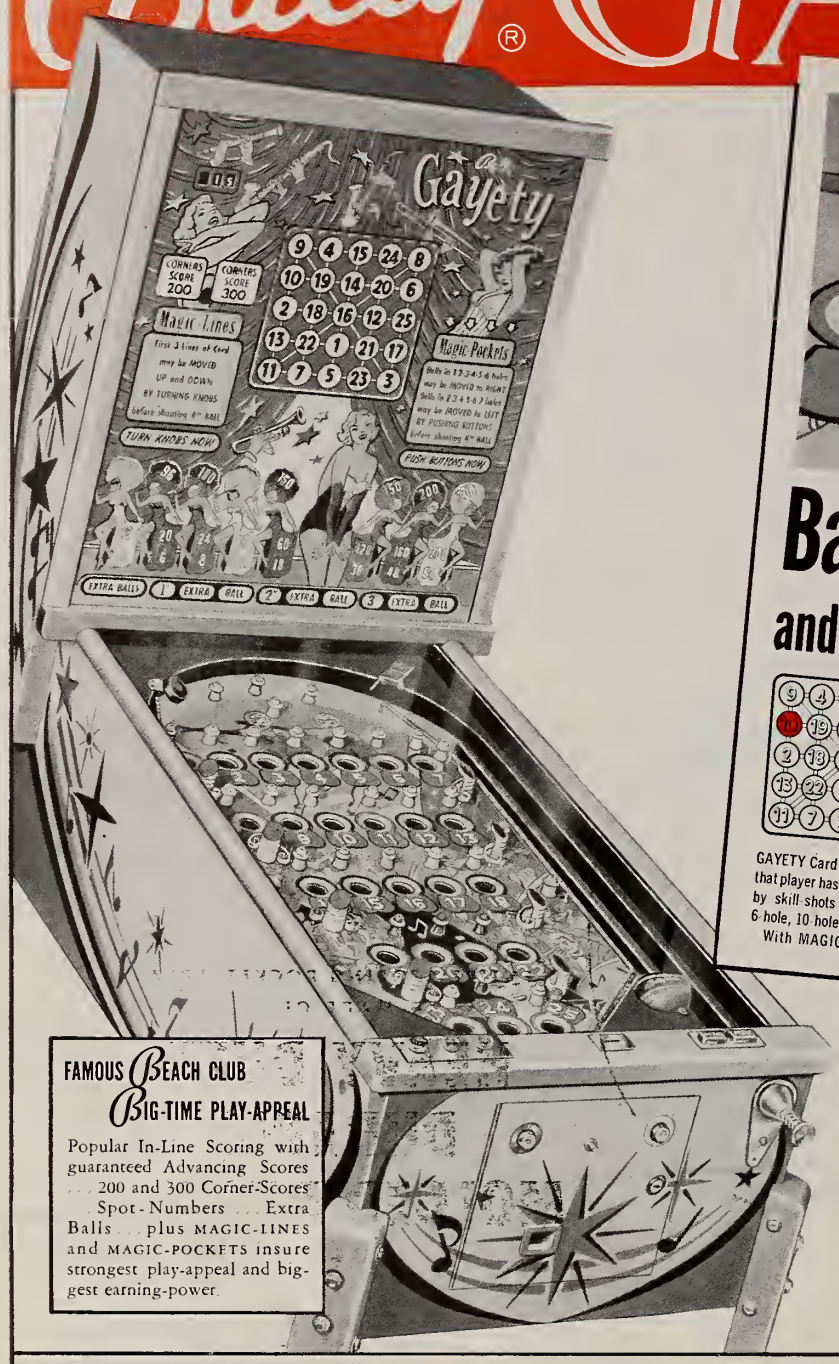
MANHATTAN
Fast-Action In-Line Game

SIZE: 8 FT. BY 2 FT.

UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

ALSO AVAILABLE IN REGULAR MODEL WITHOUT MATCH FEATURE

Bally® GAYETY

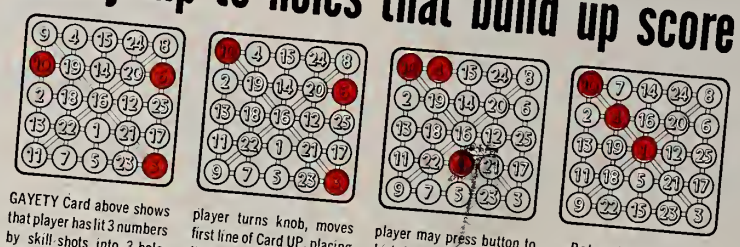


FAMOUS BEACH CLUB BIG-TIME PLAY-APPEAL

Popular In-Line Scoring with guaranteed Advancing Scores . . . 200 and 300 Corner-Scores . . . Spot-Numbers . . . Extra Balls . . . plus MAGIC-LINES and MAGIC-POCKETS insure strongest play-appeal and biggest earning-power.

Balls JUMP OUT of holes

and jump to holes that build up score



GAYETY Card above shows that player has lit 3 numbers by skill shots into 3-hole, 6-hole, 10-hole.

With MAGIC-LINES lit player turns knob, moves first line of Card UP, placing lit 10 in corner, as illustrated by second Card above.

With MAGIC-POCKETS lit player may press button to kick ball out of 6-hole into 5-hole, then into 4-hole, while ball in 3-hole jumps to 2-hole, then to 1-hole.

Returning to MAGIC-LINES knobs, player moves second line DOWN and third line UP, scoring 10-4-1 as a diagonal 3-in-line.

Record Earnings Reported

Thrilling combination of MAGIC-LINES and MAGIC-POCKETS, plus all the profit-proved play-appeal of the greatest Ballygames, from BEACH CLUB to BIG-TIME, is getting the biggest cash-box approval in years. Operators report record-smashing earnings from GAYETY. Get your share! Get GAYETY now!

Blue Ribbon
WITHOUT MATCH-PLAY

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